The Adair Blouse

A DELIGHTFULLY *acceptable gift of* UNTOLD *Charms*

Model 569—It was so light and airy—this cream net blouse—that it was given the burden of lace-edged frills and a net camisole for greater weight. Sizes 34 to 46. **$13.75**

Model 580—A tan Georgette blouse with embroidery to match flashes its daring in the contrasting blue centre of each embroidered square. Colors: tan, navy, flesh, orchid, peach and white. Sizes 34 to 46. **$15.00**

Model 577—It may look very, very simple, but, oh! the careful art that goes into this flesh Georgette simplicity of tucks and cordings and little pleated frills! In white and flesh. Sizes 34 to 46. **$15.00**

APPEARING IN ALL THE WIDELY FAVORED FABRICS OF THE MOMENT

At

Gimbels

32 ND. ST.-BROADWAY-33RD. ST.

ABRAHAM AND STRAUS

FULTON ST., BROOKLYN

IN A HUNDRED AND ONE IRRESISTIBLE MOTIFS, BEWITCHINGLY BLENDED WITH MATERIALS OF LOVELINESS AND ADAPTABILITY—EACH CREATION APPEALINGLY CHIC IN ITS REFRESHING MODISHNESS . . .

The Adair BLOUSE MAKERS
2 to 16 West 33rd. Street New York

Model 574—It decided to be gay and so strewed bright flowers across its black Georgette ground; it determined to be becoming and chose kimono lines, a low V-neckline and demure ribbon bindings. Colors: three shades of blue, taupe, henna, brown, burnt orange, black and white. Sizes 34 to 46. **$13.75**

Model 571—Here's a waist with true feminine insight—an insight that knows the lure of soft, white Georgette frills, real filet, a wisp of ribbon, and the careful workmanship that looks out for seams and hemstitches, armholes, cuffs and yoke. Colors: white and flesh. Sizes 34 to 45, **$25.00**

Model 563—One of those jaunty French Georgette blouses that is not content to tuck into a skirt, but finds its way over the hips—is Bermuda in its color and embroidered very sumptuously in crystal and jet, while the round neck and half sleeves accent its French air. Colors: navy, dawn blue and Bermuda. **$37.50**

Model 566—When a blouse of flesh Georgette started out to be simply charming, it chose as an ally soutache braid of the same color. Together they formed the becoming roll collar that in back grows pointed. Colors: flesh, white, bisque and navy. Sizes 34 to 46. **$25.00**

Model 559—The mode is partial to beads—especially jet beads—and that's the reason this navy blue Georgette blouse used them so wisely—with here and there a touch of embroidery to match the Georgette. Colors: white, flesh, navy, black, bisque and reseda. Sizes 34 to 46. **$19.75**

Model 578—A white Georgette blouse expresses its youthful tendencies in a deep frill collar, dainty touches of white embroidery and a few soft pleats on its back and front. In flesh or white. Sizes 34 to 46. **$18.75**