



What's in a name? We'd say considerable in some cases. The smiling lady is Miss Thelma Finn, California's newest swimming marvel. Eighteen years old and recent winner of the 220-yard women's championship of the Pacific Coast. Thelma is coming East in the spring for a try at the national title.



A statuette, "The Rock of the Marne," by R. Hinton Perry, a Greenwich Village sculptor, which is one of the notable exhibits at the Winter Show of the National Academy, which opened last week at the galleries of the American Fine Arts Society.



Talk about getting cold feet! Miss Mildred M. Donnelly, of Chicago, wearing a \$200 pair of lace stockings in which she appeared on the street at 8 degrees below zero.



BERTHE MAY'S Maternity CORSET, BELT AND BRASSIERE. Comfort, abdominal support, protection for mother and child. Dress as usual—normal appearance. Call at my parlors, or write for Booklet No. 23, free, in plain, sealed envelope. Can be worn by Stout Women and Invalids. Berthe May 10 E. 46th St., N. Y.

Victor Collapsible Fountain Pen. Significant of Success. OF solid gold, collapsible to lie flat in a vest pocket or hang on your watch chain, yet holds more ink than any standard self-filler. 14 Kt. Solid Gold, \$42.00 (including war tax); 18 Kt. Rolled Gold or Sterling Silver, \$12.00 Self-filling Pens, \$2.40 up. At your dealer's or U. S. Victor Fountain Pen Co., 115 Worth St., New York.

Ambre Royal The Powder of Royalty. Sold in the Best Shops all over the World. \$2.50 per box. Made by VIOLET Paris France. FRANK M. PRINDLE & CO. 71 West 35th St., New York.

PERFECTION GARTER. SURE GRIP. CANT SLIP. The Christmas Gift for Him. WILL LAST A LIFETIME. Sterling \$3.50 Per Pair. 10-k. Gold \$12.50 Per Pair. 14-k. Gold \$16.00 Per Pair. THE PERFECTION GARTER CO. 17 West 45th St. On Sale at O'Neill & Kennedy, 15 West 45th St.

This Christmas Give Your Photograph by BACHRACH. Possesses a quality of individuality that makes this form of gift highly acceptable. Plan early sittings. Write for illustrated booklet "D." 507 Fifth Avenue, New York. Branches in Twelve Eastern Cities.

Maternity. Health, comfort and entire freedom from embarrassment are assured the expectant mother in the Lane Bryant specially designed maternity clothes. They have the smartness and style of clothes for normal wear and conceal the condition perfectly. Automatically adjust to fit the changing figure. Everything for Baby, Too. In an assortment of styles and fabrics that will please the most discriminating mother. Prices very low because of our manufacturing. Out of town customers write to Dept. A-38 for free style book. Lane Bryant 21-23 W. 38th St.

VAN RAALTE "Niagara Maid" GLOVE SILK UNDERWEAR. For Beauty? - Yes! For Style? - Yes!! For Comfort? - Yes!!! For Durability? - Yes!!!! AT GOOD STORES EVERYWHERE. Makers of Silk Gloves, Silk Hosiery and Van Raalte Veils.

Haas Brothers Distinctive Dress Fabrics Honeycomb Duvetyn. Its honeycomb weave introduces a novelty among duvetyns. Its quality and texture are reflected in a velvety bloom that lends charm and youthfulness to dresses, suits, coats and wraps. Kitten's Ear Duvetyn, Kordovan Duvetyn, Gloveskin Duvetyn. Produced by Haas Brothers Fabrics' Corporation, Fifth Avenue, New York.

