



Snap a Wilsnap

— and smile confidently. When Wilsnaps snap together they mean business! They stay snapped until your finger tips command "loosen."

Then, *and then only*, does the Wilsnap spring release.

Which means snap fastener comfort, doesn't it?

And are Wilsnaps rust proof? Certainly! And do Wilsnaps come in all sizes for all weights of fabrics? Assuredly!

Wilsnaps—always *will* snap—wherever snap fasteners are used.

THE WILSON FASTENER COMPANY
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—orange colored—
10c everywhere

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IRWIN POST

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