



231

2895

3066



Lend New Grace to Every Mode

To realize the full beauty of the Fall designs, you must see them interpreted in R&S Silks Supreme.

Incomparable in the richness of their lustre, unsurpassed in pliant draping qualities, and available in every fascinating tint and shade, these silks are being used for the fashioning of the season's loveliest gowns.

The illustrations show how some of the prominent dress houses of New York have been inspired by R&S Silks Supreme.

231
Dress of
R&S Charmeuse
Designed by
Marion Dress Co.
2 West 33d St., N. Y.

3066
Dress of
R&S Georgette
Designed by
LaGrand Costume Co., Inc.
15 West 27th St., N. Y.

2895
Dress of finest
R&S Black Crepe de Chine
Designed by
National Black Goods Co.
44 East 32d St., N. Y.

943
Dress of
R&S Crepe Meteor
Designed by
Empress Dress Co.
158 W. 29th St., N. Y.

REILING & SCHOEN, INC.
260 Fourth Avenue, New York



943



450

653

403 X

Gold Mark WORSTED JERSEY

The material *par excellence* for Fall street and afternoon frocks is Gold Mark Worsted Jersey.

No other wool fabric possesses such wonderful adaptability to the styles of the season; none is so generally becoming, lending grace to full and slender figures alike, and in no other can the fashionable shades be produced with such exquisite softness and charm.

When you remember that, in addition to these original advantages, it never crushes nor wears shiny, it is not surprising that the smartest frocks of the day are being developed in this characterful fabric. Those reproduced on this page are but a suggestion of the many to be found in New York showrooms.

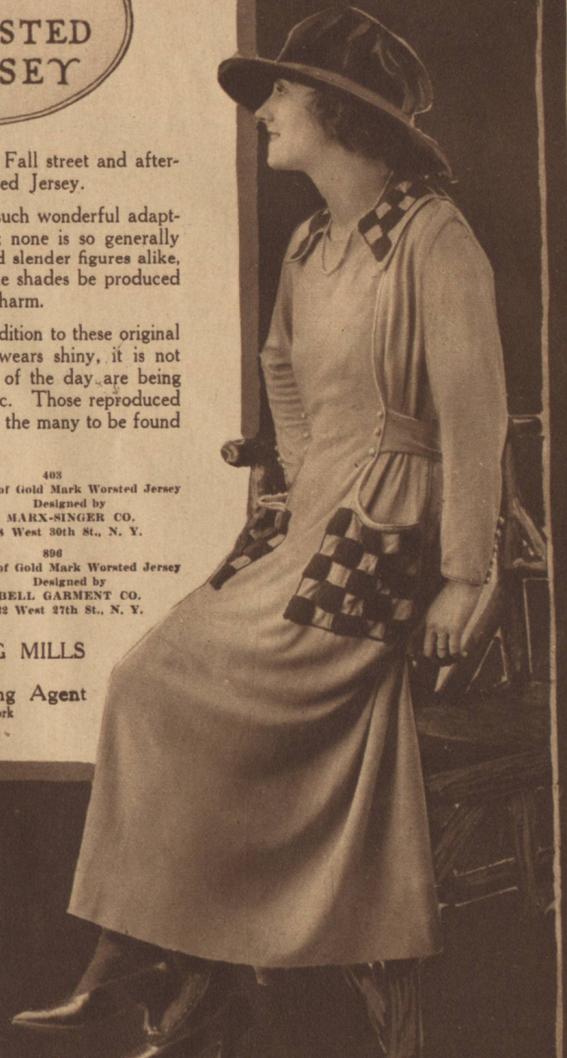
450
Dress of Gold Mark Worsted Jersey
Designed by
LONDON STRAND
40 West 32nd St., N. Y.

403
Dress of Gold Mark Worsted Jersey
Designed by
MARX-SINGER CO.
8 West 30th St., N. Y.

653
Dress of Gold Mark Worsted Jersey
Designed by
CORONET COSTUME CO., INC.
59 West 32nd St., N. Y.

896
Dress of Gold Mark Worsted Jersey
Designed by
BELL GARMENT CO.
22 West 27th St., N. Y.

GOLD MARK KNITTING MILLS
Woonsocket, R. I.
William Heller, Sole Selling Agent
288 Fourth Avenue, New York
Phone: Gramercy 6785



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