

Stern Brothers

have made

Final Reduction of Prices

in their

Cloak Departments

and will offer to-morrow

Ladies' Jackets

at \$3.50, \$5.85, \$7.75, \$9.50

Plush and Boucle Cloth Capes

trimmed with fur, at \$8.25, \$9.50

All of the best materials and most desirable styles

West Twenty-Third Street

Stern Brothers

Will offer to-morrow

Boys' Washable Sailor Suits

English Galateas, Irish Linens, \$1.45, \$1.98, \$2.85 and White Duck, 3 to 12 years,

Sailor Collars and Shields 45¢, 79¢

Sailor and Middy Suits For Spring

Short or Long Trousers, of English Serges \$2.75, \$3.95 and Mixed Tweeds, sizes 3 to 12 years

Double-breasted Suits

Spring Weights, sizes 7 to 16 years, at \$3.62

Regular value, \$5.50 to \$9.75

West Twenty-Third Street.

FURS! COATS! CAPES! COLLARETTES!
MUFFS! SCARFS!

We are anxious to sell off our manufactured stock of Russian and Hudson's Bay Sable, Stone Marten, Mink, Otter, Sealskin, Persian Lamb, Chinchilla, Fox, etc.

We recognize that the Winter is rapidly passing away, and to effect sales we have marked our furs down to the lowest possible prices rather than carry them over, but we cannot make any further reductions.

C. C. SHAYNE & CO., Manufacturers,

42d St., between Broadway and 6th Ave.

N. B.—Men's Fur-Lined Overcoats, Sealskin Caps and Gloves, Coachmen's Outfits, Sleigh Robes, Floor Mats and Rugs. All marked down.

EHRICH BROS.

EXTRAORDINARY VALUES.

10,000 yds. All-Wool French Challies, in the newest designs for the spring of 1897, value 40c. yd., at 18c

25,000 yds. Organdie Lawn, Ficulane Lawn, Tissue Regence and Jacquard Helvett, in new and exquisite French printed designs, value 25c. yd., at 10c

60c yd. 32 in. Lyons Printed Foulard, new exclusive designs, 39c

80c yd. High Rustic changeable Taffeta and 24-in. Black Brocaded India Silk, heavy quality and new figures, 54c

Yard-wide Lonsdale and Fruit of the Loom Muslin, yard.. 4 1/2c

(No mail orders filled.)

LADIES' CAPES AND JACKETS.

We have divided our entire remaining stock of above into three lots to close to-morrow as follows:

PERSIAN CLOTH JACKETS, half lined with silk; BLACK BOUCLE, high buttoned, rolling collar; MIXED FRIEZE in several styles; black, blue and brown KERSEY JACKETS, buttoned high from shoulder, black and blue chevrot, velvet or plain collar, shield front; BLACK, BROWN AND BLUE KERSEY CAPES, lined throughout with silk and edged with fur; Above formerly from \$9.00 to \$12.00 each, all at 3.98

ROUGH CHEVIOT JACKETS, flare collars, lined with figured satin; FANCY FIGURED OR WIDE WALE CHEVIOT, inlaid velvet collars, lined with black satin; DOTTED CURL CLOTH JACKETS, lined with silk; PERSIAN CLOTH JACKETS, high collar, new fronts, silk lined; KERSEY CLOTH JACKETS, tailor finished, notched collars; BLACK AND BLUE CHEVIOTS in several different styles, lined with striped taffeta; 6.98

BLACK PERSIAN CLOTH CAPES, full sweep, single or double military, edged with fur; fine quality VELOUR PLUSH CAPES, satin lined, edged with fur; MELTON CLOTH CAPES, with plain or fancy lining; Above formerly sold from \$14.50 to \$16.50, all at 12.75

Handsome tailor-made KERSEY CLOTH JACKETS, in black or green, inlaid velvet or plain collar, lined with changeable or figured silk; light tan KERSEY CLOTH JACKETS, lined with changeable silk; IMPORTED SAMPLES, in tight-fitting JACKETS, richly braided and lined throughout; Above formerly \$20.00 to \$25.00, all at 12.75

Sixth Avenue and 23d Street

SIMPSON, CRAWFORD & SIMPSON

Announce a Sale of

LADIES' UNDERWEAR

surpassing in magnitude and value anything ever before offered in this class of goods.

Perfect-fitting garments with newest effects in embroideries and laces.

