

December 10th

Last Day! MARK TWAIN SALE CLOSES

Laugh and Grow Young

Today our great men know that to forget their cares they must know how to laugh. Not the laughter of a passing jest or a pretty folly, but the deep, wholesome laughter that wells up from the heart.

You can forget the cares and burdens of your day if you know the laughter that bubbles and twinkles through the pages of Mark Twain.

Everybody loves the man who laughs. He is at peace with the world—at peace with himself. He is a success in life—in business and at home.

MARK TWAIN 25 Volumes

Into Chinese and Russian, into Polish and French, into the languages in every queer corner of the world, Mark Twain has been translated.

No American home can be without Mark Twain, for he is the spirit of America.

You can always get a set of Mark Twain—next year, ten years from now—the demand for his books is so heavy that we will always make them, no matter what the cost. But we will have to charge a price for them so high that they will become a luxury beyond the reach of most men.

Many times in the past few years you have said to yourself, "I must get that set of Mark Twain. I don't want my children to grow up without him."

But now the time has come when tomorrow will not do as well as today. We not only have to raise the price—we have to close the little payment sale.

Before you see another Mark Twain advertisement you will have missed your last chance to get his imperishable work at a low price.

Get your set while the price is low. Get your set now. Go back with Mark Twain and be a boy again.

FREE--Paine's Life of Mark Twain-- 4 LARGE VOLS. ILLUSTRATED

Not only does this coupon bring Mark Twain at the low price, but it brings you absolutely FREE Albert Bigelow Paine's Life of Mark Twain.

It happens that we have a few sets of the four-volume edition on hand—not enough to dispose of in the usual way—so until the edition is exhausted we will give you a complete set FREE with your set of Mark Twain.

There are only a few—this coupon brings you one—and never again will you have a chance to get one except at full regular prices.



Only THREE Days More!

Cut out this coupon and mail it today!

Don't let this—your last chance—slip away. Don't wait and pay a big price. Act now. Send the coupon, without another moment's delay—today—at once—December 10th will be here before you know it. Midnight of December 10th is the last possible moment your coupon can be postmarked to entitle you to the low price. After that you must pay much more for Mark Twain, and you can no longer get the Paine Biography unless you pay dearly for it. Save money. Do it now. Sign and mail that coupon this minute!

HARPER & BROS.

Established 1817.

Name _____
Address _____
Occupation _____

N. Y. Trib.
12-7-19
HARPER & BROS.
74 Franklin St.,
New York.

Send me, all charges prepaid, a set of Mark Twain's works in 25 volumes, illustrated, bound in handsome green cloth, stamped in gold with trimmed edges, and Paine's Life of Mark Twain, in 4 volumes, bound to match, FREE. If not satisfactory, I will return them at your expense, otherwise I will send you \$1.50 within 5 days and \$2.00 a month for 18 months. For each district \$5.00 from remittance.

MALLINSON'S PUSSY WILLOW - MALLINSON'S INDESTRUCTIBLE VOILE



FAMOUS BEAUTIES

Sylvia Breamer—the gifted screen actress—appreciates that as the radiance of the pearl is enhanced by its setting, so the charms of lovely women are complimented by MALLINSON SILKS. Here the setting is the flattering, uncrushable Dovedown.

Equally "famous beauties" are the new

MALLINSON'S Silks de Luxe

DEW-KIST PUSSY WILLOW INDESTRUCTIBLE VOILE

In plain colors and new prints

KUMSI-KUMSA CHINCHILLA SATIN NEWPORT GORD
DREAM CREPE FISHER MAID THISLDU
ROSHANARA CREPE KLIMAX SATIN KHAKI-KOOL

(All trade-mark names)

By the yard at the best Silk Departments—in wearing apparel at the better Garment Departments and Class Shops. If your dealer cannot supply you communicate direct.

H. R. MALLINSON & COMPANY, Inc., NEW YORK

"The New Silks First"

MALLINSON'S DEW-KIST - MALLINSON'S KUMSI-KUMSA - MALLINSON'S DREAM CREPE

"Venida rules the waves"

Know the satisfaction of always looking your best. You will enjoy this confidence by protecting the beauty of your hairdress with a dainty

VENIDA HAIR NET

THE RIESER COMPANY
100 FIFTH AVE., N. Y. C.

