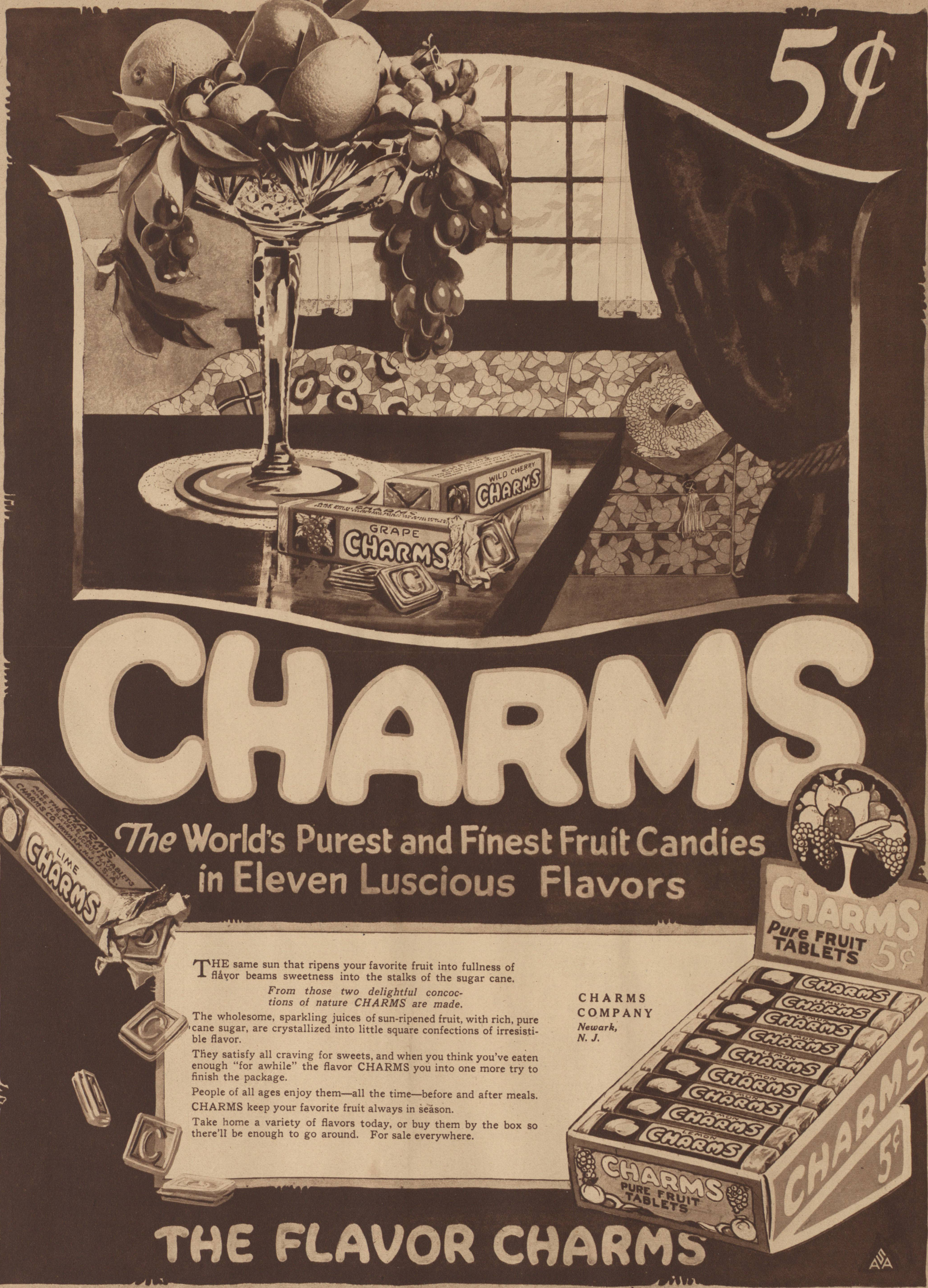
5¢
WILD CHERRY
CHARMS
GRAPE
CHARMS
CHARMS
The World's Purest and Finest Fruit Candies
in Eleven Luscious Flavors
LIME
CHARMS
THE same sun that ripens your favorite fruit into fullness of flavor beams sweetness into the stalks of the sugar cane.
From those two delightful concoctions of nature CHARMS are made.
The wholesome, sparkling juices of sun-ripened fruit, with rich, pure cane sugar, are crystallized into little square confections of irresistible flavor.
They satisfy all craving for sweets, and when you think you've eaten enough "for awhile" the flavor CHARMS you into one more try to finish the package.
People of all ages enjoy them—all the time—before and after meals.
CHARMS keep your favorite fruit always in season.
Take home a variety of flavors today, or buy them by the box so there'll be enough to go around. For sale everywhere.
CHARMS COMPANY
Newark, N. J.
CHARMS
Pure FRUIT TABLETS
5¢
LEMON
CHARMS
THE FLAVOR CHARMS