



While we won't dispute that a rose by any other name might be quite as fragrant, a Pettibocker by any other name just can't be a Pettibocker.



Vanity Fair

SILK UNDERWEAR

There is only one Pettibocker and that is the Vanity Fair! All the frilly daintiness of the petticoat with the comfort of a knicker! There is a way to know that you're getting the original and only "Pettibocker." See that the label, in the back below the waist-elastic, says "Vanity Fair Pettibocker."

No matter what you want in a fine quality glove silk, whether it's a vest, envelope chemise, union, knicker or Pettibocker, ask for Vanity Fair.



Vanity Fair Pettibocker No. 2475

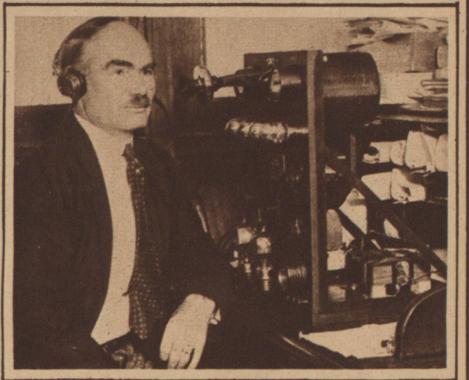
Vanity Fair Silk Mills, READING, PA.
Makers of Vanity Fair Silk Underwear and Silk Gloves.



U-boats caused "nerves"—why not U-boats to help cure them? An enterprising British advertiser has taken advantage of a German "sub" that washed up on the beach at Hastings, England, last year, by plastering the sides with an announcement of his remedy. J. F. S.



Left — Walter Ringling, nineteen-year-old winner of two races in the Middle States Regatta on the Schuylkill River at Philadelphia.



Right — Dr. Lee De Forest and his latest invention, a portable wireless telephone for the home with a radius of twenty-five miles. Just plug the apparatus into an ordinary light socket and talk. W. N. U.



Left — Tire trouble eliminated at last. This auto is equipped with flange wheels and operates over the tracks of the Panama Canal Railway, where it is used by army officers for inspection trips. William Scriver.



Linders

TOWN & COUNTRY SUITS

FASHIONED by an organization of expert style creators; imparts to every woman that smart, jaunty, yet charmingly simple elegance which yields in harmony with the season's fall decree—Comfort, economy, style.

Dressing modishly does not mean extravagance.



are moderate in price, beautifully silk lined and interlined and tailored from finely knitted Continental Fulwool Fabrics.

These Town and Country Suits are the most fascinating garments imaginable. The beauty and symmetry of their well designed lines lend that youthful, alert and graceful appearance so appropriate to the well-dressed women of America.

Ask for



at your favorite shop.

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BABCOCK'S BUTTERFLY TALC
TWENTY FIVE CENTS

BUTTERFLY is a fragrance rose-sweet, lily-delicate — an elusive breath of beauty from a garden of exotic flowers. It is blended with talc light and soft as a wisp of tulle.

Distinguish Butterfly by the tall, rich blue Butterfly can. It meets your eye at every dealer's.

The A. P. BABCOCK COMPANY
NEW YORK CITY TORONTO
Wholesale EXTRA-ACT AND TOILET WATER, \$1.00. FACE POWDER, \$1.00.

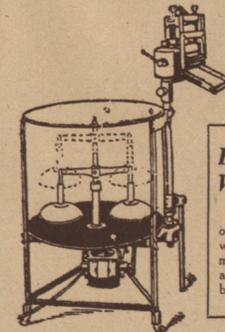
\$6 Will Place an Electric Clothes Washer In Your Kitchen \$6

(Balance small monthly payments)

An Electric Washer is a proven necessity. You should have one while we can make delivery. It pays for itself. See our demonstration of all makes. **ASK THE WOMAN WHO HAS ONE.**

We have for immediate delivery the Easy Vacuum Electric Washer, The Locomotive, The Coffield.

This illustration is the Easy Vacuum Washer. The dotted lines show action of Vacuum Cups.



Electric Vacuum Cleaners: \$28

The new Tewno is yours for the unheard of price of \$28.00. Pay \$2.50 down and we will send it to your home; balance monthly payments. The simplest, cheapest and lightest cleaner on the market. Operated by G. E. Motor. Guaranteed for one year.

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