Franklin Simon & Co.

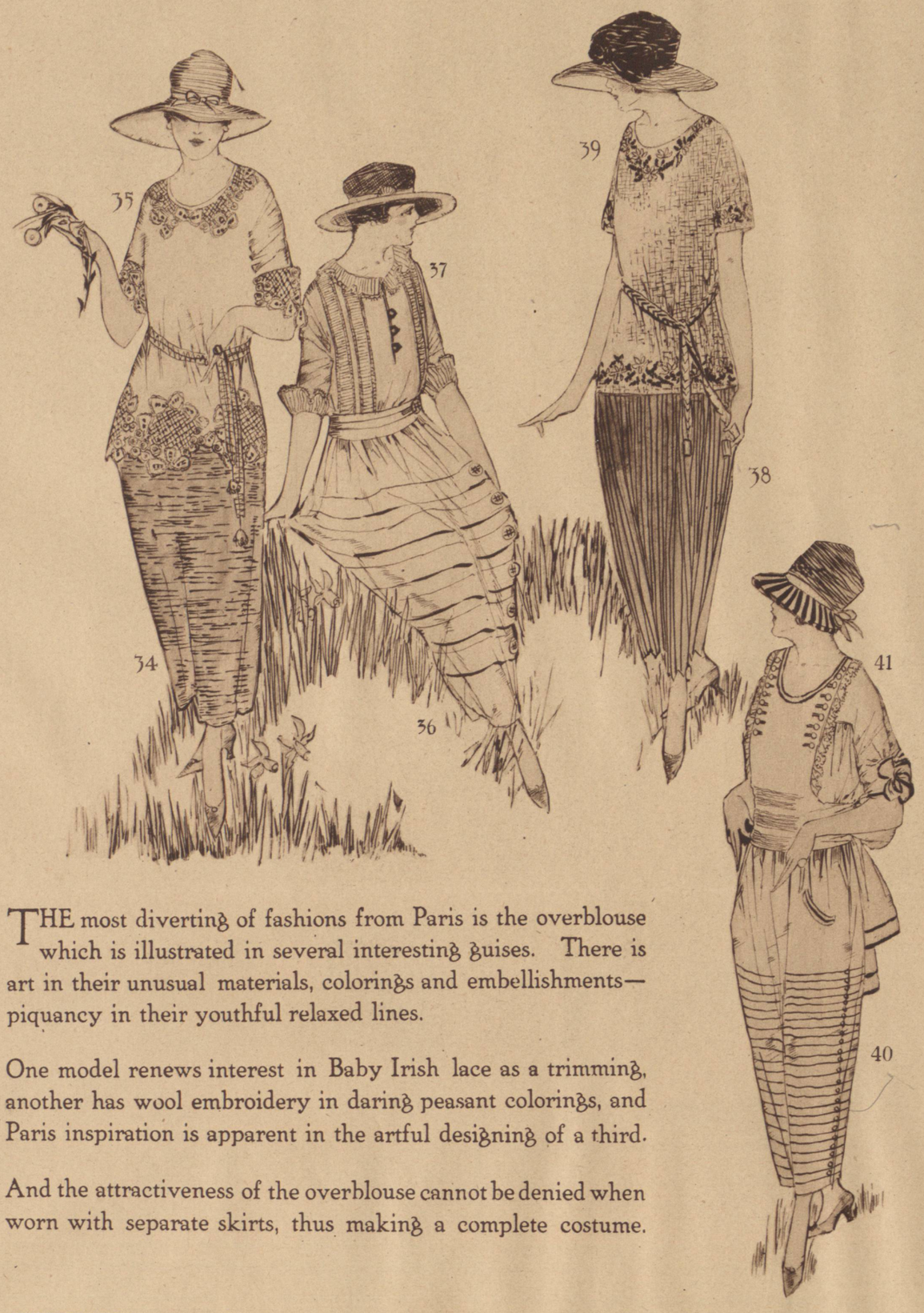
A Store of Individual Shops

Fifth Avenue, 37th and 38th Sts., New York

SUMMERTIDE BLOUSES and SKIRTS

For WOMEN and MISSES

Effect An Artistic Alliance



THE most diverting of fashions from Paris is the overblouse which is illustrated in several interesting guises. There is art in their unusual materials, colorings and embellishments—piquancy in their youthful relaxed lines.

One model renews interest in Baby Irish lace as a trimming, another has wool embroidery in daring peasant colorings, and Paris inspiration is apparent in the artful designing of a third.

And the attractiveness of the overblouse cannot be denied when worn with separate skirts, thus making a complete costume.

SKIRTS--Waist 24 to 34 in. Length 36 to 42 in.

34—Silk Crinkled Crepe Skirt (heavy quality) in white, flesh, French blue, seafoam green, gray, tan, black or navy. 16.75

36—White Cotton Voile Skirt with wide tucks and pearl buttons, self belt. 9.75

38—Silk Crepe de Chine Skirt in white, flesh, gray, navy or black; accordeon pleated model. 17.50

38A—Same model of satin charmeuse, in black, navy or white. 18.50

40—White Cotton Tricotine Skirt, with rows of tucks and pearl buttons. 6.95

40A—Same model of white flannel. 12.75

SEPARATE SKIRT SHOP—Fourth Floor

BLOUSES---Sizes 32 to 44.