NIGHT GOWNS, Empire, high and surplice yokes of embroideries.....

SKIRTS, with Spanish flounces of Torchon laces and embroideries.....

DRAWERS (umbrella shapes), in lawn and cambric, with flounces of embroideries and laces.....

CHEMISES in lawn and cambric, skirt length and regular trimmed with embroideries and laces.....

Outing Flannel Night Gowns.....

Negligee Gowns, in colored lawns.....

French Hand-made Underwear

A collection of Chemises, Night Gowns, Skirts and Drawers, in Batiste, Nainsook and Percale, with trimmings of hand embroideries and thread laces; also,

Adaptations from French garments, made in our own factories, comprising Umbrella Skirts and Drawers, Night Gowns and Skirt Chemises, in lawn and Nainsooks.....

6th Avenue, 19th to 20th St.

6th Avenue, 19th to 20th St.

Stern Bros.

Monday

Special Sale

of 155 Pieces

Black Corded

and

Ottoman Striped

Satin Duchesse

at 58¢ and 69¢

Regular value, \$1.00 and \$1.25 yd.

And 5,500 Yards

Black Brocaded

Faille Silks

at 78¢

Worth \$1.25 yd.

West 23d St.

Arnold Constable & Co

EMBROIDERIES, SPRING, 1897.

Embroidered All-Overs, Bands and Edgings, Cambric, Nainsook, Swiss, Edgings and Insertings to match.

SPECIAL NOVELTIES manufactured expressly for

CHILDREN'S DRESSES.

Cotton Fabrics, Openwork & Embroidered for

Ladies' & Children's Underwear.

Embroidered Handkerchiefs.

GLOVES.

Broadway & 19th St.

SIMPSON, CRAWFORD & SIMPSON

Announce a Sale of

Ladies' Outer Garments.

This week will be the pre-eminent bargain week of the season in Ladies' Outer Garments. Deeper price cuts than heretofore will make it so. Means to buyers of Top Coats, Capes and Furs a much greater saving of dollars than is possible at any other time.

Top Coats and Capes.

Top Coats of Kersey Cloth, satin-faced, formerly \$8.75; now \$4.75.

Top Coats of Persian Cloth, wide fronts, fancy silk linings, formerly \$12.75; now \$7.98.

Top Coats of very fine Kersey Cloth, rich Pompadour silk linings, formerly \$18.00, at \$9.75.

Top Coats of finest Boucle Cloth, elegantly silk-lined, formerly \$21.75; now \$11.75.

Top Coats of the finest Kersey Cloth, in all the desirable shapes, formerly \$20.75; now \$14.75.

Golf Capes of Scotch Cheviots, rich Plaid Taffeta, silk linings, high storm collars, formerly \$18.75; now \$12.75.

Empire Capes of Camel's Hair and Persian Cloth, fine linings and fur trimmed, were \$27.50; now \$14.75.

Capes of Velour, handsomely jetted or appliqued, and of Liserine Plush, with Alaska Sable collar and edges; also of Matelasse and Camel's Hair, applied in cloth or embroidered in silk or jet, fur trimmed, formerly \$45.00; now \$22.75.

Dresses and Bicycle Suits.

Dresses of Fancy Scotch Mixed Cheviots, tight-fitting waists, formerly \$15.00; now \$4.98.

Hyde Park Bicycle Suits, in plain and fancy Scotch mixed Cheviots, formerly \$22.75; now \$14.75. (These Suits embrace all the comfort and grace possible for the wheel.)

Fur Garments.

Collarettes of Electric Seal, full sweep, formerly \$9.75; now \$5.75.

Collarettes of Electric Seal, with Paw Persian, pointed yoke, formerly \$13.75; now \$7.48.

Collarettes of Krimmer, full sweep, handsomely lined, formerly \$17.50; now \$12.75.

Collarettes of Alaska Sable, Persian Lamb and Mink, full sweep, formerly \$27.50; now \$17.75.

Capes of Electric Seal, 18 inches deep, Paw Persian yoke, full sweep, formerly \$26.50; now \$17.75.

Capes of Alaska Sable, formerly \$85.00; now \$59.00.

Capes of Alaska Sable and Persian Lamb, full sweep and nicely lined, formerly \$150.00; now \$89.00.

Box Coats of XXXX Alaska Seal, wide box front facings, formerly \$275.00; now \$198.00.

