

THE BIG STORE SIEGEL COOPER CO.

SIXTH AVE. 137 & 139 STS.

CHRISTMAS 1897

And Now Even the Eleventh Hour Has Arrived—

Surely you do not want to delay any longer, since but five short days remain for your choosing and buying. Assortments are still very complete here—it takes a world of business to make inroads upon stocks like we carry. You can still find oceans of pretty things to select from, all priced with a view of making December, 1897, a memorable one in our record of sales. Let us advise you, too, to trade, if possible, during the morning hours. You'll be more comfortable, for crowds are greatest after noon. And once more let us remind you that you need have no fear for your personal safety in this store—the only absolutely fireproof store in the city of New York. Until Xmas, open evenings.

WATCH SUPREMACY

Our extensive and complete assortment of watches, coupled with emphatically lowest prices, have made and maintained our "watch" prestige. On Monday, December 20, there will be

A Grand Special Sale of ONE THOUSAND FIVE HUNDRED WATCHES,

divided into SIX SEPARATE LOTS, each a distinct and decided bargain. By sheer force of merit and value it will prove the Biggest Watch Sale ever held—Watches to suit every age, every taste and every purse. Goods selected from this sale can be reserved for later delivery at sale price if desired.

- Lot 1.** All the solid silver or gun-metal Chatelaines, Boys' and Men's solid nickel watches, Men's solid silver watches, formerly \$2.45, \$3.00, \$3.50 and \$4.75, in one grand lot to-morrow **At 1.95**
- Lot 2.** All the solid silver high grade Chatelaines, Boys' and Men's solid silver hunting watches; Men's solid silver hunting watches, formerly \$4.00, \$4.25, \$4.50, \$5.00 and \$5.75, in one grand lot to-morrow **At 3.40**
- Lot 3.** All the Ladies' gold filled open face Chatelaines; Men's gold filled watches, both hunting and open face, formerly \$7.25, \$7.75, \$8.75 and \$10.50, all in one grand lot to-morrow **At 4.95**
- Lot 4.** All the Ladies' solid silver enamelled Chatelaine sets, and 20-year gold filled watches; Men's high grade gold filled watches, both hunting and open face, formerly \$14.00, \$15.25, \$14.50 and \$16.50, in one grand lot to-morrow **At 9.75**
- Lot 5.** Ladies' solid 14-karat gold hunting case watches, two sizes, formerly \$16.90, \$17.50, \$18.50 and \$19.75, in one grand lot to-morrow **At 14.50**
- Lot 6.** Ladies' extra heavy solid 14-karat gold watches, fitted with Waltham or Elgin movements, Ladies' solid 14-karat gold watches, with raised gold ornamentation set with real rose diamonds, formerly marked \$20.00, \$22.50, \$24.75 and \$26.50, in one grand lot to-morrow **At 19.25**

Cut Glass and Art Ware.

Just the thing for holiday gifts—assortment and prices which have no equal in America.

Cut Glassware.



Water Carafe, new "Waldorf," cutting extra deep and brilliant, genuine American cut glass; regular price \$6.75; Monday, special at only **4.95**

Bisque Ornaments and Figures.

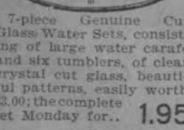
A selection of over 350 different styles, most satisfactory Xmas gifts, at very low prices.

Jardiniere or Flower Holders, pretty Dresden glazed bisque, with raised flowers in relief and two Cupids with tambourines, pretty blue and pink tints, touched with gold, regular price \$1.25; Monday special at **75c**

Bisque Flower Holders, assorted decorations and styles, worth up to 75c, special at **25c. and 19c.**



7-piece Genuine Cut Glass Water Sets, consisting of large water carafe and six tumblers, of clear crystal cut glass, beautiful patterns, easily worth \$3.00; the complete set Monday for **1.95**



Three-light Dresden Bisque Candelabra, with raised flowers, male or female figures or Cupids, 10 1/2 inches high, Monday special at **98c**

Same as above, only 4 lights and 12 1/2 inches high, Monday at **1.85**

Same as above, with 5 lights, **2.95**

Same as above, only 5 lights and 15 1/2 inches high, Monday at **2.95**

Victoria Vase, Empire, green color, solid gold handles, with head of Napoleon neatly painted on each in two different characteristic poses, **3.75**



Dinner Sets, a most useful and useful Xmas gift. 101-Piece Genuine Carlsbad China Dinner Sets, with pretty raised roseco border, very handsomely decorated in green, pink or violet, regularly \$16.50 Monday special **9.95**

Jewelry Store.

