*The Highest Class Talking Machine in the World*

THE INSTRUMENT OF QUALITY

# Sonora

CLEAR AS A BELL

## Marvelous Beauty!

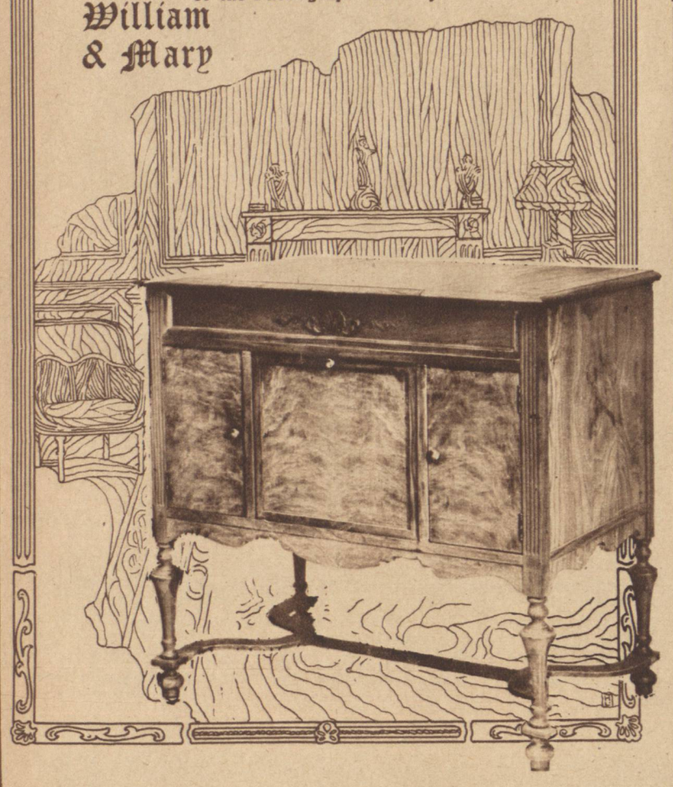
THE clarity, expression, richness and unapproached beauty of the tone of the Sonora will cause you to marvel and you will agree that this instrument is the most beautiful you have ever heard.

The Sonora, which plays all makes of disc records perfectly without extra attachments, is available in the handsomest of period designs and in standard upright styles at prices ranging from $50 to $1000.

The Sonora is the phonograph which *you are proud to own!*

**Sonora Phonograph Sales Company, Inc.**
George E. Brightson, *President*
*Demonstration Salons:*
Fifth Avenue at 53rd Street
279 Broadway
50 Broadway (Standard Arcade)
*Dealers Everywhere*
Sonora is licensed and operates under BASIC PATENTS of the Phonograph Industry

**William & Mary**



# FUTURIST

WOMAN'S MODERN UNDERGARMENT

OFFERINGS IN EVERY HIGH CLASS DEPARTMENT STORE IN GREATER NEW YORK—IN THE UNIT UNDERWEAR SECTIONS

Must one be reminded twice that Futurist is to be included in the vacation wardrobe? ¶ Futurist is worn under the corset where it clings softly to the figure, so cool, so refreshing. ¶ It gives new suppleness to the walk. It is a dainty, joyous companion of the dancing frock. ¶ See—you may have Futurist in sheerest nainsook, lingerie batiste, mull combination, silk mull, crepe de chine or Jap Silk in either of two colors—white or flesh. ¶ All the better stores have Futurist.

THE FUTURIST COMPANY
320-322 South Franklin Street Chicago, U. S. A.
New York Office, 130 West 42nd St. San Francisco Office, 120 Battery St.

# Franklin Simon & Co.

Fifth Avenue, 37th and 38th Sts., New York

Figured Voile and Organdie are Responsible for the Success of this

MISSES'

## "Betty Wales" Dress

Made exclusively for Franklin Simon & Co.

ASIDE from its youthfulness and becoming style, it is the cool, sheer fabrics that make this "Betty Wales" Dress so very desirable.

The white organdie is in charming contrast with the cotton voile figured in blue, rose or green. Very dainty is the bib collar of embroidered white organdie.

Sizes 14 to 20 years

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SPIRABONE gives perfect support with utmost comfort. LA RESISTA corsets establish the trend of fashion and are adaptable to all figures.

BACK LACE—FRONT LACE
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SPIRABONE is obtainable only in LA RESISTA
Look for the trade mark on every pair.

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AND IT IS CALLED
The Improved
**WIZARD**
THE 1919 FRACTIONAL TIME REMINDER. FEATURES NOT ON ANY OTHER EXISTING CLOCK. NOVEL, HANDSOME, USEFUL, RELIABLE. Send for booklet or 'Phone 2515 Broad. Sent prepaid to any U. S. P. O. address on receipt of PRICE. $5.00; with illuminated hands and numerals, $6.00.
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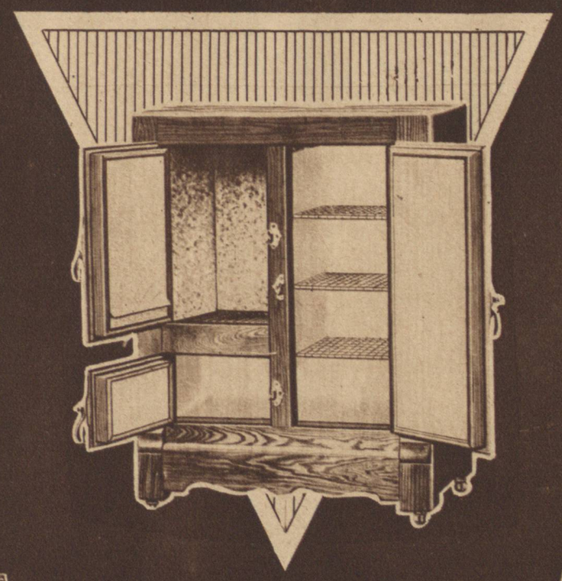

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