

LUDWIG BROS.,

34-44 West 14th Street.

ANNOUNCE FOR MONDAY, JANUARY 18,

THE GREATEST OF ALL SALES

EVER HELD IN THIS METROPOLIS.

THEY HAVE PURCHASED FOR CASH

FROM THE

CARL L. ROSE CO., Formerly 83 and 85 Greene St., Located at 282 6th Ave.

THEIR ENTIRE STOCK OF

LADIES' GARMENTS.

These Goods We Removed to Our 14th Street Salesrooms where we will offer them

AT A TREMENDOUS REDUCTION.

This sale will prove a great saving opportunity to buyers.

GREAT SALE OF MUSLINS, FLANNELS, &c.

Fruit of the Loom, Special. 43c

450 pos. 4-4 extra fine and heavy Unbleached MUSLIN, usual price 60c... 38c

100 pos. 27-in. All-Wool Red Medicated FLANNEL, twilled, regular price 25c... 14c

100 pos. extra fine All-Wool White FLANNEL, our regular 30c quality, sale price... 19c

20 pos. Genuine French HAIRCLOTH, best goods, sold for 35c, for Monday... 19c

100 pos. First Black Gilbert Rustleline SKIRT LINING, special sale price... 37c

25 pos. All-Wool Imported MOREEN, our 20c quality, special sale price... 24c

Blankets, Spreads, &c.

10 cases full-size White Crochet QUILTS, Marseilles pattern, hemmed ready for use, regular price 75c, sale price... 49c

100 doz. full-size Sateen COMFORTABLES, new robe designs, worth \$1.25... 95c

10 cases full-size extra heavy Sateen Wool BLANKETS, in red and blue borders, equal to any \$3 blanket in the market, special sale price... 1.98

20 cases extra large size all-wool California BLANKETS, value \$9, sale price... 3.98

50 doz. Hemstitched PILLOW CASES, best quality Muslin, regular price 12 1/2c, sale price... 7 1/2c

50 doz. Hemstitched PILLOW CASES, best quality Muslin, regular price 12 1/2c, sale price... 9 1/2c

200 doz. single BED SHEETS, best quality Muslin, worth 38c, sale price... 25c

Handsome White Enamel and Brass Bed, with brass rail head and foot and four brass spindles, with extended foot rail, including a woven wire spring and wool-top mattress, worth \$15.00... 9.98

Twenty-five handsome quarter-sawed oak SIDEBOARDS, bevelled French mirror and plush lined drawers, regular selling price \$28.50, our price... 15.98.

Furniture Slip Covers. FURNITURE SLIP COVERS, consisting of 6, 8 or 7 pieces, only best quality linen used, all shrunk binding, worth \$15 set, for this week's special... 9.75

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150 LADIES' JACKETS, in astrakhan and boucle cloth, all sizes, lined throughout with silk, the latest cut; worth \$8.00, at... 3.98



500 LADIES' CAPES of Silk, Seal Pash, with full sweep, lined with silk, trimmed on collar and front with fine Thibet fur and finely embroidered with jet, for mer price \$8.98, at... 4.98



150 LADIES' COATS, made of striped Persian Cloth, lined throughout with silk, seams strapped and attached with corded Kersey in front and back, newest cut, light fitting, plated backs, real value \$16.00, at... 8.98



350 LADIES' SILK WAISTES, in heavy figured taffeta, with new sleeves, dress-makers' finish, white-boned, in black and colors; worth \$10.00, at... 4.98



100 doz. LADIES' FLANNEL WRAPPERS, in all sizes and colors, in striped and printed effects, full skirt, new sleeves, trimmed with brand and ruffles, worth \$2.00, at... 98c



LADIES' SUITS, a variety of colors, camel's hair and plain cloths, Norfolk waist, lined skirts, 4.50



Ladies' Separate DRESS SKIRTS, in extra quality of figured Brillantines, also black and navy Serge, lined and bound, for... 1.98



Ladies' tailor-made DRESSES, in extra heavy navy, storm serge, waists double-breasted, round, 4-foot, styled sleeves... 7.50



One special lot of Electric Seal CAPES, 20 in. long, with sable collar and edge, reduced from \$12.98... 12.98

China Emporium.