Satisfaction is a practice, not a theory, in this Jewelry Store. Splendid values are the RULE, not the EXCEPTION. No matter how low the price, it is for DEPENDABLE MERCHANDISE.

No cheap or shoddy substitutes find even space in this magnificent section. Items quoted elsewhere as remarkable bargains are everyday, commonplace happenings at The Big Store. Here are a few, for Monday, which, considering quality and price, should prove intensely interesting to Holiday shoppers.

13-ligne Morocco Opera Glasses—the Lamier—very fine glass, finished in superior style, fully achromatic, and in many respects superior to some Opera Glasses with famous reputations; imported to sell at 2.50; to-morrow special at **1.69**

13-ligne Pearl Opera Glasses—the "Chevalier"—a remarkably satisfactory glass at a very low price. Imported from one of the best French makers to sell at \$5.00; we offer them as an attraction to-morrow for only **3.25**

11-ligne "Le Maire" Opera Glasses, pearl sides and top, high finish, gilt barrel, **6.25**

13-ligne "Le Maire" Opera Glasses, pearl sides and top, with attached pearl sliding holder, really 25.00 value, to-morrow only **12.50**

Quadruple plated Chocolate Pot, special design, for Monday at **1.75**

Asensia Marked Clock, the new most accurate time piece, with the new case green 8-day strikes hour and half hour on false cabinet going. A very fine and beautiful time piece; for Monday special at **4.25**

Four piece Tea Set, complete, with tray to match, **4.95**

1,000 only, parlor Centre Tables, gold-plated open work top and centre shelf, 8x8 Mexican onyx slab, spiral legs, regularly \$3.95; Monday, special, while they last **2.45**

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Books.

We beg to call your early attention to the enormous amount of Books on our tables that sell for 15c, 25c, and 50c. per vol. These books are all printed and bound in the best possible manner, and should not be confounded with inferior editions advertised elsewhere.

We especially recommend our famous Caxton Edition, which would be good value at 75c, and which we are now offering at 25c. per volume. Over 100 titles to select from. A few of the titles are as follows:

- "Tale of Two Cities," by Dickens..... 15c
- "Natural Law," by Drummond..... 15c
- "Prime Minister," by Trollope..... 15c
- "Alice," by Lytton..... 15c
- "Dove in Eagle's Nest," by Yonge..... 15c
- "Mosses from an Old Manse," by Hawthorne..... 15c
- "David Elginbrod," by Macdonald..... 15c
- "Squire's Legacy," by Roy..... 15c
- "Water Witch," by Cooper..... 15c
- "The Two Admirals," by Cooper..... 15c
- "Middlemarch," by Eliot..... 15c
- "My Lady Nicotine," by Barrington..... 15c
- "History of Prussia, Italy, Austria, Egypt, Germany, Turkey, all by well-known authors; regular price, \$1.50; our price, per vol **50c**
- "My Adventures Round the World," by Charles Carleton Coffin, thoroughly illustrated, handsomely bound in cloth, large 8vo. Publisher's price, \$2.00; our price..... **65c**
- The beautiful story of the Life of Jesus, by Rev. Hastings Dodd, with 100 full-page illustrations by Alexander Bida. Publisher's price, \$1.50; our price..... **65c**
- Prescott's Conquest of Peru, 2 vols.; Prescott's Conquest of Mexico, 2 vols.; Prescott's Ferdinand and Isabella, 2 vols.; well bound, gilt and top, per set, special, at..... **85c**
- "The Illustrator," beautifully bound, containing 78 illustrations by 78 artists; regular price, \$1.50; our price..... **35c**
- Kit Carson's Wild West, an authentic record of the romantic life and daring exploits of Kit Carson and his companions, fully illustrated, large 8vo., bound in cloth, stamped in silver, with ornamented sides; regular price, 2.00; our price..... **65c**

Stationery and Calendars.

