

The "400"

To Have Its Own Tailor

Shop on Feb. 1

IN

Fifth Avenue,

and has pledged

\$10,000

To Suppress the Sweat Shops.

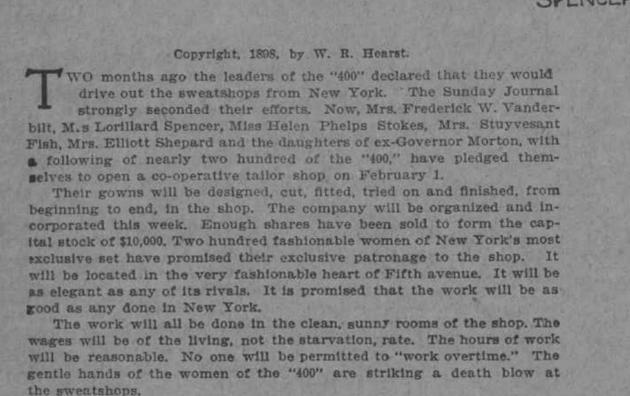
MRS. ELLIOTT F. SHEPARD.



MRS. MARY PAYNE WHITNEY



MRS. LORILLARD SPENCER



MISS LENA MORTON



MISS EMILY VANDERBILT SLOANE.



PHOTOGRAPH OF A TENEMENT SWEAT SHOP IN CHRYSIE STREET

FASHIONABLE PATRONESSES OF SOCIETY'S CO-OPERATIVE TAILOR SHOP.

Mrs. Frederick W. Vanderbilt, Mrs. Elliott F. Shepard, Mrs. Harry Payne Whitney, Miss Emily Vanderbilt Sloane, Mrs. Anson Phelps Stokes, Mrs. W. E. D. Stokes, Miss Helen Phelps Stokes, Mrs. Lorillard Spencer, Mrs. Hermann Oelrichs, Miss Virginia Fair, The Misses Morton, Mrs. William Havemeyer, Mrs. Fred. J. Kerzochan, Mrs. Evelyn Burden, Mrs. Henry Van Rensselaer,

Mrs. Duncan Elliot, Mrs. Stuyvesant Fish, Miss Maud Livingston, Mrs. William Duer, Miss Augusta De Peyster, Mrs. Francis Delafield, The Misses Schieffelin, The Misses King, Mrs. Hallett Allsop Borrowe, Miss Susan De Forrest Day, Mrs. Washington Roebling, Miss May Field, Mrs. Spencer Trask, Mrs. Benjamin Church, Miss Angella Schnyler Church,

Mrs. Russell Sage, Mrs. Theodore Sutro, Mrs. Albert Kessler, Mrs. Frederick Nathan, Mrs. Ellen Haslett Thorn, Mrs. Louise Brigham Naething, Mrs. M. Kidder, Miss Septima M. Collins, Miss Catherine M. Young, Mrs. David S. Brown, Miss Mary Kingsbury, Mrs. Mary Sanford, Mrs. William S. Rainford, Mrs. W. Tod Helmuth,

TWO months ago the leaders of the "400" declared that they would drive out the sweatshops from New York. The Sunday Journal strongly seconded their efforts. Now, Mrs. Frederick W. Vanderbilt, Mrs. Lorillard Spencer, Miss Helen Phelps Stokes, Mrs. Stuyvesant Fish, Mrs. Elliott Shepard and the daughters of ex-Governor Morton, with a following of nearly two hundred of the "400," have pledged themselves to open a co-operative tailor shop on February 1.

Their gowns will be designed, cut, fitted, tried on and finished, from beginning to end, in the shop. The company will be organized and incorporated this week. Enough shares have been sold to form the capital stock of \$10,000. Two hundred fashionable women of New York's most exclusive set have promised their exclusive patronage to the shop. It will be located in the very fashionable heart of Fifth avenue. It will be as elegant as any of its rivals. It is promised that the work will be as good as any done in New York.

The work will all be done in the clean, sunny rooms of the shop. The wages will be of the living, not the starvation, rate. The hours of work will be reasonable. No one will be permitted to "work overtime." The gentle hands of the women of the "400" are striking a death blow at the sweatshops.

HE women of the "400" will open their new co-operative tailor shop on Fifth avenue on February 1.

The hunger cry of the starving families of the striking tailors has rung in their ears until they can no longer endure it.

They have pledged themselves to open and support a co-operative tailor shop for the relief of those tailors and their families.

The capital stock of \$10,000 has been pledged.

Two hundred of the wealthiest and most fashionable women in New York have agreed to give it their exclusive patronage.

