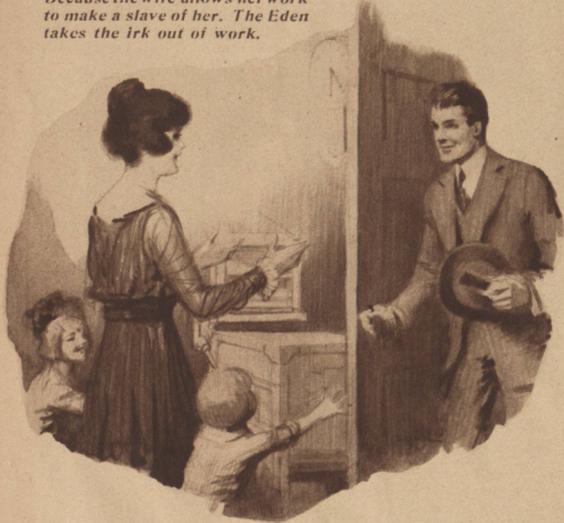


No More Drudgery No More Back-aches No More Laundry Bills — When *The Eden* Works for You

*Why do so many marriages fail?
Because the wife allows her work
to make a slave of her. The Eden
takes the irk out of work.*



Keep Young and Attractive to Your Husband

Are you just as attractive to your husband as you were the day you were married? Is he just as eager to hurry home every evening? Do you greet him with the same joyous smile? Or are you too tired at the end of the day—particularly Wash Day—to be the charming, gay companion that he married? Is your work such a drain on your nerves and strength that you have no energy left? Does he see the difference in you? Don't let this tragedy enter your home. Don't throw away your youth, your good looks and your happiness drudging away

at the old-fashioned washtubs week after week, month after month, year after year. Save yourself for your family. They need your cheery companionship.

Let the Eden Electric Washing and Wringing Machine do all the ugly drudgery for you from now on. Why should you do heavy, disagreeable work that tires you out and wastes your strength—when a machine will do the work a thousand times better than you could ever hope to do it?

This Is What an Eden Wash Day Would Be Like in Your Home

8 A. M. Monday

You gather up all the soiled clothes—fill The Eden with warm water, adding your soap—toss the clothes into the clean, sudsy water—turn the switch. That's all—no boiling, no soaking over night. You can go away and forget your washing—your time is your own. *The Eden is doing your work.*

9 A. M. the same day

Your washing is all done and hanging out in the sunshine. Never before was it finished so quickly. Never before did your clothes look so fresh, so clean, so beautifully white. And to think that *The Eden* did even the wringing for you!



You need not be afraid to trust even your daintiest lace blouses to The Eden. It washes them just as you would wash them yourself—by dipping them up and down in the warm suds. Not a thread is broken or the most delicate mesh torn.

Have crisp, fresh linen whenever you need it. Do not skimp on the table or your beds. The Eden will launder your linen quickly and beautifully. Your tablecloths, sheets, towels and napkins will wear ten times longer than they would if washed in the old-fashioned rub-board way.

The Eden Solves the Servant Problem and Cuts the H. C. of L.

Before the war there were 1,000,000 servants in the United States. Now there are 300,000—less than one-third the former number. These girls will never go back to the kitchen unless every modern, labor-saving convenience is offered them. They have learned the value of machinery, and they will demand better working appliances. An Eden Electric Washer is an inducement to a maid. She knows it will make her work easier.

The Eden Is a Money-Saver

The Eden in a few months will save more than enough to pay for itself—to say nothing of the saving in time, labor and wear and tear on your clothes. Perhaps you now send some of your clothes to the laundry and do only the fine pieces yourself. Just figure up what your laundry bills amount to every week. Then compare that with the cost of washing *The Eden* way—only 2c. an hour for electricity. See what you save. *The Eden* way is the modern way—the time, money and labor-saving way.

It's the *rubbing* that wears out clothes—not the washing. The constant scrubbing on the hard, corrugated board grinds down the fibre and wears holes in your most beautiful pieces.

In these days of expensive linens that point will convince you that the Eden is an economy.

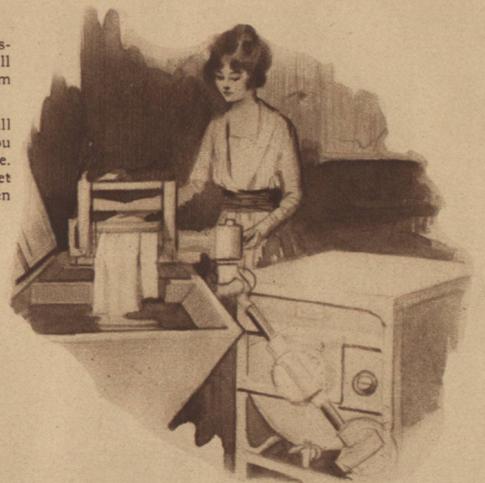
See the Eden Electric Washer at the Electrical Show,
Grand Central Palace, Sept. 24 to October 4

See this wonderful electric washing machine that has made the old washboard method of cleansing clothes seem as far behind the times as the spinning wheel and the hand-loom. In modern homes *The Eden* has taken the place of the old washtub, just as electric lights have taken the place of candles.

See how beautifully *The Eden* is constructed. No rough corners—nothing to catch your clothes on. No mechanism exposed—no danger for the children or for you. Nothing to get out of order—and it

never has to be oiled. Just two things are necessary to start the machine—insert the plug and pull out the switch. You are absolutely protected from any possible injury.

The Eden will give you a life-time of service. It will give you freedom from drudgery. It will give you health, more money, less work, a happier home. Look for *The Eden* at the Electrical Show and let the demonstrator show you how beautifully the Eden will do your work.



The wringer of The Eden is electrically driven—no tugging and pulling to get the washing through the rollers. Every spotless piece goes through easily and smoothly. You can swing the wringer into five positions, so that it is always just where you need it.



BROKAW-EDEN COMPANY

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The Eden

ELECTRIC