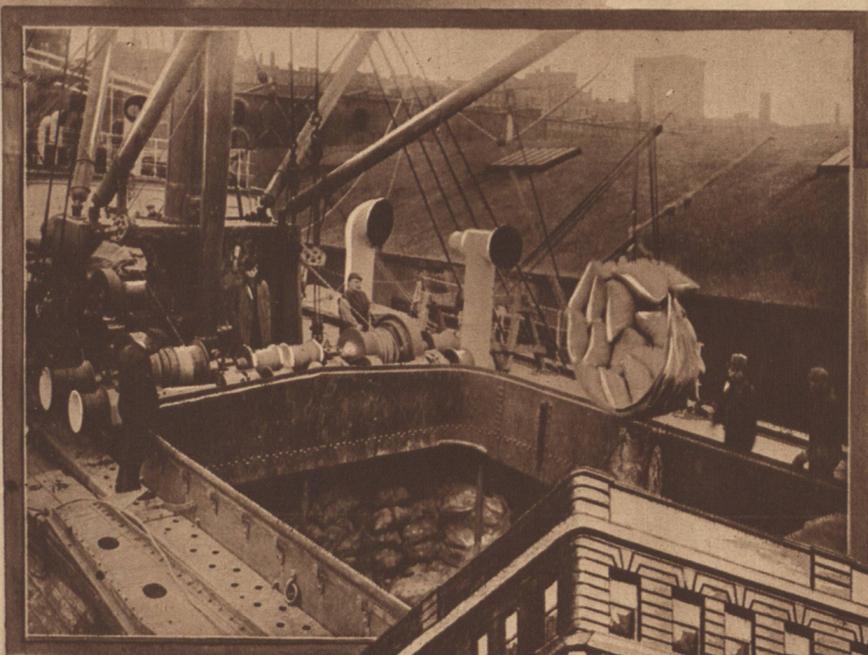


HOTEL ASTOR COFFEE



Unloading coffee from steamer at Port of New York.

Direct from the Slopes of the Andes To Folks Who Insist Upon *good* Coffee

Straight to New York come the steamers laden with *Hotel Astor Coffee*, "New York's old favorite."

Americans everywhere appreciate its rich, delicate flavor, and they recognize its careful blend.

You, too, will like *Hotel Astor Coffee*. Serve it for breakfast this week and see how your family will enjoy the flavor and the bouquet.

Though it is quality coffee you will find it economical because *Hotel Astor* gives you "more cups to the pound."

B. FISCHER & CO.
Incorporated

The New York Home of Hotel Astor Coffee

