



I Can Tell It Every Time By Its Real Fruit Flavor.

Tasting—the Test that tells the Tale



Orange Tryphosa
To one package of Rich's Tryphosa Orange add one pint boiling water, pour in mould or dish and set aside to congeal. No trouble, no worry. A delicious dessert easily made.



Wild Cherry Sherbet
To one package Rich's Tryphosa Wild Cherry add one quart boiling water—when cool, add juice of three lemons, three tablespoonsful of powdered sugar and freeze in regular way. Any flavor Rich's Tryphosa or Wine Jelly may be substituted for Wild Cherry.



Tryphosa Ice Cream Strawberry
Dissolve one package Rich's Tryphosa Strawberry in just enough boiling water to make a syrup. When cool, add one pint each milk and cream. Freeze in regular way. Any of our flavors may be substituted for Strawberry.

MAKE two dishes of jelly—one from the brand you have been accustomed to using—the other from Rich's Tryphosa. Now, place both dishes before your family and ask them to pick out the one that has the truest fruit flavor. They will select Rich's Tryphosa nine times out of ten, and you, too, will say: "I can tell it every time by its real fruit flavor." So sure are we of your decision that we say

"Make the Test To-morrow at Our Expense"

Clip the coupon and send it to us, with 4 cents in stamps to pay postage and packing, and we will send you a full-sized package of Rich's Tryphosa, in the flavor you prefer. You will notice the difference immediately and realize why those who once try Rich's Tryphosa never change to any other brand. It is absolutely pure—made in a sanitary establishment, of only the highest grade

materials. The fruit flavors in Rich's Tryphosa are made directly from fresh fruit and are not compounded syrups or synthetic concoctions.

Send for your package of Rich's Tryphosa now! It is easy to make and is the most delicious dessert for any meal. In 12 flavors to please the tastes of all:

- | | | |
|------------|-----------|-------------|
| Raspberry | Orange | Wild Cherry |
| Strawberry | Peach | Chocolate |
| Lemon | Pineapple | Vanilla |
| Grape | Lime | Mint |

You can get a Tryphosa book containing scores of attractive and delicious desserts at your grocer's, or we will gladly send you one.

E. C. RICH Inc., 342 West 14th St., New York



Tryphosa Mint Salad
Dissolve one package Rich's Tryphosa Mint in three-fourths pint boiling water. Add one teacup vinegar, half teaspoon dry mustard, one teaspoon celery salt. When beginning to congeal, add following vegetables chopped fine: One onion, three pimentos, one green pepper (one-half cup minced chicken can be added also if desired). Set aside to congeal. Serve with a dressing. A delicious accompaniment to cold meats.

Clip the coupon and mail it now before you forget it.



E. C. Rich Inc.,
342 W. 14th St.,
New York City

For the enclosed 4 cents please send me a full sized package of RICH'S TRYPHOSA.

Flavor
I want to make the test you suggest.

Name

Street

City State

My Grocer's Name is