

Chauffeurs' Outfits Special at

\$89.50

Suit, Overcoat
and Cap to
match

With good fabrics
scarcer than ever,
there is but one road
to economy in Motor
Apparel, and that is,
Quality. In this Out-
fit, of fine dark gray
all-wool whipcord, we
offer, considering con-
ditions, an outfit which
is remarkable for both
quality and value—
complete, at \$89.50 or

Suit, \$36.50
Coat, 50.00
Cap, 3.00

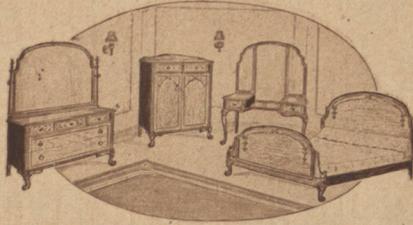


Brill Brothers

BROADWAY AT 49th STREET

KELLNER BROS.

Twenty-nine years selling Good Furniture
Southeast Corner 15th Street and 6th Avenue



Queen Anne Bedroom suite in
Antique Brown Mahogany—4 pieces \$600
Bureau 50 inches

THROUGHOUT the career of Kell-
ner's is reflected an inherent pride
in selling the best—Kellner patrons
evince pride in owning the best, and, in
maintaining tradition, Kellner furniture
is still modestly priced.

The "Twenty-five Rooms" com-
pletely furnished contain a wealth
of suggestions for your home.

Trilby HEEL GRIPS



No More
Loose Shoes!

IF your shoes get loose
and slip up and down at
the heels, you need
Trilby Heel Grips. These
velveteen-covered pneu-
matic tubes end needless
annoyance by holding shoes
firmly on the feet. Easily at-
tached. Invisible in wear.
Economical, too, because they
prevent stockings wearing into
holes and preserve the shoe
lining. Remember the name—
Trilby Heel Grips. Black,
brown or white. 25c the pair
at your dealer's. Or write

TRILBY HEEL GRIP MFG. CO.
85 Fifth Ave., New York



"SLOANE" IMPROVED VACUUM-CLEANERS

"Best by Actual Test"

THERE is no other article of household utility to
which the old adage, "The Best Is None Too
Good," so aptly applies as to Vacuum Cleaners.

Let your choice be a "Sloane" and you will enjoy
the satisfaction of having the most efficient and
reliable cleaner yet produced. Equipped with a high-
grade General Electric motor, these are the most
powerful bag-type Vacuum Cleaners made—the choice
of the U. S. Government after exhaustive tests of all
the leading makes.

We will gladly demonstrate the superior features
of "Sloane" Improved Vacuum Cleaners.

Portable Model for Household Use, \$48.
With Eight Extra Attachments, \$59.

Other models for every purpose.
Stationary Plants installed.
Descriptive circular upon request.

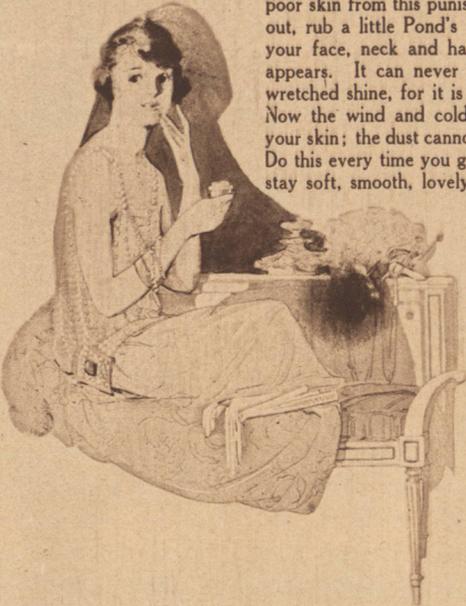
W. & J. SLOANE
Fifth Avenue and 47th Street, New York

Little secrets on which Good Looks depend

SO many, many women could be twice as attractive if they
only knew how! Just a bit more understanding of the
definite things that should be done to bring about certain
specific results makes all the difference between looking dull
and looking exquisite.

HOW TO PROTECT THE SKIN FROM COLD, WIND AND DUST

Every "hike," every motor trip you take, your
skin pays for. The cold dries it. The wind
robs it of all natural oil. The dust flies into
the pores and coarsens them. Then, the next
day your complexion is florid, harsh, rough—
altogether unlovely! You can protect your
poor skin from this punishment. Before going
out, rub a little Pond's Vanishing Cream into
your face, neck and hands. At once it dis-
appears. It can never come out again in a
wretched shine, for it is absolutely greaseless.
Now the wind and cold cannot dry or chap
your skin; the dust cannot work into the pores.
Do this every time you go out. Your skin will
stay soft, smooth, lovely all winter.



HOW TO CLEANSE THE PORES AND KEEP THE SKIN CLEAR

For cleansing, your skin needs
an entirely different cream—a
cream with an oil base. Before
going to bed or whenever your
face has been especially ex-
posed to dust, rub some Pond's
Cold Cream into the pores of
your skin and wipe it off with
a soft cloth. It is amazing how
much dirt comes out. You will
get a new idea of how impor-
tant this cold cream cleansing
is. The formula for Pond's
Cold Cream was especially
worked out to supply just the
amount of oil required to give
it the highest possible cleansing
power.