- Desk Pads, assorted leather corners, sterling silver mounts, \$1.25..... **1.50**
- FOUNTAIN PENS.—Paul E. Wirt Fountain Pens, every pen warranted, regular price, \$2.50; our price..... **1.25**
- Playing Cards..... **10c., 15c., 20c., 30c., 40c.**
- Calendars of old masters, Photographs after Raphael, Murillo, Guido, Reni, Holbein and others, regular price, \$2.00; our price..... **1.20**
- Basel Portrait Calendar, one of the prettiest calendars of the year, portraits in colors of Lowell, Burns, Scott, Whittier, Longfellow, etc.; regular price, 1.5c; our price..... **10c**
- A Calendar of the Smart Set, by Hal Hurst, regular price, \$1.75; our price..... **1.05**
- Gems from Lowell Calendar, regular price, 40c; our price..... **25c**
- Divine Thoughts Calendar, Selections from Dean Farrar; regular price, 75c; our price..... **50c**

Fancy and Leather Goods.

- Toilet Sets in ornamental celluloid boxes, satin lined, in blue, yellow or pink, containing brush, comb and plate glass mirror..... **2.00**
- Celluloid Toilet and Manicure Sets combined, satin lined, containing brush, comb, mirror, cuticle scissors and polisher, rouge pots and nail file..... **3.00**
- Genuine Alligator Cigar Cases, plated frame, patent catch..... **1.00**
- Muscle Rolls, choice of several different styles, in imitation alligator and mottled leather, brown, tan and other colors, Monday for **89c**
- Sole Leather Dress Suit Cases, steel frame, lined, with inside straps, leather protected corners, finely finished brass lock and catches; cannot be equalled elsewhere less than \$7.50; here Monday **5.00**
- Triplicate Shaving Mirrors, in oak frame, same as cut..... **1.00**

Holiday Gloves.

A world of holiday Gloves to find purchasers Monday at remarkably low prices. Between now and Friday we propose to sell more Gloves than any store in America has ever sold in the same space of time, and we have arranged prices accordingly.

Ladies' Kid Gloves of the very choicest French makes, in all latest, most desirable styles and colors; gloves that are as fine as the ingenuity of man has yet succeeded in producing; special at **1.25**

300 dozen Ladies' 2-clasp and 4-button Kid Gloves, soft and pliable; perfect fitting, warranted serviceable; here is a bargain that you should not permit to escape you; special price..... **75c**

Gentlemen's fine Kid Gloves in light dress weights, also heavy Driving Gloves in choice shades and styles; not a pair in the lot that is worth less than \$1.50; special price..... **1.00**

Handmade Kid Gloves, in choice shades and styles; not a pair in the lot that is worth less than \$1.50; special price..... **1.00**

Handmade Kid Gloves, in choice shades and styles; not a pair in the lot that is worth less than \$1.50; special price..... **1.00**

In the Toy Paradise.

The Magic Hoop Game, made of hard wood and nicely finished, complete, with different color rings, best styles; to-morrow **69c**

Fine Oak natural finished Toy Dressers fitted with mirror, three drawers and top shelf, 43 inches high, 24 inches long, 11 inches wide; for to-morrow reduced to **2.45**

Roll top Oak Desks, with book shelf top, one drawer and pigeon hole interior, 43 inches high, 24 wide, 15 inches deep; for to-morrow reduced to **2.95**

Secretary Desks, in natural oak finish, drop leaf lid and nicely made, 37 inches high, 24 inches wide, 13 inches deep; to-morrow reduced to **1.95**

Miniature Secretary Desk, in mahogany finish, 22 inches high, 11 inches wide; for to-morrow reduced to **35c**

Sleights and Cutters and Coasters, in every style and finish; to-morrow we will sell a good one at **19c**

Hardwood Tenpins, nicely striped and varnished, the 9-inch size, put up in a strong box; to-morrow **25c**

Oak Dressers, natural finished, size 32 inches high, 18 inches long and 9 inches wide; 3 drawers and mirrors 8x11 inches; to-morrow reduced to **1.85**

China Tea Sets of 29 pieces, with spoons, nicely decorated and put up in a strong box; size 13x9 inches wide, 12 inches deep; to-morrow several at..... **25c**

Photograph Albums, a large and varied assortment of Albums in leather and celluloid. Cut represents a celluloid album, of which we have many different styles and designs to select from, values from \$2.50 to \$4.00; choice at **1.90**