Wholesale Furniture Exhibit. America's Foremost Wholesale Furniture Exhibit open to every one properly introduced. From Peck & Hills' Extensive Wholesale Exhibit you may choose the furniture for your home or Christmas Gifts at big savings in prices. Probably no member of your family expects to receive furniture for Christmas, which is precisely the reason why it should be the most acceptable gift—a new suite for the Dining Room, Bed Room or Living Room, or some odd piece such as a lounging chair, a rocker, a lamp, a screen or a tea wagon. Can you think of anything that would give more real or lasting pleasure? Ask your dealer at once for A CARD OF INTRODUCTION while circumstances are favorable for taking advantage of our unusual offers. You make your selections here. Your dealer will deliver them and make acceptable terms of payment. Peck & Hills Furniture Company, Madison Ave., at Thirty-first St., New York City. ESTABLISHED 1896.

\$5. "The Boy's Electric Toys". Contains enough material to make and complete over 25 different electrical apparatus without any tools except a screwdriver, furnished with the outfit. Contains the following complete instruments and apparatus already assembled: Student's chromic plunge battery, compass-galvanometer, solenoid, telephone receiver, electric lamp. Enough various parts, wire, etc., to make the following apparatus: Electromagnet, electric cannon, magnetic pictures, dancing spiral, galvanometer, voltmeter, condenser, sensitive microphone, short distance wireless telephone, test storage battery, shock coil, complete telegraph set, electric riveting machine, slugging telephone, rheostat, electric battery, thermoelectric motor, visual telegraph, etc. With the instruction book, which we furnish, one hundred experiments that can be made with this outfit are listed. No other materials, goods or supplies are necessary. The outfit contains 114 separate pieces of material and 24 pieces of finished articles. PRICE, \$5.00. Mail orders accepted. Add 25c, and we will ship anywhere in Greater New York. THE ELECTRO IMPORTING CO., FULL LINE OF WIRELESS APPARATUS. Dept. C, 233 Fulton St., N. Y. 2 blocks west of Hudson Terminal.

XMAS GIFTS. Hundreds of pictures, etchings and paintings at 25% discount all this week. Largest stock of its kind in the city. Special price for framing pictures now. Unusual variety of Trays, Lamps, Shades and Statuary on display. NEW YORK FRAME & PICTURE CO. ONE Store ONLY, 50 Maiden Lane, N. Y. C.

FURNITURE NOVELTIES. Dull Finished Mahogany Tobacco Stands, \$8.75. We have a number of small useful and lasting gifts, consisting of: Cigarettes Smoking Stands, Nut Boxes, Booklet Lamps, Candlesticks, Serving Trays, etc., all at LENNON'S low prices. LENNON & COMPANY, 153-157 West 23d Street, Near 7th Avenue Subway.

A Christmas Gift that's appreciated throughout the year. A moderately priced suggestion in gold plate, polychrome and parchment. Cassidy Company, Inc., 101 Park Avenue.

TROUT'S JEWELRY SHOP. Diamond Set Platinum Bars, Hand Carved Platinum Wedding Rings, Engagement Rings, Dinner Rings, Watches, Pendants, Brooches, Scarf Pins. Number 1549 actual size, 2 1/2 inch long, platinum top, 14K white gold back, safety catch, one perfect blue white brilliant full cut diamond. Price \$75 less 5% discount Holiday Gifts. Write for catalogue. You save one-third. Solid Gold Jewelry, Watches, Diamonds, Silverware, Ivory Toilet Ware, Ebony Pearl Necklaces. Catalogue Free. Bar Pin, No. 1549 Sent on request. Charles L. Trout Co., 2nd Floor, 170 Broadway, 2 Maiden Lane, N. Y.

The ALLEN SHUTTER RADIATOR COVER. Protects radiator from freezing. Engine starts quickly in coldest weather, saving the battery, gasoline and oil. Controlled from dash or in front. Easy to put on—no working parts to get out of order. \$16.50 at your Dealer's, or from The Allen Auto Specialty Co., Makers of the Famous Allen Tire Case, 16 West 61st Street, New York. Chicago Branch—2007 Michigan Ave. Write for Circular.

HOTEL BELLECLAIRE NEW YORK. Broadway at 77th St. Surface Cars at Door. Subway at 79th St. Only a few minutes from the Shopping and Theatrical District.