

Dainty and Distinctive
Beyond Description

BABCOCK has originated a delightful new fragrance, as harmonious and distinctive as that other Babcock masterpiece, Corylopsis, so long a favorite of feminine America.

This new toilet delight Babcock has titled—*Butterfly*.

An exquisite combination of rare essential oils—the daintiest, most alluring redolences of the world's floral treasures, Butterfly is a fragrance of utmost delicacy and elegance, yet rich and enduring.

Combined with talc powder of air-borne lightness, Butterfly becomes a web-soft,

soothing veil of beauty and protection—exhaling its enchanting suggestion of rare flowers.

BUTTERFLY TALC is truly a creation *de luxe*, with which every woman should familiarize herself. In its tall, rich blue Butterfly can, Butterfly Talc is individual and smart in appearance—unmistakable.

It is at your pleasure everywhere.

BABCOCK'S
BUTTERFLY TALC

TWENTY FIVE CENTS

The A. P. BABCOCK COMPANY, New York City—Toronto, Canada

BUTTERFLY EXTRACT AND TOILET WATER—\$1.00 FACE POWDER—50c
Other Famous BABCOCK Fragrances—CORYLOPSIS—CUT ROSES—VIOLET ELICE

Furniture for Spring!

LOUIS XVI BEDROOM SUITE—ANTIQUE IVORY
7 Pieces—Bed, Dresser, Toilet Table, Chair, Rocker, Chifforobe and Bench. **\$285**
With Twin Beds, \$45 extra.

There is a solidity of construction behind the artistic design of every Sheppard Knapp suite which insures lasting satisfaction and real economy. Maximum quality—minimum price. This handsome bedroom suite is but another example of our handicraft. See it before you buy new furnishings for spring.

SHEPPARD KNAPP SON CO.
CARPETS INC. RUGS
RETAIL WHOLESALE
39-41 WEST 23 D. ST.

GIVING values at Kellner's for genuine quality is simply a habit.

KELLNER BROS.
Twenty-nine years selling Good Furniture
Southeast Corner 15th Street and 6th Avenue

YOUMANS SAILOR
Fancy sunset braid, crown 3 1/2, hair 2 1/2; colors black, blue, brown and white.
Price \$7.00
Write for Booklet 7-7
581 Fifth Avenue, New York City

VIVAUDOU'S MAUIS
TALC-POWDER-CREAM
25¢ 50¢ 50¢

BENNETT RE-SETS DIAMONDS
14k white gold—latest style hexagon setting—looks like platinum (like illustration) for your Solitaire or 5 to 7 small diamonds.
COMPLETE \$8.50
Only Old Jewelry Remounted and Repaired. Diamonds Bought and Sold for Cash.
Bennett Mfg. Co., 175 B'way
Upstairs

Which is Which?

Can you tell, by odor and flavor alone, that your butter is butter, rather than onions, bananas, cheese or fish?

BOHN SYPHON REFRIGERATOR
preserves the freshness and natural aroma of foods, because it is free from the condensing moisture which contaminates the foods in an ordinary refrigerator. Notice, for example, how the bottles you take from your refrigerator are beset with a grimy moisture. Bottles come clean and dry from a Bohn Siphon.

Let us demonstrate this and other Bohn features—the round-cornered one-piece porcelain-steel lining, the tealayer heat-resisting walls, the front drain, etc. Bohn Siphon and other Bohn Refrigerators from \$19.00 up. Send for a catalogue if you cannot call.

BOHN REFRIGERATOR SHOP
53 W. 42nd St. New York
Telephone Vanderbilt 1927

NEWARK STORE, 913 Broad St.
Opp. City Hall. Tel. Market 153

HOTEL BELLECLAIRE
NEW YORK

Broadway at 77th St.
Surface Cars at Door
Subway at 79th St.

Only a few minutes from the Shopping and Theatrical District.

He sat in the Grill the other evening. After ordering a minute steak and a heart of lettuce salad and bread and butter and a cup of coffee, he sat back to read his paper for a few minutes while waiting for his order to be filled. Glancing up for a moment while turning the pages of his paper, he spied Hall Adams, who has just returned from France, where he took part in 9 engagements and did a few other things very successfully.

Hall is the Belleclaire's star boarder, who is as much a part of the Hotel as the building. His presence among us all means radiating happiness from the cellar to the roof. He is very welcome home again. He's looking fine and says it is a great treat to sit down once more at the Belleclaire family table and to enjoy the good eating that he always gets here.

