

Stern Bros Monday Exceptional Values in Ladies' House Gowns of Cashmere at \$3.95, \$5.90, \$6.85 Heretofore \$5.75 to \$10.50

Stern Bros Continuing their Annual Sale of Household Linens will offer to-morrow

Napkins Breakfast \$1.75, \$2.00 doz Dinner \$2.25, \$3.00 doz Table Cloths 2 by 2 \$1.35, \$1.85 each

Huck Towels Hemmed \$1.75, \$2.25 doz Hemstitched \$2.40, \$2.95 doz Linen Sheets Single bed size \$3.48, \$3.90 pr

Linen Pillow Cases 22 1/2 by 36 inches 85c, \$1.15 pr Satin Marseilles Bed Spreads Single bed size \$1.25, \$1.65, \$2.38

Crochet Bed Spreads Single bed size 65c, 75c, 95c Double bed size 85c, \$1.15

West 23d St. FORSYTHE'S Sale of Waists At About 1/2 Price. LAST WEEK.

This sale has been a pronounced success. Thousands of Ladies have taken advantage of it. In order to give our customers who have been unable to attend a further opportunity, we will continue this sale another week, and in order to do this we have decided to put in our entire production of the following goods:

- NOTE PRICES. \$10 Fancy Silks \$6.50 \$10 Plain Taffetas 6.75 \$10 Velveteens 6.75 \$12 Black Taffetas 7.50 \$12 White 7.50 \$15 Rich Plaid Silks 7.50 \$15 Plain Satins 8.75 \$15 Poplins 8.75 \$15 Plain Taffetas 9.50 \$18 Crystals 10.00 \$15 Fancy Silks 10.00 \$18 Silk and Linens 12.00 \$20 Fancy Silks 12.00 \$20 Plain Velvets 11.00 \$20 Black Moire 12.00 \$25 Plain Velvets 12.00 \$7 Scotch Flannels 4.00 \$4 Wash Waists 2.00

ALL SIZES, 32 TO 42. JOHN FORSYTHE, 865 Broadway.

Small caps and gloves, furnished overcoats, fur-lined circulars. Lowest prices for reliable goods. C. G. Shayne, 124 W. 42d St.

SIMPSON, CRAWFORD & SIMPSON. REDUCTIONS RADICAL BECAUSE STOCK TAKING IS NEAR. IMPENDING INVENTORY puts us on our mettle--much buying and selling can be and shall be crowded into six days--safely, surely, top-heavy stocks will melt.

LACES START IT. Neck Fancies, to be precise. ALL CLEARING. Read, absorb a condensed story--Lace, Chiffon, Mousseline de Soie and Liberty Chiffon novelty neck dressings--such the fine and fashionable array we so determinedly reduce.

Lot No. 1--Contains, in rich profusion, the following first favorites of fashion: Black Russian Collars, Lace Jabots, Velvet and Lace Bows, Fancy Scarfs, Chenille Collars, Mousseline Collars, Liberty Scarf Bows, Taffeta Belts, Renaissance Fronts, Chiffon Fichus, \$2 to \$3.50 Values; all 98c.

Lot No. 2--Contains almost an entire change of styles, prominent among which are: Lace and Mousseline Collars, Liberty Silk Sashes, Moire and Satin Belts, Silk Four-in-Hand Stocks, Draped Collars, Applique Parasol Covers, Valued \$3.50 to \$5; all at \$1.98

Lot No. 3--Contains a higher stepping scale of values in elaborated effects--choice gleanings: Fancy Chiffon Yokes, Emb. Chiffon Scarfs, Applique Yokes, Fancy Chiffon and Lace Jabots, Fancy Stock Collars, etc., Valued \$5 to \$7; all at \$2.98

Lot No. 4--Contains the Neck Piece Aristocracy, wherein love of the beautiful has spurred on designers to their most successful creating. Renaissance Applique Berthas, Mousseline and Lace Collars, Chiffon and Lace Sashes, Renaissance Blouse Waists, Imported Chiffon Fronts, Handsome Black Lace Parasol Covers, Valued \$7.50 to \$10; all at \$4.98

Clearing sale of fine Lyons Broche Weaves, fancy lace stripes, fancy corded mousselines and colored chenille nets. Were 98c. to \$1.25 yd.--now 48c

Particularly interesting--42-inch Liberty Chiffons and Liberty Silk Crepes, black, white, cream and evening shades. Given the least need of party, reception and ball gowns these are ideal--and price will create that need. 48c

Odor and 2nd Laces--Short lengths to medium--can well be spared by regular stock. Many designs in Applique Lierre, Net Top, Venise, Mechlin and Chantilly of the 50c. to \$1.00 types, closing at 25c

OPENING DISPLAY OF IMPORTED WASH GOODS. First reappings of foreign spring Cottons, and Silks with Cottons--brighter, more winsome than in times past. The world moves, washable fabrics are first to reflect art's progress.

DRESS GOODS. Special Before Inventory. A great lot of plain and fancy Dress Weaves, this season's importations, all styles, shades and combinations, at uniform price, 48c. yard. Inclusive of French and German silk and wool novelties--serpentine, bayaderes, shot epinglines, matelasses, fancy jacquards, armures, whipcords, Granites, silk overlined plaids, French drap d'etes

Have retailed up to \$1.25. Sixth Avenue, 19th to 20th Street.

