



PHOTO BY
JOEL FEDER

The Highest Award

EXPERT judgment representing foremost retail garment establishments of the country and the leading fashion journals declared our exhibit at the Shelton Looms Fashion Show held at the Ritz-Carlton to be the most beautiful garment in entire competition and granted it the first award called

"The Supreme of 1919"

Originality of design, interpretation of fabric and standard of workmanship are the features which the judges had to pass upon in arriving at their decision. Their award stamped our production as being "Supreme" in all of these qualifications.

This expert recognition of superiority is typical of the general recognition accorded our merchandise by the trade at large.

"The Supreme of 1919"

WM. FISCHMAN, INC.
The COAT HOUSE OF AMERICA

15 East 26th Street
New York City