6th Avenue, 19th to 20th St.

SIMPSON, CRAWFORD & SIMPSON

Dress Goods.

A Special Purchase.

We are always on the alert for just such opportunities as the one represented in this offering. It consists of a

Manufacturer's Stock of 50 inch Mohair and Wool Diagonals,

in beautiful shot effects and a full range of colors, which were made to sell at \$1.50 per yard. They will be placed on our counters to-morrow morning at

69¢ yard.

Unquestionably the greatest value of the season.

Clearance Sale.

All remaining dress lengths and odds and ends must be closed out this week before commencement of stock-taking. Both cost and value ignored to secure this result. Great advantages for all who respond quickly.

6th Avenue, 19th to 20th St.

"CAMMEYER"

Stamped on a Shoe

MEANS STANDARD of MERIT

6th AVENUE CORNER 20th ST

The Biggest Shoe House in the World

ANNUAL JANUARY REDUCTION SALE

It makes one feel comfortable to buy articles of necessity or merchandise for less money in January than at any other time of the year.

The observance of the Holidays, with their customary Christmas Presents, leaves the family treasury in a state of depletion. With this condition in view we always put our best foot forward for our January sales, and for this special sale offer a small lot of

WOMEN'S SHOES

that are money savers. Many are worth double the following price. This lot consists of

624 PAIRS Women's Calfskin Shoes, in Button and Lace, at \$2.00



These shoes are perfect in every particular; the prices of most of them have been from \$4.00 to \$6.00.

The reason for the reduction is that they are the remainder of small lots, and not in every size and width.

Those who come first will have the pick of the stock, and are liable to be fitted with the most desirable sizes. We have also marked down

ODDS AND ENDS of WOMEN'S SHOES, various styles, shapes and materials, in the following sizes:

AA-2 1/2, 3, 3 1/2, 4, 4 1/2. A-2 1/2, 3, 3 1/2, 4, 4 1/2. B-2 1/2, 3, 3 1/2.

Former prices \$3.00 to \$4.00; at \$1.00.

MAIL ORDERS RECEIVE PROMPT ATTENTION. ILLUSTRATED CATALOGUE MAILED FREE ON APPLICATION.

CAUTION.—Having no agencies or branch stores, my shoes can be purchased only at my establishment.

A. J. CAMMEYER,

6th Ave., Corner 20th St.

Stern Bros.

To-morrow Annual January Sale

of Ladies' Muslin and Cambric Underwear

consisting in part of Chemises

31¢, 65¢, 93¢

Drawers

29¢, 48¢, 59¢

Night Robes

63¢, 85¢, 98¢

Skirts

48¢, 75¢, 97¢

Also

Infants' Wear

at Exceptionally Low Prices

West 23d St.

ADAMS & CO.

6th Ave., 21st to 22d St.

THE RIGHT GOODS (most desirable and best)

at THE RIGHT PRICES (lowest.)

These are the principles upon which our success is founded—exemplified in the few following quotations:

CLEARING SALE OF COLORED DRESS GOODS.

A closing out sale that will interest every woman in town, in choicest patterns and colorings, desirable in every way, and at prices that make competition impossible.

36 inch SPRING SUITING CHEVIOTS, in combinations of black and white, brown and white, olive and white, and green and white.

An exceptional value at 25c.

54 inch All Wool FRENCH BROAD-CLOTH, a genuine twilled back cloth of indisputable value, always sold heretofore for \$1.00 a yard, in special shades of navy blue, plum, green, brown, gray, old rose, etc., etc.

A genuine bargain at 69c.

54 inch BEAVER CLOAKINGS, with lavender figure on blue ground.

Were \$1.50 a yard, at 49c.

54 inch BEAVER and CHINCHILLA CLOAKINGS, in blacks only; an excellent grade.

Were \$1.65 a yard, at 98c.

54 inch BOUCLE CHEVIOT and BEAVER CLOAKINGS, in black only.

Were \$2.00 a yard, at \$1.25.

The following specimen values show how relentlessly we are cutting prices in Silks.

Fancy ALL-SILK TAFFETAS, in new and beautiful combinations; a splendid 65c. quality, at 49c.

ALL-SILK TAFFETA BROCADES, 24 inches wide, in a large assortment of beautiful colorings; an excellent 85c. quality, at 59c.

