



How Leading Dress Designers Use Them To Develop the Season's Styles

The suppleness and grace with which these soft, silken fabrics accommodate themselves to every whim of the designer of fashion lend new beauty to every mode. Supreme in quality, exquisite in texture, lustrous in sheen, R & S Silks Supreme are chosen whenever a gown of exceptional elegance is to be created.

Reiling & Schoen, Inc.,
260 Fourth Avenue,
New York

Dress 231, of R & S Charmeuse. Designed by Marion Dress Co., 2 West 33rd St., N. Y.
Dress 2895, of R & S leading quality black Crepe de Chine. Designed by National Black Goods Co., 41 East 32nd St., N. Y.
Dress 1706, of R & S Satin. Designed by Monarch Dress Co., 11 E. 26th St., N. Y.

Dress 711, of R & S Black Satin. Designed by Rudolph Langfelder, 59 East 23rd St., N. Y.
Dress 415, of R & S Satin. Designed by Litwin & Rosenberg, 302 Fifth Ave., N. Y.
Dress 995, of R & S Moire Crepe de Chine. Designed by M. & H. Rentner, 2 W. 33rd St., N. Y.



Gold Mark WORSTED JERSEY

WELL-DRESSED women nowadays never think of trying to get through a season without at least one smart jersey dress.

When made of Gold Mark Worsted Jersey, they know it will give them never-ending service, for this absolutely flawless jersey is as durable as it is good-looking.

Manufacturers who follow closely the trend of popular taste, and cater to the present demand for quality fabrics, have developed some of their most successful models from Gold Mark Worsted Jersey. A few of them are reproduced in the accompanying photographs.

Dress No. 1066, of Gold Mark Worsted Jersey. Designed by M. & H. Rentner, 2 West 33rd St., N. Y.
Dress No. 1609, of Gold Mark Worsted Jersey. Designed by Bijou Dress Co., 303 Fifth Ave., N. Y.
Dress No. 233, of Gold Mark Worsted Jersey. Designed by Marion Dress Co., 2 West 33rd St., N. Y.
Dress No. 315, of Gold Mark Worsted Jersey. Designed by J. W. Litwin, 30 East 33rd St., N. Y.

GOLD MARK KNITTING MILLS
William Heller, Sole Selling Agent
288 Fourth Avenue, New York

