

Stimulating French and English Loan Campaigns



CAPTURED GERMAN HELMETS BEING GIVEN AS PREMIUMS TO PURCHASERS OF BONDS IN PARIS DURING THE PROGRESS OF THE FOURTH "LIBERATION" LOAN DRIVE IN 1918.

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TRAFALGAR SQUARE, IN LONDON, WAS TRANSFORMED TO REPRESENT A WAR-SCARRED VILLAGE ON THE WESTERN FRONT, AND PEOPLE WERE INVITED TO "FEED THE GUNS WITH BONDS" AND THUS HELP END THE WAR.

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