MOIRE SILKS in a beautiful assortment of the latest evening tints; a regular 90c. quality, at 39c.

LYONS Silk-Faced VELVETS, in light evening shades, and also in a handsome selection of street shades, closing out a lot of about 20 pieces we've been selling from 75c. to \$1.25 a yard, at 49c.

A GREAT CUT IN CORSET VALUES.

C. P. CORSETS, samples, showing some slight effects of handling, in gray, white and black.

Were 3.50 to be sold at \$1.98

5.00 to be sold at \$2.45

And an odd lot of the well-known W. B. and SONNETTE Corsets, extra-long waists, in gray, white and black, regular size, at \$1.39 a pair, while they last for 98c.

THE CELEBRATED Z Z Nadine Corsets,

made by the best corset maker in Paris. We have them in gray, white and black, fully equal in quality to any Corset now in the market at \$3.00 a pair, for 1.98

THE CELEBRATED Z Z Nadine Corsets, made by the best corset maker in Paris. We have them in gray, white and black, fully equal in quality to any Corset now in the market at \$3.00 a pair, for 1.98

INFANTS' best quality nainsook LONG SLIPS, yoke of fine Hamburg and tucks, real value \$1.00, at 59c.

INFANTS' short flannel-lined PIQUE DRESSES, in pink and blue, prettily trimmed with Hamburg, size 1 to 4 years, at 55c.

LADIES' muslin CHEMISE and DRAWERS, tucked and trimmed with fine ham-25 burg, at 25c.

LADIES' CHEMISE and DRAWERS, chemise of fine cambric and drawers of fine cambric, square neck, trimmed with tordion lace, tucks of muslin, tucked and trimmed with fine Hamburg, at 39c.

LADIES' MUSLIN EMPIRE GOWNS, elaborately trimmed with fine Hamburg, and muslin skirts, tucked ruffle and muslin torchon lace, at 48c.

LADIES' best quality cambric umbrella ruffle DRAWERS, trimmed with torchon or val lace, at 48c.

INFANTS' best quality nainsook LONG SLIPS, yoke of fine Hamburg and tucks, real value \$1.00, at 59c.

INFANTS' short flannel-lined PIQUE DRESSES, in pink and blue, prettily trimmed with Hamburg, size 1 to 4 years, at 55c.

at prices that are the talk of the town.

15c. Collars, 6 1/2c.

Men's and Boy's Fine Linen Collars, in seven of the leading styles (shown in illustrations). All of them have the new eyelet buttonholes. No mail orders filled from collar items.

20 & 25c. Cuffs, THE PAIR ONLY 9c.

In all the leading styles; perfect, new goods, finished with the new eyelet buttonholes. Styles as shown in illustration.

Men's 3/4 Hose.

UNEXAMPLED SPECIALS. 1,000 pairs Men's English Merino HALF HOSE, the kind that sells usually for 25c, with double soles and high spliced heels, sizes 9 1/2 to 11, at 12 1/2c.

2,000 pairs Men's German Natural Wool HALF HOSE, the kind that sells regularly for 35c, sizes 9 1/2 to 11, at 19c.

The Greatest Price Cutting Ever Seen in Misses' Garments.

Misses' and Children's Reefers, sizes 6 to 14 years, in blue, brown and green, rough fabrics, and a variety of fancy mixtures; large pointed fancy collars, inlaid with contrasting colors, at 75c.

Were \$7.50, at \$3.79

Children's LONG COATS, sizes 4 to 14 years, in blue and brown mixtures trimmed with broad, at 65c.

Were \$6.50, at \$2.98

Misses' Jackets, sizes 14, 16 and 18 years, made of black goods in rough effects, new sleeves, shield front and storm collar, at 65c.

Were \$6.50, at \$3.98

An odd lot of Misses' and Children's Dresses, sizes 6 to 14 years, in a variety of pretty styles, in plaids of various hues and colors, trimmed with covers of contrasting colors, at 75c.

Were \$2.50, at 98c.

Misses' and Children's Dresses, sizes 4 to 14 years, in blue and black Storm Serges and fancy mixtures, in simple, full flare and velvet binding, at 75c.

Were \$7.50, at \$2.98

Misses' Separate Skirts, sizes 14, 16 and 18 years, in blue and black Storm Serges and fancy mixtures, in simple, full flare and velvet binding, at 75c.

Were \$4.00, at \$2.79