

Franklin Simon & Co.

A Store of Individual Shops
Fifth Avenue, 37th and 38th Sts., New York

THE prices quoted will prevail only until August 31st. It will be impossible to repeat them later in the season. These models are the latest Winter fashions, and are made of beautifully matched skins.

Franklin Simon & Co.

A Store of Individual Shops
Fifth Avenue, 37th and 38th Sts., New York

AUTHORITATIVE Winter Fashions in Furs

SPECIALY PRICED
FOR AUGUST ONLY



850

852

854

856

858

860

Furs Purchased Now
Stored Free Until
Required

850—HUDSON SEAL (*Dyed Muskrat*) COAT, 45 in. long, adjustable belt. 385.00

850A—Same model with real Skunk collar. 425.00

852—NATURAL GRAY SQUIRREL COAT, 28 in. long. 345.00

854—LONG MINK WRAP COAT, 48 in. long, of perfectly matched skins. 2200.00

856—REAL SCOTCH MOLE WRAP-COAT, 48 in long, with yoke, cape collar and border. 550.00

858—HUDSON SEAL (*died muskrat*) COAT, 30 in. long, with fur cuffs and large collar. 195.00

860—TAUPE DYED NUTRIA COAT, 30 in. long. This may also be worn unbelted. 235.00

Prompt Delivery Free
Anywhere in the United States

HOLLOWAY Furniture
THE HOLLOWAY COMPANY, INC.
48 12 ST. AND SIXTH AVENUE

\$34

Black Lacquer Desk
THIS is but one example of the many fine black lacquer objects at Holloway's. Exquisitely decorated in gold. It measures 30 inches in height, 20 inches in width, 36 inches in length. At Holloway's you will find an unusual selection of both lacquer and mahogany pieces at reasonable prices.

KRYSTALAK
Pure, Clean, Nourishing Milk in Crystal Form
With KRYSTALAK on the pantry shelf you need not worry if the liquid milk turns sour. You can make any of the dainty, nourishing summer dishes which require milk, just as readily with KRYSTALAK as with liquid milk. KRYSTALAK is a most convenient and economical milk. It needs no ice to keep it sweet. It is always fresh, and so simple to prepare. The butter fat has been removed, so there is no danger of its becoming rancid. KRYSTALAK is the dry, flaky crystals of skimmed milk, manufactured under very careful supervision in our model creamery. It is packed and sealed at the source of supply in a most attractive blue striped waxed package.
Ask your grocer for KRYSTALAK. Price 50c per package. Insist upon the blue striped package; also ask for a copy of our KRYSTALAK recipe booklet.
THE DRY MILK COMPANY
15 Park Row, New York City

HOW TO USE KRYSTALAK
Each package of KRYSTALAK milk crystals will make 5 quarts; one cup makes one quart, and four level table-spoonfuls makes one cup of milk. Add the KRYSTALAK to the water and stir—it dissolves immediately.

KRYSTALAK
BRAND
DRY SKIMMED MILK
The Household Money Saver

KELLNER BROS.
Twenty-nine years selling Good Furniture
Southeast Corner 15th Street and 6th Avenue

Italian Renaissance Dining Room Suite in American "Burl" Walnut. 10 pieces. \$395

FREQUENTLY a mother brings her daughter to Kellners' with the assurance that we will solve the furniture problem. Mother knows—for her mother bought at Kellners', too.

You are cordially invited to see "The Twenty-five Rooms"—they are filled with suggestions for artistic arrangement in the home.

Imperishable Hallmark Pearls
That Hallmark pearls are indistinguishable from natural pearls, is a quality no more appreciated than their imperishable hardness. Perfectly matched in necklaces constructed for life-long service. A discriminating gift at Hallmark prices:

16 inch with gold clasp—\$25
18 inch with platinum clasp—\$50
24 inch with platinum clasp—\$75
24 inch with diamond and platinum clasp—\$100

The HALLMARK Jewelers
5TH AVENUE at 40TH STREET, Second Floor
CASSIUS BAGLEY, President

Chauffeurs' Outfits
and
Motor Apparel
for the Owner
Brill Brothers
Broadway at 49th St.

Perspiration and All Odors
QUICKLY REMOVED
with
ODORITE
EXQUISITE TOILET POWDER
Drives, Heals, Deodorizes
Arms, Feet and Any Part Affected.
25c AT ALL DRUGGISTS, OR
KLEINALL MFG. CO. 528 W. 34 ST. N.Y.

DEAF?
Hear clearly and distinctly with a
Little Gem Ear Phone
Simplest and smallest hearing device
Awarded the Gold Medal at the Panama-Pacific Exposition.
Our latest improvement, the Gem Sound Perfector insures clear, positive hearing in any assemblage at any distance. Try our Auto Ear Massage; used to stop head noises and improve hearing. Call at our office for a free, private demonstration. Expert advice without charge. Ask or write for booklet.
GEM EAR PHONE CO., Inc.
808 T. Marbridge Bldg., 47 W. 34th St. at B'way, N. Y. C. Phone Greeley 3744.
Canadian Office—Royal Bank Bldg., Toronto.

Waltham and Elgin
Bracelet Watches
\$14.75
Full 7 Jewels—Fine Quality Gold Filled.
Fully Guaranteed.
OTHERS, \$5.75 to \$250.
You will make a big mistake if you buy a watch, diamond or other article of good jewelry before seeing Bennett.
Diamonds Bought and Sold for Cash.
Upstairs One Flight
Bennett Mfg. Co. 175 Broadway

ALLEN'S FOOT-EASE
The Antiseptic Powder to Shake Into Your Shoes
And sprinkle in the Foot-Bath. It takes the sting out of corns and bunions, the friction from the shoe, and gives rest and comfort to tired, aching, swollen feet.
The Plattsbury Camp Manual advises all men, in training to shake Foot-Ease in their shoes every morning.
More than a million and a half pounds of Powder for the Feet were used by the American Expeditionary Forces.
If you want genuine relief, Allen's Foot-Ease will give it and give it quickly as proved by 30,000 testimonials from all over the world. Sold everywhere.

Exceptional Value
Silk Blouses
Georgette Coupe de Cuir
Newest Models
VASSAR
Blouse Shop
ONE PRICE
\$4.00
Georgette
White & Fleece
Mail Orders Filled. Ask for Catalogue R.
VASSAR BLOUSE SHOP, 500 5th Ave.
Cor. 42d St. and 5th Ave., 2d floor.

Short Vamp Oxfords
Round or Pointed Toe
Hand Turn
\$10
Black, Brown, White Kid, Patent Kid, Black Satin.
J. GLASSBERG
SHORT VAMP SHOES
Best for High Insteps
225 W. 42d St. New York
Mail Orders Catalog B Free

Photographs Copied
Copies of old photographs that are better than the original.
Write for Booklet to
Beach
507 5th Ave., N. Y.
Studios in 12 Eastern Cities

JC.
AMERICA'S BEST
RIBBONS