Buy an
ELECTRIC WASHER

For a Happy Christmas "SHE" will be delighted. All the best makes are on display in our showrooms. Compare before you buy.

We Display and Demonstrate

- Berkshire
- Locomotive
- Coffield
- Brokaw-Eden
- Geyser
- Easy Vacuum Electric
- Laun-dry-ette
- BlueBird
- Home Device
- and all others.

EASY PAYMENT

\$6.00 down puts a washer in your home. The rest by Trainor's Easy Payment Plan.

ONLY \$6.00 DOWN

We also sell Vacuum Cleaners of every make, \$2.50 Down

S. GEORGE TRAINOR
12 East 42nd St.
Just off 5th Ave. Phone Vanderbilt 1276. 4th Floor.

"You should have GOOD HEALTH and a PERFECT FIGURE and you CAN" says Annette Kellermann

I wish I could speak with you personally, it would be so much easier to convince you.

I could tell you all about my own experience: how, as a girl, I was puny and under-developed: how, by devoting myself to a study of my body, I gradually perfected my figure, health and appearance to such an extent that I became known the world over as the PERFECT WOMAN—Think of it.

I could show you how the very methods that did so much for ME can perfect YOUR figure, increase YOUR energy and improve YOUR health and general appearance; how they can do all this without the use of drugs or apparatus, and in the privacy of your own room, for only fifteen minutes each day. I'd give you proof conclusive, from the hundreds of cultured and refined women who have followed my methods with such remarkable success.

Even if I can't meet you personally, I can do the next best thing and write you fully regarding your condition, for I know you want to find out more about it. I'll tell you just what you can do for you.

Send a two-cent stamp now and "The Body Beautiful" will reach you by return mail.

You owe it to yourself at least to investigate and NOW is the time.

ANNETTE KELLERMANN, Suite 915H, 29 W. 34th St., NEW YORK

Miss Kellermann enjoys the distinction of being accredited the most perfectly formed woman in the world.

QUALITY SERVICE-PRICE

Dale

Buy Direct from Factory and SAVE MONEY

EXTENSIVE line of Floor, Bridge, Boudoir and Table Lamps. Beautiful assortment of silk and parchment shades. Vases and ornaments attractively mounted for electric light. Visit our showrooms. Make your selections of fixtures from samples connected; this insures satisfaction. We do not issue catalogues or pamphlets.

100 West 18th St., New York
One Door West of 8th Ave.

Dale Lighting Fixture Co.

A CHRISTMAS GIFT

That will surely please him. Each in plain, white jewelry box.

- Gold Plate, 50c
- Gold Filled, \$1.00
- 14 K. Gold, \$5.00 up

THE CLINCHER TIE HOLDER

is especially desirable for wear with silk or fine fabric shirts; no projecting clasps or rough edges to mar scarf or shirt. Men who never wore the clasps now wear Clincher Tie Holders.

At Your Jeweler or Haberdasher—if not, sent postpaid on receipt of price.

Dept. C, Innovation Sales Co., 1 Madison Ave., N. Y. City.

Advertising Rates

SINGLE INSERTION RATES

Per agate line..... 50c. Page..... \$700
Half Page..... \$400

CONTRACT RATES

26 times within one year..... 45c. 3 000 lines within one year..... 45c.
13 times within one year..... 43c. 5 000 lines within one year..... 43c.
52 times within one year..... 40c. 10 000 lines within one year..... 40c.

Page..... \$700

Minimum space 21 lines

Forms close 15 days in advance of publication. Copy should reach us two to four days earlier if proofs are wanted.

Be Free From Winter Radiator Troubles

When the cold, zero days come around once more, be prepared to protect your radiator from freezing. Buy now, the new

The ALLEN SHUTTER RADIATOR COVER

which keeps the water warm, enables the engine to start up quickly, saving the battery, gasoline and oil.

Controlled from the dash, or set from the front, the Allen Shutter Radiator Cover is easy to put on, has no working parts to get out of order, and will positively protect the radiator from freezing. As good looking as it is worth while. Price, \$12.50.

If you now have a radiator cover, make it up to date and more useful with the Allen Shutter Attachment. Price \$12.00.

Makes Winter Motoring a Pleasure for the Engine

Ask your dealer, or send for circular to

THE ALLEN AUTO SPECIALTY CO.
Makers of the famous Allen Tire Case
16 West 61st Street, New York