



“Hear it Click?”

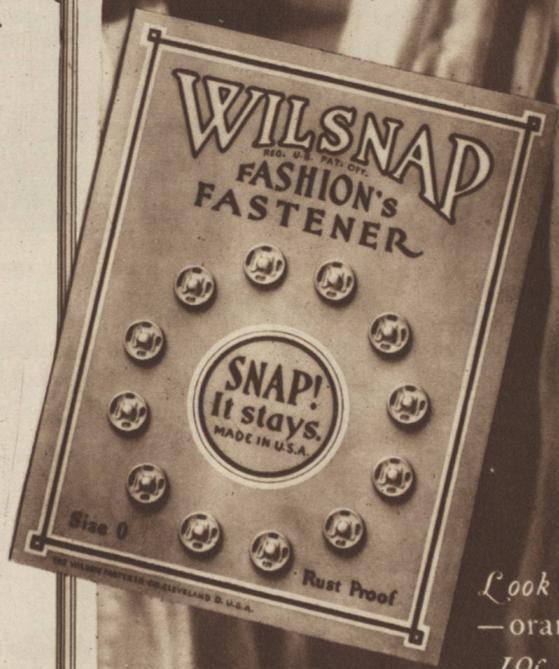
“Click!” That means snap-fastener security—snap-fastener comfort.

For Wilsnaps snap “snug-tight” —they know when to *hold on*. And they know when to *let go*—without strain to tender fingers or threads or fabric.

Rust-proof Wilsnaps—first and last the choice of women who insist on “quality” even in snap-fasteners! Wilsnaps—for your evening frocks and everyday gowns and suits! Wilsnaps—*everywhere* —on the orange colored card!

Wilsnaps—always *will* snap—wherever snap-fasteners are used.

THE WILSON FASTENER CO.
117 East St. Clair Avenue, Cleveland, Ohio.



*Look for this card
—orange colored—
10c everywhere*

WILSNAP
REG. U.S. PAT. OFF.
Fashion's Fastener