HOW TO FRESHEN THE COM- PLEXION AND MAKE THE POWDER STAY ON

There are times when you would give all you
own to look your very best. Whenever you like,
it can be done! Before you powder, take a
little bit of Pond's Vanishing Cream on your
finger tips. Smooth it lightly over your face.
At once the cool, fragrant cream disappears.
You can feel the tenseness around your eyes and
mouth relax. Your skin is smoother, fresher.
Now powder your face as usual. The powder
will stay on two or three times as long. Do
this always before powdering. It makes the
powder look more natural. It gives your skin
a new transparent loveliness, an exquisite soft-
ness that makes you look your very best.
And it will never embarrass you by coming out
in a wretched shine.



HOW TO KEEP THE FACE SMOOTH AND UNLINED

Once a week, massage your face
and neck with Pond's Cold Cream.
It has the exact smoothness and
body required to make it work well
into the skin. Always work from
the center of the face outwards and
upwards.

WHY YOUR SKIN NEEDS TWO CREAMS

One without any oil, for daytime
and evening needs—Pond's Van-
ishing Cream. It will not reappear
in a shine.
One with an oil base, for
cleansing and massage—Pond's
Cold Cream. It has just the amount
of oil that the skin needs.

Neither of these creams will en-
courage the growth of hair on the
face.

Get a jar or tube of each cream to-
day at any drug or department
store. You will realize for the
first time how lovely your skin
can be

POND'S
Cold Cream &
Vanishing Cream

One with an oil base and one without any oil



Maternity

Over a million mothers have worn
Lane Bryant Maternity Clothes. They
are as smart and stylish as clothes for
normal wear. They conceal the con-
dition and relieve embarrassment, ad-
just as required, not expensive. High-
ly recommended by physicians.

Everything for Baby, Too
Mothers find their fondest ideas of
daintiness and beauty in Lane Bryant
baby clothes and nursery furniture.
Out of town customers write to Dept.
A12 for New Style Book, free.

Lane Bryant,
21-23 W. 38th St.



No. 8612

Floor Lamp, 72 inches high, in Gold
and Polychrome, fitted with four
lights, with 27 inch blue silk Shade,
lined with white.

Lamp \$85.00
Shade \$85.00

Lamps and shades of distinctive de-
sign in a large variety of exclusive
patterns. Porcelains, Carved Wood,
Iron and Estofado finish lamps, with
shades to match in Vellum, silk,
Parchment, Silk and Embroidered
Velvet.

IRWIN POST
LAMPS AND SHADES
12 West 47th Street
New York



Ambre Royal

The Powder of Royalty
\$2.50 per box
Made by VIOLET Paris, France
(Pronounced "Vee-oh-lee")
FRANK M. PRINDLE & CO
71 West 35th St., New York

HOTEL BELLECLAIRE NEW YORK



Broadway
at 77th St
Surface
Cars at
Door
Subway at 79th St.

Only a few minutes
from the Shopping
and Theatrical
District.

ELECTRIC WASHERS

\$6 Brings One to You

Locomotive Easy Vacuum Electric
BlueBird Coffield
Laun-dry-ette Home Device
Brokaw-Eden and all others

The remainder by Trainor's Convenient
Payment Plan. Follow the Arrow



**S. George
TRAINOR** Fourth
Fifth Ave. Floor

12 East 42 St.
Telephone
Vanderbilt 1276

\$2.50
down

\$2.50
down

Makes a Vacuum Cleaner Yours

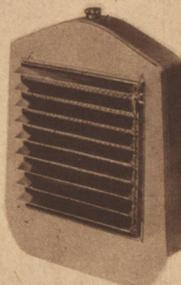
The remainder in small monthly instalments.

We sell and demonstrate the following:

Eureka Neuvac Hot Point
Liberty Royal Ohio
Big Ben Regina Bissell
and all others

Our Service Means Satisfaction.

Be Free From Winter Radiator Troubles



When the cold, zero days come around once
more, be prepared to protect your radiator
from freezing. Buy now, the new

The ALLEN SHUTTER RADIATOR COVER

which keeps the water warm, enables the
engine to start up quickly, saving the bat-
tery, gasoline and oil.

Controlled from the dash, or set from the
front, the Allen Shutter Radiator Cover is
easy to put on, has no working parts to get
out of order, and will positively protect the
radiator from freezing. As good looking as
it is worth while. Price, \$16.50.

Makes Winter Motoring a
Pleasure for the Engine
If you now have a radiator cover, make
it up to date and more useful with the
Allen Shutter Attachment. Price \$12.00.

Ask your dealer, or send for circular to

THE ALLEN AUTO SPECIALTY CO.

Makers of the famous Allen Tire Case

16 West 61st Street, New York

MAIL THIS COUPON TODAY

Free sample tubes
Pond's Extract Co.,
124-V Hudson St., New York

Please send me, free, the items checked:
A free sample of Pond's Vanishing
Cream
A free sample of Pond's Cold Cream
Instead of the free samples, I desire the
larger samples checked below, for which
I enclose the required amount:
A 5c sample of Pond's Vanishing
Cream
A 5c sample of Pond's Cold Cream

Name

Street

City

State