HEARN

Fourteenth Street West of Fifth Avenue

New Autumn Versions of the Mode in

NEW FROCKS

Prodigal of beauty, yet made for service and priced in conformity to true economy standards—these are the qualities which give special distinction to Hearn dresses for women and misses.

A—A frock suggestion of the utmost loveliness is the dress here sketched. It is of taupe gray velveteen of an exceptionally beautiful shade, against which gold embroidery gleams with enchanting effect. Special 49.50

B—Black is much used for all Autumn occasions, and is especially smart in this stunning dinner dress of black jet, with handsome jet embroidery. Special 90.00

C—This dress is of navy blue tricolette. The panel front and side drapes are decoratively embroidered with black and gold. Special 47.50

NO EXTRA CHARGE FOR ALTERATIONS

"Sloane"

VACUUM CLEANERS

EFFICIENCY in a vacuum cleaner is largely dependent upon motor power. It is imperative in cleaning that tangible, definite results be obtained conveniently, speedily and without loss of energy.

The "Sloane" Vacuum Cleaners, equipped with vigorous, powerful motors, are cleaning devices of *unsurpassed efficiency*, supported by the *guaranty* of an old established firm with years of experience in caring for floor coverings, fabrics and household furnishings.

A demonstration will convince you that there is in the home no spot or article, however inaccessible, that cannot be reached by the versatile attachments of the "Sloane" Vacuum Cleaners.

Portable Model for household use, $46.
Eight extra attachments, $10 additional.

Other models for every purpose. Stationary Plants installed. Descriptive circular upon request.

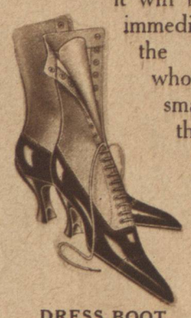
W. & J. SLOANE
Fifth Avenue and 47th Street, New York.

Queen Quality Boot Shop

Queen Quality Boot Shop

FOOTWEAR OF DISTINCTION

THE new Queen Quality Footwear for fall embraces such a variety of styles and models that it will be certain to meet with immediate approval both from the conservative woman who desires severely smart footwear and the woman who wishes novel, new effects and combinations.



DRESS BOOT $12.00
Patent Coltskin, Dull Kid Tops, Louis XV Wood Heels. Same model with Gray or Dark Brown Kid Tops, Louis XV Leather Heels.

WALKING BOOT $10.00
Dark Brown or Tan Russia Calf; Patent Coltskin, Dull Kid Top; Black Calf or Dark Brown Calf, with Gray Buck Tops.

Semi-Dress and Evening Slipper

Semi-Dress Slipper in Patent Coltskin, Dark Brown or Gun Metal Calf.

Evening Slipper in Black Silk Moire or Velvet; Black, Pink or White Satin; Silver or Gold Cloth.

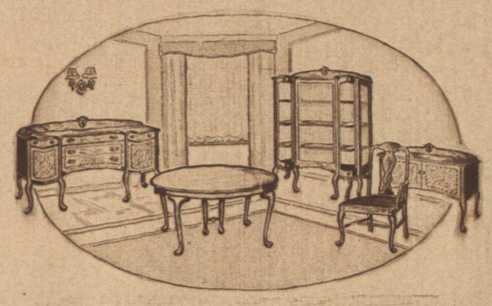
$8.00 to $12.00

Charge Accounts Invited *Mail Orders Filled*

Queen Quality Boot Shop
32 and 34 West 34th Street
Between Broadway and Fifth Avenue

KELLNER BROS.

Twenty-nine years selling Good Furniture
Southeast Corner 15th Street and 6th Avenue



Queen Anne Dining Room Suite in "Burl" Walnut; 10 pieces $500

OUR experience over a long period of years during which we have constantly maintained a high standard of workmanship, quality and design, enables us to offer furniture values of unusual interest.

You are cordially invited to visit "The Twenty-five Rooms"—they will prove enlightening for purposes of arrangement.

Chauffeurs' Outfits Special at $89.50

Suit, Overcoat and Cap to match

With good fabrics scarcer than ever, there is but one road to economy in Motor Apparel, and that is, Quality. In this Outfit, of fine dark gray all-wool whipcord, we offer, considering conditions, an outfit which is remarkable for both quality and value—complete, at $89.50 or

Suit, $36.50
Coat, 50.00
Cap, 3.00

Brill Brothers
BROADWAY AT 49th STREET

Have Happy Hair

Not dull and lifeless strands

Your hair can be made to gleam and glisten with new life and health **without changing its color!**

A. Simonson's HENNA SHAMPOO thoroughly cleanses the hair and scalp and at the same time adds rich, lustrous tones of Titian, bronze and gold.

It is **not** a dye and **not** a bleach, yet it imparts to the hair a glow of beauty that it never had before.

Endorsed by New York's society leaders, who have patronized A. Simonson's Hair Culture and Beauty Parlors for the past **fifty-nine years.**

As HENNA SHAMPOO is new, your druggist may not yet be supplied. Ask him for it or send us 50c for regular size or 75c for double quantity in handsome triangular glass box.

A. Simonson
506 FIFTH AVENUE
NEW YORK

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Henna Shampoo
POWDER
CLEANSES AND BRIGHTENS THE HAIR
A. Simonson
CHEMIST
FIFTH AVENUE NEW YORK

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Make your selection of fixtures from samples connected; this insures satisfaction.

We do not issue catalogs or pamphlets.

Vases and ornaments attractively mounted for electric light.

Beautiful assortment of silk and parchment shades.

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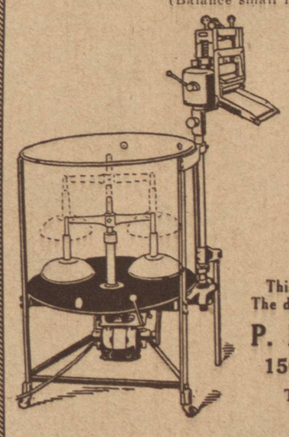
One Door West of 6th Ave.

Dale Lighting Fixture Co.

$6 Will Place An Electric Clothes Washer in Your Home $6

(Balance small monthly payments)



An Electric Washer is a proven necessity. You should have one while we can make delivery. It pays for itself. See our demonstration of all makes. ASK THE WOMAN WHO HAS ONE.

We have for immediate delivery the Easy Vacuum Electric Washer, The Locomotive, The Coffield and all well known electric washers.

This Illustration is the Easy Vacuum Washer. The dotted lines show action of Vacuum Cups.

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