



Radium and Beauty

THE skin cultured with Radior skin and complexion specialties is perpetually lovely. When you rub Radior Peau de Velour into the pores of your face, you are really energizing your skin with actual radium. Radium is like sunlight. It stimulates life and purifies.

Radior Peau de Velour sets up, right inside the skin, a 24-hour massage—gentle and purging. In this way, the skin-cells are stirred to top-activity. The complexion quickly regains the clean, clear velvet of youth; it blooms with delicate color and healthy freshness.

Radior Vanishing Cream acts similarly. And, in the same way, and for the same reason, Radior Face Powder is actually helpful to the skin. English women of title and fashion have long held the Radior preparations as their first aid; and our cousins across the water are justly famed for their exquisite complexions.

The Radior preparations are each composed of the finest ingredients known in skin and complexion culture. But because of their radium content, they do what never has been expected in any cream or powder:—they perpetuate beauty.

Radior

Aids to Beauty

Radior Skin and Complexion Preparations are sold at all shops and stores which serve women of taste.

Write for the most interesting and instructive beauty booklet of the year—"Radium and Beauty."

RADIOR CO., LTD., OF LONDON

GEO. BORGFELDT & Co., 16th St. and Irving Place, N.Y.

Sole Distributors



"Now also sold in dollar sizes."