Franklin Simon & Co.

A Store of Individual Shops

Fifth Avenue, 37th and 38th Sts., New York

MISSES' SUITS

SIZES 14 TO 20 YEARS

NEW fabrics, fur collars, and coats that run the gamut of style from the short ripple model to knee length describe Misses' Winter suits. As for skirts they have more width than those of other days.

15—Misses' Wool Silvertone Suit in brown or navy; collar and bandings on tucked pockets of French seal fur. 85.00

17—Misses' Suit of Fortuna Cloth—a new soft Bolivia fabric—in dragonfly blue, beaver, navy or mocha. Cape-collar banded with real beaver fur. 185.00

19—Misses' Tailored Suit of Llama Cloth—a new soft, smooth finished fabric. In reindeer, brown, Brazilian red, navy or black. Bone button trimmed. 59.50

21—Misses' Suit of Peachbloom—a new wool duvetyn fabric in brown, dragon-fly blue, reindeer, or navy. Ripple coat with collar of beaver fur. 145.00

23—Misses' Tailored Suit of Tinseltone—a new wool fabric—in brown, navy, tan or delphine blue. Cord tucked collar and pockets. 65.00

MISSES' SUIT SHOP
Second Floor

WOMEN'S SUITS

WHETHER it is a straightline unbelted coat suit or the Godet flare—trimmed with fur or unadorned—it is correct and smart. Skirts are graceful and have unusual pockets in almost every instance.

25—Women's Tailored Suit of Diagonal Rayonner cloth in navy, brown or Oxford gray; piped with silk braid. 75.00

27—Women's Peachbloom Suit—a new wool duvetyn fabric—trimmed with Hudson seal fur. In Faisan, beaver, chaudron, navy or black. 245.00

29—Women's Tinseltone Suit—a new wool fabric—in brown, beaver or delphine blue. Straightline belted coat. 58.00

31—Women's Ripple Coat Suit of Peachbloom—a new wool duvetyn fabric—in Faisan, navy, chaudron or beaver with Hudson Seal fur. 95.00

33—Women's Godet Suit of Suede de Laine. In Madura brown or black with Hudson seal fur; chaudron or navy with gray squirrel fur. 145.00

WOMEN'S SUIT SHOP—Balcony Floor

HATS illustrated are but suggestions of the infinite variety in the Millinery Shops

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ALCO-GRAVURE, INC., NEW YORK-BALTIMORE