Others enjoy the good meals served here. If you have never had a meal at the Belleclaire there is no time like the present to begin.

ROBERT D. BLACKMAN,
Proprietor.

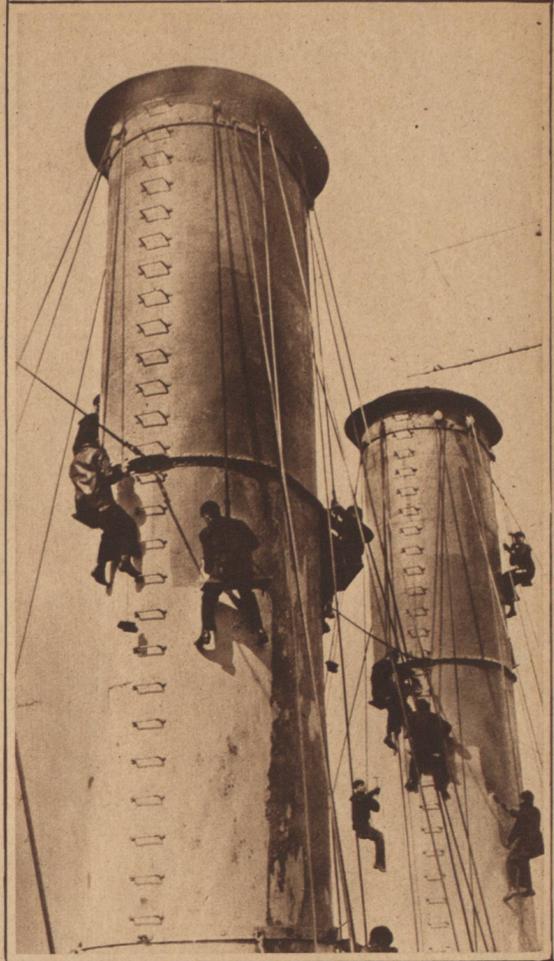
A Garden Full of Gladioli for \$1.00

50 Bulbs of our Grand Prize Mixture covering every conceivable shade for \$1.00. One of the most satisfactory flowers grown. Bloom from July to frost if you plant a few bulbs each month from April to July.

Each year we sell thousands of these bulbs and receive numerous testimonials as to their merits.

ORDER YOUR BULBS NOW—Mail this advertisement, or present at our store, with Check, Money Order, Dollar Bill or Stamps, and secure this splendid collection, sent prepaid to any point in the U. S., East of the Mississippi. For points West and Canada, add 25c (\$1.25). Our 1919 Catalogue sent on request.

Stump & Walter Co.
30 & 32 Borelay St. New York



Uncle Sam must now de-camouflage his picturesque ships. These "steeples" jacksies are busy removing the cubist design which embellished the funnels of this dreadnought.

La Resista
the Perfectly boned CORSET

A Youthful Figure
Yours for the asking

WEAR LA RESISTA corsets and keep your figure young. SPIRABONE stays placed at the hips combined with LA RESISTA designing achieve a result unattainable in other corsets. LA RESISTA—constructed upon lines, the result of long study—with the aid of SPIRABONE molds the figure and creates as well as preserves the lines of "Youth" and "Style."

SPIRABONE gives perfect support with utmost comfort. LA RESISTA corsets establish the trend of fashion and are adaptable to all figures.

BACK LACE—FRONT LACE
\$4.00 \$5.00 \$7.50 and Up

SPIRABONE is obtainable only in LA RESISTA. Look for the trade mark on every pair.

Personal Service
Fitted personally without charge by expert Corsetiers, at our private Salon, No. 431 5th Ave., opp. Lord & Taylor. (Take elevator.) Also sold by Quality stores everywhere.

La Resista Corset Co.
431 5TH Ave., New York

Hirsch SHOE CO.

At Hirsch's one enjoys Footwear distinction without having to pay excessive prices. Then, too, choice is practically unlimited, since our variety covers the entire range of the prevailing styles in every size and width.

Women's Walking Oxfords
This Hirsch Model is shown in Brown calf with low heel and welt sole.

\$7.50

Write for Free Folder.

Also comes in Gun Metal at \$7.00.
Sizes 1 to 9.
Widths A to D.

Sixth Ave. at 39th Street