Cut Glass Syrup Jugs, quadruple plate top, deeply cut around body of jug; price until to-day, 50c; to-morrow... 50c
Carlsbad Breakfast Cups and Saucers; assorted floral designs on Cup; price Monday for both Cup and Saucer... 6c
Cut Glass Salt and Pepper Shakers; never known to be less than 10c; to-morrow... 5c

Visitors to the city will find many attractions for sight-seeing at The Big Store. Visit the Photograph Gallery and Conservatory on the roof.

SIEGEL-COOPER
SIXTH AVENUE 18th & 19th STS.
NEW YORK.
THE BIG STORE.

Coal Prices.

Red Ash Stove Coal, ordinarily \$5.75 per ton, our price... 5.25
White Ash No. 2 Chestnut, per ton... 3.25

WHITE ASH.	RED ASH.
Range—per ton	Range—per ton
Nut... 4.75	Nut... 4.90
Stove... 4.85	Stove... 5.25
Furnace—	Furnace—
Broken... 4.35	Broken... 4.55
Egg... 4.60	Egg... 4.50

Weight and quality guaranteed.

A Shoe Buyer's Mistake Brings You Economy.

A frank statement of cold facts is worth a great deal more than a page of eloquence. In opening a great business like this, it is to be expected that some mistakes would be made, for it is only human nature to err. We are thankful to say that we know of but one serious mistake that has been made here. Our first shoe buyer did not understand the needs of the New York shoe market and over-bought in many lines, while he under-bought in many others; in fact, mixed up things generally, and that is why he is not with us any more. OUR NEW SHOE BUYER, who now takes charge, says he must clean out the present stock entirely before he begins with his new Spring goods. We have told him to go ahead and clean out the entire stock, no matter what the loss.

Here Is His First Price Cutting, and It Is Deeper Than Even We Anticipated.

The new shoe man has begun to reorganize his department, and he is shrewd enough to know that we cannot blame him with any loss that he makes now, so he is not going to hesitate about cutting the prices to half, or less than half, to make the goods go quickly.

Here are shoe prices which we believe have never been equalled for lowness in New York City or in any other place. IT IS NEEDLESS TO SAY THAT, UNLESS YOU COME MONDAY MORNING, YOU WILL FIND A CROWD HERE BEFORE YOU.

6 great lots of Men's Shoes, in fine Winter tans, box calf, French calf, double sole shoes, cork sole shoes, single sole shoes, shoes which are considered great bargains for \$5.00, \$5.50 and \$6.00. You take your choice in the great shoe clearance for... 2.85	6 lots of Ladies' Fine Shoes, all styles, button or lace, in glaze kid, in box calf and in fine dull finished leathers; a line of Ladies' High-Top Skating Shoes are included in this collection; would retail quickly in the ordinary way at \$3.50, \$4.50 and \$5.00; your choice... 2.40	4 lots of Misses' Perfection Shoes, in kid, box calf and dull dongola; both button and lace Shoes in the lot that you cannot buy elsewhere in New York at \$1.75 and \$2.00; your choice now of the great clearance sale, per pair, only... 1.25	4 lots of Children's Shoes, in dull dongola, fine kid and box calf lace Shoes, button Shoes; there are perhaps several hundred pair in the lot that you may not be able to duplicate again for years under \$1.50; your choice in the clearance sale... 95c
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These Prices Will Make People Ask, "What Are You Trying to Do With Your Dress Goods Stock?"

Here are five lines of dress goods that we are going to sell Monday for 25c. a yard. Bear in mind that they are not 25c. dress goods, for there is not a yard in the lot that would not regularly, in any store in the world, bring 75c. and 50c. The dress goods buyer says he is not going to let the shoe man have the whole thing Monday, and that he is willing to lose a little money, too, to see what kind of excitement he can work up when he sells dress goods for half, and less than half, what they would cost you anywhere else in New York.

Lot 1—100 pieces of German fancies in all wool and silk and wool effect. Match them if you can anywhere else for 50c. Here Monday for... 25c	Lot 2—80 pieces figured Mohair Brillantines, exceptional quality, high lustre, regular 75c. Monday... 25c	Lot 3—Large line of Silk and Wool Plaids, beautiful colors, best weaving, greatest plaid values offered in America before, per yard... 25c	Lot 4—All-wool Cashmeres, in evening and street colors, and all-wool Albatross. Take your choice Monday, per yard... 25c	Lot 5—All-wool Challies, no old styles, but pretty new stuff in all the latest colors for the Spring of 1897. You can buy them at "The Big Store" Monday, per yard... 25c
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Comforters.