35--White Ramie Linen Overblouse, trimmed with real Baby Irish Lace.
29.50 Federal Tax 1.45 Price Including Tax 30.95

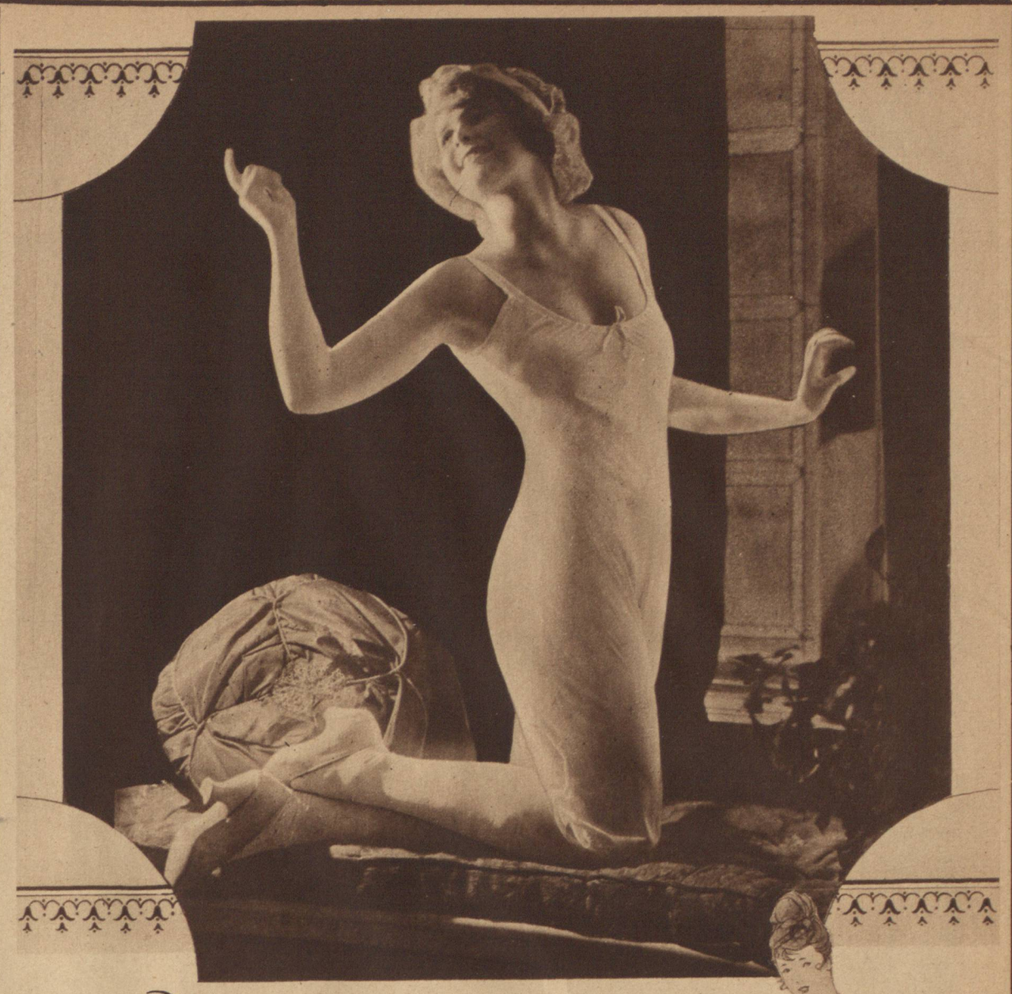
37—Organdie Blouse in orchid, flesh, Copen or white with pin tucked panels; collar and sleeves frilled with net and Valenciennes lace. 9.75

39—Cotton Ratine Overblouse in white, flesh, gold, wisteria or Copen; slip-on model hand embroidered with wool in peasant colorings.
19.75 Federal Tax .48 Price Including Tax 20.23

41—White Batiste Overblouse, sash tie model piped in Copen or rose batiste. 12.75

BLOUSE SHOP—Third Floor

Prompt Delivery Free, Anywhere in the United States, Phone 6900 Greeley



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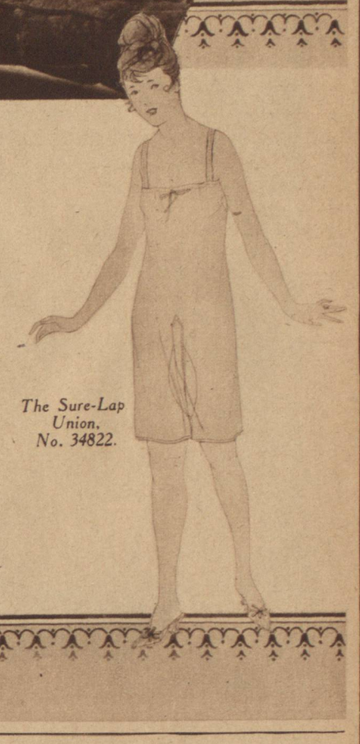

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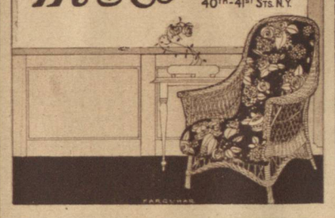

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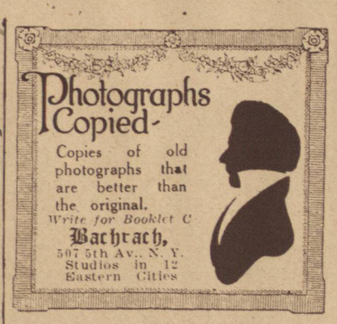

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