Franklin Simon & Co.

Fifth Avenue, 37th and 38th Sts., New York

CHILDREN'S HAIRCUTTING SHOP

A SHOP WHERE CHILDREN LIKE TO COME AND MOTHERS LIKE TO BRING THEM!

IT'S curious when you stop to think how many barber shops there are in the world and how few Haircutting Shops for children. There are certainly more children than Fathers, aren't there? And their hair grows faster than their Father's, doesn't it? And it's much more glossy and soft, isn't it? So why shouldn't children have a wonderful haircutting shop all to themselves?

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