The company that will control it will be organized and incorporated this week.

The co-operative shop will open early, so as to be ready for the Spring trade. All of the two hundred fashionable women will order their Spring street gowns from the co-operative shop. There will be jackets and golf suits and riding habits and travelling suits to follow, and then in the Fall there will be the Autumn walking suits and the heavier tailor gowns for winter.

If the shop sign bore the legend of the company it would read "Fashionable Gowns by Vanderbilt, Stokes, Whitney, De Peyster, King, Morton, Van Rensselaer, Cutting, Spencer, Trask, Fish, Livingston, Havemeyer," ad libitum. The sign would indeed look like a reproduction of the social register in miniature.

These New York society women are determined to establish a co-operative shop which shall rival the successful co-operative shops of London and Paris.

Their method will be most business-like, but their purpose is humane.

They have resolved to drive out the sweat shop. They are determined that the hunger cry of sweat-shop workers and their families shall no longer ring in their ears.

The new shop had its origin in the parade of hungry men up Fifth avenue on October 18. That fashionable thoroughfare is not the haunt of hungry men. Its habits are well fed and prosperous. But these hungry men, the ladies' tailors who had been locked out for twenty-two weeks and whose wives and children were crying for food, had a purpose in this October promenade on Fifth avenue. They had never begged in their lives, but they thought the time had come to beg sympathy from the dwellers in the brown-tone fronts.

Picards were carried by the men and circulars were distributed by the women. Minus the poor spelling and worse rhetoric the story told by the picards and circulars was this:

LADIES.

"We are the tailors who have made the coats and gowns for the richest ladies in the country, without being able

and in the proportions which shall from time to time be established by the Board of Directors.

"One-third shall constitute a benefit fund to provide for the case of sickness or death of the employees under the conditions to be established by the Board of Directors.

"The remaining third shall be applied as follows:

"1. To create a reserve fund.

"2. To increase the business.

"The company shall be organized under the laws of the State of New York in a manner to protect the stockholders from any liability over and above the sum actually contributed in subscription to stock."

Mr. Edmund Kelly reported at a meeting held at No. 45 University place Tuesday evening that the requisite 500 shares had been practically sold and that the company which will govern the Co-operative Ladies' Tailors' Shop will be organized before the first of the year.

Rev. Francis J. Clay Moran, of the Church Association for the Advancement of the Interests of Labor, has been a pillar of strength in the structure of the humanitarian movement. He has brought his society into active sympathy and made of it an admirable agent.

The cost of tailor made garments will be no less at the new shop than at the old. The chief points of difference are these. The tailors may belong to unions if they desire. The work will all be done in the shop, removed from the unsanitary conditions of the sweatshop. The men will be paid living instead of starvation wages.

The fair patronesses are strong in their faith that from the co-operative tailor shop will grow a great department store managed upon the same principle. They hope that it will rival the co-operative shop in London, and the other great co-operative shop in Paris. In these shops the plan of subletting counters has been adopted, each lessee paying 10 per cent of his receipts for rent.

FIVE OF THE MOST FAMOUS AND FASHIONABLE WOMEN IN NEW YORK WHO WILL SUPPORT THE NEW TAILOR SHOP.

We Never Know Other Tongues Until We Dream in Them.

PROFESSOR LEON WIENER, of Harvard College, has discovered an infallible test to prove when a student of languages has mastered a foreign tongue.

His observations are based entirely on dreams. If an American is studying French there is no definite way to indicate just when he begins to speak and think in French without mentally re-translating his thoughts back to English.

Many students learn several languages but a very considerable part of their thinking is carried out in their mother tongue. This is not a detriment by any means. But it proves that the student has not completely mastered the tongue he happens to be studying.

If, however, he finds himself dreaming in French or German or Latin or even Spanish, he can rest assured that he has entirely grasped a foreign tongue and is a master of it.

Some men who are good French scholars, yet of English birth, are able to entirely dismiss their native tongue and think and speak entirely in French, seldom if ever resorting to the slightest thought in English, except in so far as intelligent men think of all things.

Among Professor Wiener's pupils there are many young men who have come to him with joy in their hearts because they have had dreams in foreign tongues. The professor himself is master of twenty-eight distinct languages and dreams in them all, whenever his mind happens to be occupied with researches in any of them.

This condition proves that the brain has absorbed all the elements of the language under study and is in such absolute control of it that it plays tricks with it.

The English student considers himself blessed indeed who can dream of a tr through Paris, with French people, French customs and the French language running through his head. When these things begin to occur he can get up the next morning and say to himself, "I am a finished French scholar."