



Black velvet—lustrous, deep-piled, universally becoming, is again the popular favorite for Fall chapeaux. The shape illustrated is turned up on the left, smartly corded and set off by one of the much-liked glycerined ostrich pompoms. Dozens of other styles—all at popular prices.

ARDEN HATS
22 West 38th Street
New York

Arden Hats

Fashions for Fall

IN WOMEN'S READY-TO-WEAR APPAREL

THIS section marks a new development in fashion publicity. Never before has there been published in June a newspaper Fashion Supplement showing photographs of the actual fall styles that will be worn in September.

These pages are intended not only as a style forecast for Tribune women readers, but also as a practical guide for wholesale buyers. It will be of assistance to your favorite shops if you will indicate to them the garments you prefer. Any store will be glad to order them for you.

This entire section was designed and prepared by
The Fonda-Haupt Co., Inc.
Advertising Agents.
Photographs posed especially by Joel Feder



Mary's Dresses please
Simple, graceful styles appropriate for the girl just budding into womanhood. Mary's Dresses of figured voile, to retail at moderate prices, are just the thing to complete the school or college fall wardrobe.
SIZES 13 to 20
HENRY HUNVALD
115 West 25th St., New York



1641-Tricotine



100-Satin



112-Satin

Four Foretastes of FALL FASHIONS

These delightful street and afternoon costumes are but a suggestion of the many fascinating novelties to be found among the Bijou creations for Fall, 1919.

The pictures tell their own story of new lines, odd drapings, and interesting trimming developments. A study of the details will repay you.

You will find the workmanship as good as the styles, and the prices will surprise you by their decided moderation.

**BIJOU
DRESS COMPANY**
S. & L. KROHNBERG
303 Fifth Avenue
Corner 31st St., New York



1606-Serge