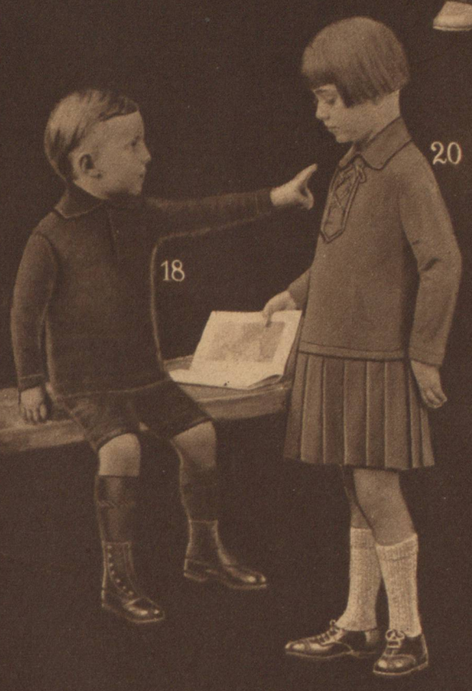
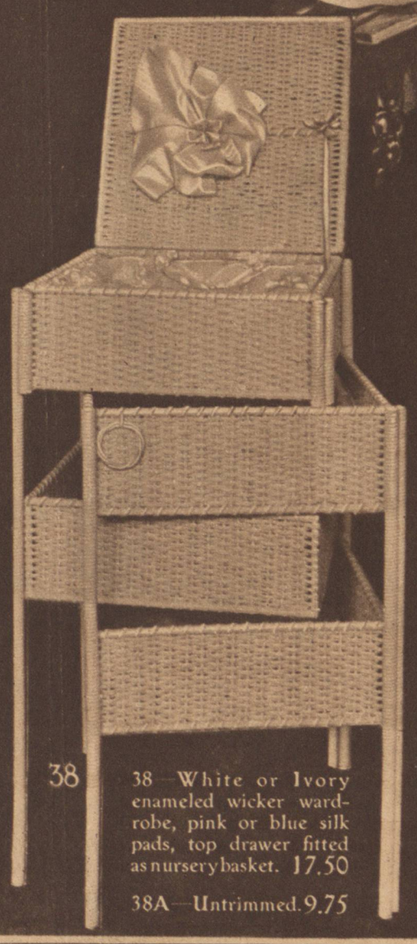
Franklin Simon & Co.

Fifth Avenue, 37th and 38th Sts., New York

Small Children's Shop

Entire Fifth Floor, Everything for Children
Infancy to Six Years





2 Taffeta Silk Frock, peach, turquoise or navy. 3 to 6 years. 22.50

4—Hand-emb'd Bloomer Dress of chambray, blue, pink, buff. 2 to 6 years. 3.95

6—Knitted Coat Sweater of Saxony wool, rose, copen or buff. 2 to 6 years. 4.95

6A—Toque to match. 1.75

8—Four-piece Brushed Wool Sweater Set; rose, copen or tan. 2 to 6 years. 10.50

10—Challie Dress, pink or light blue with white dots, hand crocheted edge. 2 to 6 yrs. 16.50

11—Child's Playroom Table of pink or blue enameled wood. 4.95

11A—Quilted pad to fit table. 2.95

11B—Playroom Chair to match table. 2.95

11C—Quilted pad to fit chair. 2.95

12—Chambray Bloomer Dress, blue, rose, yellow. 2 to 6 years. 4.75

14—Velveteen Frock, copy of a French model, brown or navy emb'd in wool. 2 to 6 yrs. 16.50

16—Boys' Oliver Twist Suit, black, navy or brown velvet trousers, white satin waist. 2 to 4 years. 9.75

18—London-made wool Jersey Boys' Suit, navy, tan, white, Pekin blue. 2 to 4 yrs. 7.95

20—London-made wool Jersey Frock, tan, white, emerald or Pekin blue. 2 to 4 years. 9.75 5 and 6 years. 11.75

22—Broadcloth coat, tan, rose, blue, or white; with beaver fur, silk lined. 1 to 3 yrs. 21.50

22A—Broadcloth Hat to match. 6.95

24—Infants' hand emb'd Cloak of white wool cashmere, silk lined, warmly interlined. 7.95

24A—Infants' hand emb'd white crepe de chine cap, silk lined. 12 to 16 in. 2.95

26—Nurses' Coat of navy or black French serge, detachable cape. Sizes 32 to 44. 39.50

28—Hand-smocked Faille silk Coat, pink, blue or white, silk lined, interlined. 1 to 3 yrs. 19.50

28A—Silk Bonnet, pink, light blue, white. 8.95

30—White Voile Frock, with Val lace and pink or blue rosebuds. 2 to 6 years. 9.50

32—Hand-smocked chambray Bloomer Dress, pink, blue or yellow. Detachable Bloomers. 2 to 6 yrs. 5.95

34—White pique Dress, novelty stitched and ribbon trimmed, in rose or copen. 3 to 6 yrs. 10.95

36—White Net Party Frock, pink or blue ribbon. 2 to 6 years. 14.50

38—White or Ivory enameled wicker wardrobe, pink or blue silk pads, top drawer fitted as nursery basket. 17.50

38A—Untrimmed. 9.75

40—Play-yard of white enameled wood, with counting frame 41 x 41 in. 7.95

40A—Set of quilted pads and play rug to fit, rose or copen. 24.50

42—White or Ivory enameled wicker Bassinette, with point d'esprit over pink or blue silk. 49.50

42A—Untrimmed. 26.50

Prompt Delivery Free, Anywhere in the United States. Phone 6900 Greeley.

We do not pay out-of-town transportation charges on nursery furniture.

ALCO-GRAVURE, INC., NEW YORK-BALTIMORE