



CORRECT fit and exquisite fashioning may be taken for granted in Mohawk Silk Underwear.

For you must know that these smart and dainty underthings are made by specialists with a generation's training in producing another famous Mohawk Silk product—Mohawk Silk Gloves.

The luxurious softness of Mohawk-woven silk and the perfect fit of each garment give a delightful sense of well-being, make gowns and waists smarter and fit better, and withal, it is sensible economy to wear Mohawk Silk Underwear.

To be found in a complete line of styles at the better shops.

Mohawk
SILK UNDERWEAR

As good as Mohawk Silk Gloves

Mohawk Silk Fabric Co., 257 Fourth Ave., New York



All Wool Velour Coat: \$32.95 All Wool Velour Coat: \$28.95
Regular \$40 value... Regular \$35 value...

SALE OF FUR TRIMMED COATS

Many as low as \$20.95—None higher than \$75.

SUIT SALE

Every suit reduced, All wool, fur trimmed Suits as low as \$22.50

DRESS SALE

Over 1,000 dresses, formerly \$25, now as low as \$18.50

HAMILTON GARMENT CO.
307 FIFTH AVENUE, Near 31st Street

NUCOA

Butters Bread - Stays Sweet

YOU cannot appreciate the deliciousness of Nucoa as a spread for bread until you have actually tried this appetizing nut butter on your own table.

Nucoa is as sweet as a nut—as delicious as the choicest creamery butter—more nutritious than the latter—and yet costs less than half its price.

The rich creamy meat of the coconut gives its substance to Nucoa. It is churned with pasteurized milk under most sanitary conditions and comes fresh to you in clean waxed wrappers that absolutely protect it for your table.

The economy of Nucoa is very important, but its exceptional butteriness and nutritive value have determined its popularity.

THE NUCOA BUTTER COMPANY

NEW YORK CHICAGO DETROIT
SAN FRANCISCO LOS ANGELES



MATERNITY

Expectant mothers will delight in the pretty clothes which Lane Bryant designs just for them. They are as smart and stylish as normal clothes, have no maternity look and expand as required.

Baby's Clothes, Too

In the Loveliest Baby Shop we have gathered more dainty things for baby—more nursery comfort than you will find from top to bottom of most stores.

Out-of-town customers write Dept. A-2 for new Fall Style Book Free.

Lane Bryant

21-23 W. 38th Street

QUALITY FURNITURE

For the Living Room, Dining Room and Bedroom in odd pieces and full suites marked at LENNON'S LOW PRICES.

A choice assortment of Boule, Table, and Seating Lamps. The one illustrated, in mahogany finish with silk shade, complete



\$3.85

LENNON & COMPANY
153-157 West 23d Street
Near 7th Avenue Subway.

Chauffeurs' Outfits Special at

\$89.50

Suit, Overcoat and Cap to match

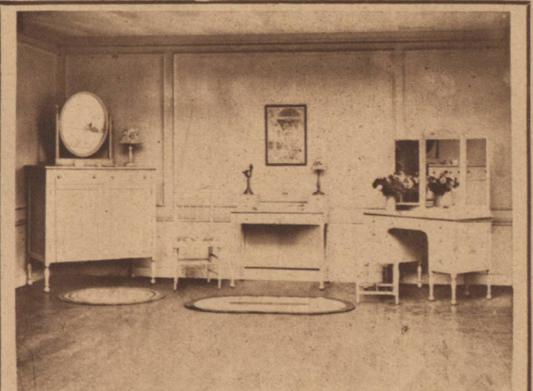
With good fabrics scarcer than ever, there is but one road to economy in Motor Apparel, and that is, Quality. In this Outfit, of fine dark gray all-wool whipcord, we offer, considering conditions, an outfit which is remarkable for both quality and value—complete, at \$89.50 or

Suit, \$36.50
Coat, 50.00
Cap, 3.00



Brill Brothers

BROADWAY AT 49th STREET



Carlton Set now on exhibition in a lovely shade of mauve. Eight pieces as shown or in your own color scheme, \$654.00.

Danersk Decorative Furniture

The fact that you can purchase the individual pieces of Danersk Furniture that you need for any given room and have them finished in a unified color scheme is of great importance.

Our factories are at Stamford, Conn., within delivery distance of New York and vicinity by van.

As makers we render unusual services and insure lasting satisfaction because of our responsibility for the things produced.

Orders now being taken for January and February deliveries. Plan ahead and order now for Spring shipment.

Furniture, fabrics and upholstery are selected in a comprehensive color scheme for each room by the DANERSK method.

Send for the latest number of "The Danersk 11-2."

ERSKINE-DANFORTH CORPORATION
2 West 47th Street. First Door West of Fifth Ave., 4th Floor.