A quantity of Silkline Comforters, full size. They were sold for 50c. more than we ask for them on Monday... **75c**

Wrappers.

\$2.25 Persian Flannelette Gowns, plaided back, with belt, new patterns, full sleeves, finished with border, very effective... **1.19**

Tea Gowns.

\$5.00 Wool Cashmere Gowns, lined waist, trimmed lace insertion, finished revers over shoulders, navy, garnet, light blue... **3.25**

Corsets.

1,000 pairs Sonnette Corsets, made of fancy flowered Sateen, well boned, two side steels, in white, drab and black; sizes 18 to 26, regular price, \$1.00, Monday's price... **50c**

Here Is Quick Work with Another Cape and Jacket Stock.

Every cloth garment (not a few odd lots) reduced to half and less than half; an offering extraordinary. Jackets of Black Boucle and Kerseys.

GROUP 1. All our regular \$6.00 Jackets, \$7.00 Jackets, \$8.00 Jackets... 2.95	GROUP 2. All our regular \$10 Silk-Lined Boucle Capes, with Thibet fur trimming... 4.90	GROUP 3. All our regular \$8.00 Jackets, \$9.00 Jackets, \$10.00 Jackets... 4.75	GROUP 4. All our regular \$12.00 Jackets, \$15.00 Jackets, \$18.00 Jackets... 7.50
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Wines and Liquors.

Guinness' Stout, celebrated White Label, bottled by Thomas Mullen & Co., per dozen... **1.50**

The following lots of fine old Whiskies, each 5 years old and over—Finch's Golden Wedding Rye, Monongahela Rye, Guckenheimer Rye, Gibson Rye—we offer special for this week at the uniform price of

Per Gallon	Per full qt. bottle
3.00	90c

Puritan, Port, Sherry, Angella and Muscatel, a pure California Wine, 6 years old, made from selected grapes, at

Per Case	Per Gallon	Per Bottle
4.50	1.50	40c

Imported French Champagne, Hy. Grosjean, 1 doz. 1/2 pints in basket, special price... **6.50**

The Suits and Skirts Keep Pace with the Bargain Giving.

New lot of heavy-weight Boucle Skirts, lined and interlined, bound... **3.50**

Fancy black Crepon Skirts. A wonderful value, lined and interlined **4.75**

OUR \$5.75 SILK BROCADE SKIRTS ARE A WONDER. Every one turned out under our own supervision, made by skilled hands and carefully examined before placed on sale. Lining of best percale and velveteen binding. Should bring \$10.00... **5.75**

Linens.

A Towel which measures 24x42, of a good huckaback, regular price 25c, for Monday... **12c**

An all-linen 23x23 damask dinner size Napkin, regular \$1.50 a doz., for Monday, a doz... **1.00**

One lot hemstitched Table Cloth, exclusive designs, Austrian make, in 2 1/2, 3 yds. long, all for Monday only at... **1.50**

150 pieces bleached and brown Sheeting, heavy weight, in 8-4, 9-4, 10-4, all at one price for Monday, per yd... **12c**

Painless Dentistry.

NO GAS. NO COCAINE. No charge for extracting when new teeth are ordered. All work guaranteed. No students. None but registered operators of from 10 to 20 years' experience.

SPECIAL This Week.

Best Teeth, \$8.

22-karat gold crowns bridge teeth, porcelain crowns, silver fillings, gold fillings, regulating teeth. All kinds of dentistry at corresponding prices.

We have had, since our opening, over 3,000 patients, who will and do testify to the reliability of our dental work.

Teeth without pain. Balaony, Main Floor.

Groceries.

S. C. Co.'s XXXX best Minn. Patent or Washburn's Gold Medal Flour, per bbl. **4.90** per bag **62c**

Granulated Sugar, per lb...	4c
California Prunes, per lb...	4c
Roller White Oats, per 10 lb	25c
Fancy Sugar Cured Hams and Bacon, per lb...	10c
N. Y. State per doz	70c
Corn... doz	6c
Orange Blossom, strictly fancy	1.00
Maine Baby per can	9c
Corn... doz	1.00
Conti's Imported Castile Soap, large bars...	37c
Large size Mustard Sardines, per can	5c
5 lb. put best Elgin Creamery Butter...	1.10
5 lb. pall Leaf Lard...	35c
Bonn's genuine Soluble Dutch Cocoa, half price...	40c
Extra Jersey Tomatoes, per doz	90c
per can	8c
Milford Family Soap, 60 full 1 lb. bars in box...	2.20
per box	4c
Extra Fancy California Fruits in 2 1/2 lb. cans, Peaches, Pears, Plums and Apricots, per doz	1.75
per can	15c

Muslin Underwear.

