



CRYSTAL
Knit Fabrics
CRYSTAL MILLS, INC.

It used to be silk Jersey or Tricotette. Today it is CRYSTAL. For CRYSTAL Knit Fabrics are all that the old name Jersey Knit implied—plus the elements of Novelty, Exceptional Lustre, Beauty and Style

A KNITTED FABRIC IS TRULY A SUPER-FABRIC.

A knit construction means these things:

A fabric that freely admits the cooling breezes in summer and oddly sustains the warmth of the body on chilly autumn days.

A fabric that "gives" readily to the form, and moulds itself with peculiar grace to the body's lines.

A fabric that has decided character, dauntless durability, and lasting style.

DAME FASHION—ever alert to the worthy and beautiful, gives knitted fabrics a permanent place in her wardrobe. And when we say knitted fabrics, we naturally have but one name in mind—CRYSTAL.

CRYSTAL is the sponsor—and leader—the most beautiful conception in lustrous knitted fabrics. To say it's CRYSTAL KNIT is to say it's the mode.

Shown in the most alluring array of shades and designs by Gown Shops the country over.

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Apple Pie is still a favorite with our guests. We probably serve more Apple Pie than any other hotel in the world. It is probably better Apple Pie than is served anywhere.

However, all dishes served at the Belleclaire have the same degree of merit as Apple Pie.

Visit our dining rooms as often as you can and be served with meals that will make you think life is very rosy indeed.

Does anything contribute more to one's happiness than a good meal well cooked and promptly served?

BERT D. BLACKMAN,
Proprietor

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