Wholesale Garment Buyers' Supplement

Graphic Section
Part Six

New York Tribune.

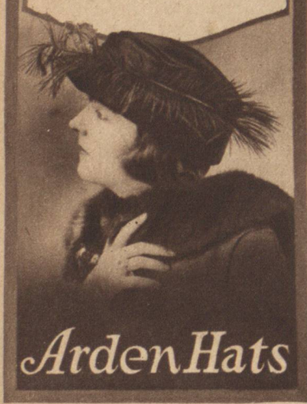
Graphic Section
July 27, 1919

THIS jaunty modified continental shape of black panne velvet is immensely smart for Fall wear. The trimming of glycerined ostrich surrounds the entire crown, giving just the needed touch of feathery lightness.

The styles of Arden Hats are infinitely varied, but all are equally charming, whether trimmed or tailored. Specially priced to retail from $5 to $10.

Open Orders Promptly Filled

ARDEN HATS
E. A. Edelstein
22 West 38th Street
New York



THIRD PRESENTATION OF

Advance Fall Fashions

IN WOMEN'S READY-TO-WEAR APPAREL

BUYERS coming to market are finding these photographic showings of the new modes a great convenience and assistance. They tell at a glance what is fresh and interesting, and where it may be obtained.

Women readers also appreciate the fashion service. They find their favorite stores more than willing to order the styles they prefer. Try this easy way of doing your fall shopping.

This entire section designed and prepared by
The Fonda-Haupt Co., Inc.
Advertising Agents

Of Rich Satin
this charmingly youthful draped frock, lavishly button-trimmed, is characteristic of Mary's new fall dresses. Serges, tricotines, and georgettes are other materials in which they are developed—in sizes 13 to 20.

Mary's Dresses *please!*
Henry Hunvald
115 West 27th Street, N. Y.

Style 2807—Designed by
J. & M. Cohn
6 East 32nd Street
New York

Style 3706—Designed by
Claremont Waist Co.
19 West 36th Street
New York

Style 309—Designed by
Webster, Aaron & Co.
33 East 33rd Street
New York

Style 715—Designed by
The Blousemakers
398 Fifth Avenue
New York

Style 5—Designed by
Lion Waist Co.
1237 Broadway
New York

Style 1208
Designed by
Selma Waist Co.
37 W. 27th Street
New York

Style 2150
Designed by
Weil & Weil
36 E. 31st Street
New York

Fairyspun
VOILE

Never before has there been produced a cotton voile of such fairy fineness, such immaculate whiteness, such firm and even weave.

Fairyspun Voile is used only by the very best manufacturers, who choose it for the developing of such graceful little blouses as those photographed for this page.

NOVELTY NAFLE FABRICS

NADAY & FLEISCHER
136 Madison Avenue New York