Space will only permit mention of three lots from a storeful of equal value.

LOT 1—Girls' Gowns, Drawers, and Children's Dresses. Girls' Night-gowns of heavy muslin and cambric, several styles, some with round yoke of full plaits, others square yoke of insertion and plaits, sizes 2 to 14 years in the lot; also Children's Dresses of cambric, with plaited yoke, 2 and 3 year sizes, Girls' Drawers of heavy muslin, made with continuous hand and embroidered ruffle, 1 to 14 year sizes, all... **25c**

LOT 2—Women's Gowns, Skirts, Chemises and Drawers. Gowns are of good cotton, Empire style, embroidered yoke; Chemise of good cotton, trimmed with embroidery and lace; Drawers of heavy muslin with embroidered ruffles and plaits above; Skirts, umbrella shape, with Cambric ruffle, edged with embroidery, all... **37c**

LOT 3—Women's Gowns, Skirts and Skirt Chemises. Gowns are of muslin and cambric, some have 3 rows of insertion, others heart-shape yoke and ribbon bows; Skirts, umbrella shape, with 4-yard ruffle of embroidery; Skirt Chemise of lawn lace, trimmed neck and tounce, all... **95c**

The Most Remarkable Sale of Carpets

CARPETS. 10,000 YARDS OF TAPESTRY BUTTS—SELS IN A LARGE VARIETY PATTERNS, MADE, LINED AND LAID AT 52 1/2c	CARPETS. 100 ROLLS OF EXTRA SUPERFINE WOOL INGRAIN, EXCELLENT PATTERNS FOR THIS SALE, AT 39c	CARPETS. 50 ROLLS OF VELVET CARPETS WITH BORDER TO MATCH, AT 65c	OILCLOTH. 100 ROLLS OF SAMPSON'S NO. 1 OILCLOTH, NEVER OFFERED FOR LESS THAN 45c. YARD, SPECIAL AT 25c
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ALL-WOOL KENSINGTON ART SQUARES. 3 yds. long and 2 yds. wide, worth \$4.50... \$3.48 3 yds. long and 2 1/2 yds. wide, worth \$6.00... 4.20 3 yds. long and 3 yds. wide, worth \$7.00... 5.13 4 yds. long and 3 yds. wide, worth \$9.00... 6.84	CHENILLE AND TAPESTRY CURTAINS. 150 pairs of best grade CHENILLE CURTAINS, all the leading colors, deep daino, pair at... 1.98 200 pairs of rich TAPESTRY CURTAINS, in a variety of twelve patterns; regular selling price \$4.50 pair, at... 2.98
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WOOL-FILLED INGRAIN ART SQUARES. 3 yds. long and 2 yds. wide, worth \$2.50... 1.48 3 yds. long and 2 1/2 yds. wide, worth \$3.25... 1.98 3 yds. long and 3 yds. wide, worth \$4.00... 2.65 3 1/2 yds. long and 3 yds. wide, worth \$4.25... 2.98 4 yds. long and 3 yds. wide, worth \$5.00... 3.48 4 1/2 yds. long and 3 yds. wide, worth \$6.00... 3.98 5 yds. long and 3 yds. wide, worth \$8.00... 4.50	WINDOW SHADES. 5,000 Oil Opaque WINDOW SHADES, fancy knotted fringe, best-class spring rollers, complete; usually sold at 30c, at... 25c
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JAPANESE HAND-MADE RUGS. RUG, size 20x30, worth \$1.00, special at... 73c RUG, size 26x72, worth \$1.30, special at... 97c RUG, size 48x84, worth \$4.00, special at... 1.38 RUG, size 9x15, worth \$6.00, special at... 2.38 RUG, size 7x10.6, worth \$8.00, special at... 4.48 RUG, size 9x12, worth \$10.00, special at... 5.98 RUG, size 12x15, worth \$18.00, special at... 10.98	RE-COVERING OF FURNITURE. Orders given this week will receive special attention; 3 pieces, covered with good satin tapestry, all fringed and gimped; usual price \$35, at... 19.98
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