

HOUSE SURGERY

BEFORE

AFTER

Why Destroy When You Can Conserve



BEFORE

THE photograph at the left shows a typical old-fashioned suburban home at Larchmont, N. Y. There are thousands of them, all looking very much alike. The owner engaged Henry J. Davison, architect and decorator, to transform the house into a modern suburban villa, and the photograph at the right shows the result. The desire of owners to obtain comfortable and artistic homes in the face of the increase in the price of materials and labor has brought into being the new science—or art—of "house surgery," which has demonstrated that old buildings can be transformed into beautiful ones at comparatively low cost.



AFTER



BEFORE

AT the left is an historic house built at the lowest ebb of American architecture and taste. For sentimental reasons the owner did not wish the tower removed and the photograph at the right shows how Mr. Davison transformed this monstrosity into a stately and beautiful mansion. The house as reconstructed contains fifty rooms and has a bath for every bedroom. Handsome grounds and drives give it a proper setting. The citizen who changes an ugly house into an artistic one performs a great service for the community. It is like setting a picture in a great outdoor art gallery, and constantly tends to raise the art standard of the people.

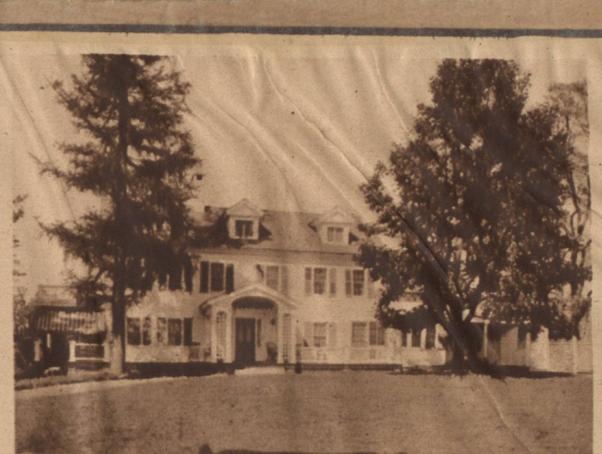


AFTER



BEFORE

THE photograph at the left shows a small, typical New England farmhouse. Its new owner wished to make it beautiful and comfortable without taking away from it the flavor of a farmhouse. He desired a house of about sixteen rooms, with a large living room, ample piazzas, guest rooms, dining room and numerous baths. The photograph at the right reveals the metamorphosis in the house made at Mr. Davison's direction. The last few years has seen a great movement in farmhouses. These can be transformed and made livable at a small part of the cost of a new house.

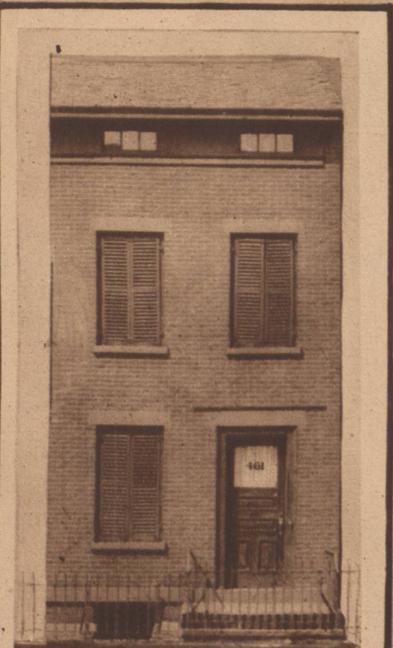


AFTER

HENRY J. Davison Inc.,
are acknowledged

masters of beautiful interiors. Mr. Davison as a colorist, interior decorator and lecturer has a national reputation. HOUSE SURGERY naturally grew out of ugly interiors and exteriors for decoration implies something worthy of decorating, whether exterior or interior.

Prospective clients who would like to have their commissions executed in time for next summer are invited to communicate immediately.



BEFORE

THE photographs at the left and the right show what can be done by "house surgery" with a city house. The structure at the left was built many years ago in the prevailing method of the time, when builders were their own architects and everything was cast in a common mould. Mr. Davison transformed the exterior of the house into the beautiful and simple arrangement pictured at the right. The interior was likewise modernized and made a model of comfort and taste. On the first and second floors it will be noticed that the light has been concentrated in simple windows, leaving ample wall space in the rooms.

Henry J. Davison

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