Cigar and Cigarette Cases in great variety; cut represents an especially good leather case in imitation alligator, with cigar cutter; price only, **83c.**

Genuine Alligator Cigar Cases, plated frame, patent catch..... **1.00**

Muscle Rolls, choice of several different styles, in imitation alligator and mottled leather, brown, tan and other colors, Monday for **89c**

Sole Leather Dress Suit Cases, steel frame, lined, with inside straps, leather protected corners, finely finished brass lock and catches; cannot be equalled elsewhere less than \$7.50; here Monday **5.00**

Triplicate Shaving Mirrors, in oak frame, same as cut..... **1.00**

Handmade Kid Gloves, in choice shades and styles; not a pair in the lot that is worth less than \$1.50; special price..... **1.00**

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Hand-somely lithographed

File-Up Blocks, set of six, assorted pictures and alphabets, made of wood; to-morrow at **8c**

Jumeau Dolls (THE GENUINE), Kestner Dolls and the famous D. P. Dolls, all nicely dressed in the latest styles, complete in every detail; we will sell all of them that are now marked from \$5.50 to \$8.50 to-morrow, at..... **5.00**

Best quality Kid Body Dolls, with bisque head and hands, glass moving eyes, flowing hair, showing teeth and stockings, 21 inches long, to-morrow..... **75c**

Our magnificent stock of 5-cent colored glass Xmas Tree Ornaments we will sell to-morrow at..... **2c**

Solid Oak Sideboards, finished in natural colors, 39 inches high, 22 inches wide & 11 inches deep, strong and well made; to-morrow reduced to **2.25**

Pianos of every style and every price; to-morrow we sell 6-key style, nicely made, **12c**

Loaded Trucks that are nicely made and painted; and attached covered horse, all bar-nessed up, 23 inches in length; to-morrow for **95c**

Assortments still very complete, from the lowest cost up to the most luxurious Handkerchiefs made on two continents. You will find here simply everything, and without exception at emphatically the lowest prices.

For Monday special: Ladies' fine all linen Handkerchiefs, made with fine lace edge, each handkerchief mounted on a separate card, at..... **25c**

One hundred dozen ladies' fine all linen Handkerchiefs, very beautifully embroidered, values from 75c to \$5c, Monday special..... **50c**

5,000 dozen ladies' white Swiss embroidered Handkerchiefs, regularly 10c each, Monday, per dozen, **75c** special, at..... **14c**

Men's fine all linen Handkerchiefs, hemstitched, regular 9c goods, Monday special at..... **24c**

Men's Japanese Silk Handkerchiefs, white or colored borders, very excellent values, at 35c, and..... **24c**

With all handkerchief purchases of \$1.00 and over a fancy box furnished free of charge.

Umbrella Sale Extraordinary. We have just acquired at a most remarkably low price 800 superb silk Umbrellas, with extra long mother-of-pearl handles, very beautifully covered, workmanship from beginning to end absolutely faultless and in strict accordance with the highest standard set by the world's foremost umbrella makers; some of them are worth \$5.00, many more are worth \$6.00, and there are any number of umbrellas in the assortment suitable for ladies of gentlemen that are real \$7.00 values, and while they last, Monday, we offer choice of the lot at..... **2.75**

Silks and Dress Goods. Thousands and thousands of patterns for waists or gowns put up in fancy boxes for holiday presentation, and priced so that every single one will surely be sold before Xmas eve.

Dress Patterns in endless varieties, from \$1.50 up to..... **5.50**

Silk Waist Patterns in superb assortments, all the newest and choicest designs, from \$2.75 up to..... **10.00**

Silks and Dress Goods by the Yard. A perfectly amazing variety of exclusive designs not to be found at other stores, and all priced with one object in view—to sell quickly.

150 pieces all Black Dress Goods, including serges, chevots and Jacquards, extra wide, strictly all-wool dress materials; Monday, special..... **48c**

75 pieces of fine French Broadcloths, 52 inches wide; also heavy English Suiting Cloths, in the season's best colors, elsewhere \$1.25; Monday, special..... **75c**

25 pieces of Black Satin Duchesse, in rich and magnificent qualities, strictly all silk, just the thing for a handsome gown; special for Monday..... **95c**

100 pieces of handsome Brocaded Satins for evening wear, choice patterns in beautiful tints, every yard of them 75c value; special for Monday..... **48c**