The Attractions of Our Stores Are Their Low Prices. Maceys R. H. Macy and Co. BOTH SIDES OF 14TH ST. (Running from 13th to 15th St.), SIXTH AVE.

Oriental Laces. 9,750 yards Oriental Lace. The designs are handsome, heavy and dainty effects on net finely meshed--4 to 10 inches wide. For trimming dresses, wrappers, sacques and waists, worth 25c. the yard. Special at 9c. This is a choice plum for Monday.

That Silk Sale. With favorable weather we expect the Silk sale to develop its full strength this week. Some of the items that drew such great throngs during the last six days are still to be had.

Unprecedented Chance. Inventory the Cause. Not overstocked as merchants reckon. Styles good as gold, good for years to come--but we're dealing with the present and our buyer's natural anxiety to go lightly into inventory with Spring drapings en route.

Duchesse Curtains. How rarely do Duchesse Curtains figure in special sales, specially on this sort of footing! Three lots, reduced to \$8.75--\$6.98--\$5.98.

Silk Waists and Skirts. Paris is the central star of Fashion. Whatever is seen elsewhere is a ray from her light, diminishing in radiance as it recedes from that gay capital.

STORE-SOILED SUNDRIES. Marked, thumbed, mussed--but not injured a particle. Here, various oddments--picked up there and there--all deeply reduced.

BOOK CLEARANCE. Last Days. Sweeping Cuts. Nearly 6,000 Volumes. The Holiday stock in its finality. Broken lines, odd books, flotsam and jetsam from the Christmas and subsequent selling.

Bibles. Were \$1.25 up, are now 75c Were \$2.50 up, are now \$1.25 1/2 Calif Bindings. Library sets of Scott, Cooper, Greene's England, Shakespeare, at uniform rate, per volume, 68c

Fine Art Books. Below Cost. 1-5 of value. Only a few of each, a trifle store marked--superficially only. A hint of the bargains: Gerome (4 copies) \$6.90 Meissonier (6 copies) \$6.90 Magazine of Art \$1.25

Our 94c Shirt. Fine private: new bayadere stripes, in the most popular colors. Open back and front; cuffs attached, or two pairs detached link cuffs, beautifully laundered.

Women's Wraps, Furs, Suits, Skirts. Getting Rid of Them. Climax of the season's selling. It always comes in January. The garments we offer you at prices so wonderful are sparklingly fresh.

Women's Electric Seal Coats, selected skins, double-breasted, wide revers, high storm collar, lined with heavy satin that is guaranteed for two years, 26 in. long, sizes 32 to 44, at \$29.99

Women's Coats, made of Kersey cloth, double breasted reefer style, strapped and stitched seams, lined throughout with silk or satin, reduced from \$11.24 to \$6.74

Women's Tailor-made Capes, made of Black Kersey cloth, finished with several rows stitching, lined with heavy black satin, 30 in. long, \$6.98

Women's Dress Skirts, new spring styles, made of rich black taffeta, double tunic effects, trimmed with rows of gathered satin ribbon, edged with fancy silk braid, lined with Italian satin, worth \$20, \$13.99

LINENS. This Department is always embellished with first rate values. We have facilities that no other retailer enjoys.

CURTAINS. The sentiment in Lace Curtains is vague to most people. All but the material grace is elusive and evasive.

Ribbons. Here's where we are seized with a spirit to rant. However, truth, quietly stated, is more convincing than rant, and we subdue the spirit.

Women's Shirt Waists. Active preparations for Spring. The advent of many stunning styles in Shirt Waists means that the warm weather dress spirit is in the air.

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Dress Goods. All who visited the store last week were impressed with the values in Black and Colored Dress Goods. We wanted to open the season with brilliant eclat.

French Poplins. They'll be more popular this season than ever. Here are two lines to quicken your buying thought. All the spring shades and black. Woven not to slip, 45 inches wide, at 79c, and a richer finished Poplin, 45 and 48 inches wide, at 98c.

Ladies' Cloth, not the flannelly kind that is found in most stores. Surfaces are smoothly and finely calendered; weave is sturdy and firm. A stuff that will drape gracefully and wear splendidly, thirty-one colors--all the shades for spring and summer, 50 in. wide; our price 98c.

Kid Gloves. We think New York is full of economical women who will appreciate the fact that this paragraph recites.

Housefurnishing Goods. They are in the basement, gathering of domestic thing has never been surpassed.

Gray Steel Enamelled Ware, first quality only: Wash Basins, 10c. Colanders, 11c.

Lipped Preserving Kettles, 6 qt., 49c. Covered Dresden Saucepans, 4 qt., 24c. Coffee Biggins, 2 qt. size, 24c.

Rice or Milk Boilers, 2 qt., 29c. Japanned Tea and Coffee Canisters, lined cover, 2 pound size, 6c.

Japanned Cake Closets, 39c. Heavy Galvanized Garbage Cans, with cover, 41c.

All Bristle Dust Brushes, 17c. 10-inch Ostrich Feather Dusters, at 19c. All Bristle Floor Brooms, 49c.

"Red Star" Scouring Soap, per box of 100 cakes, \$3.49; per cake, 4c. Ammonia, of extra strength, per pint bottle, 9c.