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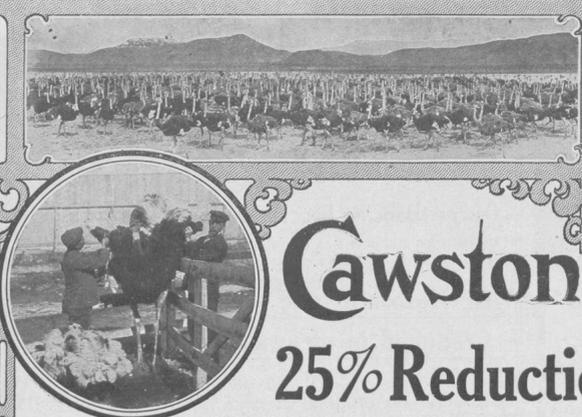
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CAWSTON OSTRICH FARM CALIFORNIA



# Cawston 25% Reduction Sale

## On All Black Cawston Ostrich Plumes

Now, for the first time, we offer a sweeping reduction on all the black Cawston Plumes in our New York Store. And just now the Finger of Fashion is pointing at Black Plumes!

This week you can save 1/4 on all the brilliant black Cawston Plumes regularly priced at from \$3.00 to \$60.00.

Seize the chance to get a famous Cawston Plume. Guaranteed and kept in curl for a year—free. Later you can have it remade with delightful results.

Call at Cawston's to-morrow and make an early selection.

Ostrich Plumes repaired, remade, recurled for those who wish the artistic creations of the Cawston Repair System.

New art catalogue free. Mail orders promptly filled.

**Cawston Ostrich Farm**  
STORE: 500 Fifth Ave., near 42d St.  
FARM: South Pasadena, Cal.

**THE CAWSTON GUARANTEE**  
We guarantee this CAWSTON PLUME to be the choicest selected stock throughout. Should any defects in either material or workmanship develop in this plume within one year from the above date we will replace it with a new plume.



# DEUCE

## The popular new tennis card game.

A "Bully" new card game of intense interest to tennis players and every one else in the family. Easy to learn. Played by two persons or four. Gives you all the mental action of a fast tennis game and fun for many a winter evening. Get DEUCE right away! Department, Drug and Stationery stores or by mail direct from us—50c.

**John A. Phillips** 17-19 Rose Street, New York City.

Dealers, attention: Distributed wholesale by E. L. Horsman Co. and American News Co.

# Peck & Peck

588 FIFTH AV. AT 48TH ST.  
481 FIFTH AV. AT 41ST ST.  
448 FIFTH AV. AT 39TH ST.  
230 FIFTH AV. AT 27TH ST.

## PECK & PECK

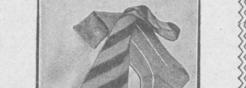
Creators of Exclusive Hosiery

want to emphasize that they have hosiery for every-day hard service. And because they are specialists prices are usually lower than elsewhere.

A distinct novelty, "The Fur Band," on an exceptionally fine quality silk evening stocking, in flesh color, certainly gives a decided original finish to a fur-trimmed gown. \$6.00 a pair.

## PECK & PECK

Suggestion for Men.



287D—Silk sock, cotton lined; mottled effect. Jacquard stripes; excellent wearing. Price \$1.50 a pair. To match the sock, wide open end, fine quality \$1.00 silk scarf, with two-toned bias stripes. Special, the set complete, \$3.50.

# Neumann's

## LADIES' HATS REMODELLED

Into the newest shapes of Velvet, Plush, Velour and Beaver, also cleaned and dyed; Paris copied samples displayed to try on and select from. Ostrich Feathers, made to order, also cleaned, colored, and remade into Novelties. Latest Paris Flowers.

**A. A. Neumann & Son, Mfrs.,** 24 East 4th St., near B'way, below Wananaker.

## Le Papillon Corset Co.

MME. GARDNER, Mgr. 26 West 38th Street, N. Y.

Our goods are universally admitted to be of superior style, fit, finish, and workmanship. Booklet T mailed on request.

\$45 a dozen. 12 Christmas presents bought at once.

## PIRIE MACDONALD

Photographer-of-Men. 576 Fifth Avenue, cor. 47th St.



Woodland Country Club, Chatsworth, N. J.

## Winter Country Club Camp and Bungalow Colony

A party of congenial business and professional men recently acquired the beautiful property now known as the Woodland Country Club, located on the Jersey Central Railroad, midway between Lakewood and Atlantic City, in the heart of the pine forest area of Southern New Jersey, with a dry tempered pine atmosphere, far superior to Lakewood.

This property comprises over 5,000 acres of land, about nine miles of picturesque river and Lake Shamong. It was improved by its former owners at a cost of over \$200,000.00, with commodious and modern club buildings, woodland walks and drives, golf links, tennis courts, etc.

This entire property was "found" and acquired for an amount less than the actual cost of the improvements thereon; the Woodland Country Club was organized in April, 1911, and the clubhouse opened and the property put in first-class condition at an additional expenditure of about \$50,000.

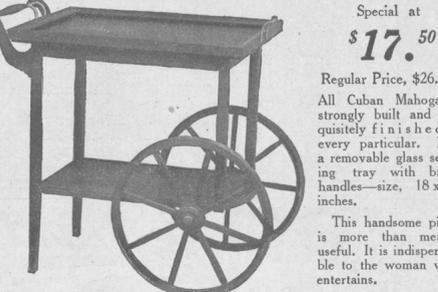
The Club is conducted like an old-fashioned Virginia Plantation. Accommodations and all supplies furnished at cost without further charges of any kind to members, their families and guests.

Each member may personally select an acre Bungalow site, which is deeded to him, free and clear, without cost or other obligations. No dues for five years, no assessments of any kind at any time.

Upon the opening of the third season the Governing Committee invites to membership a limited number of socially agreeable business and professional men on the original and favorable basis on which this beautiful property was acquired. Total cost \$300. Limited Membership \$100.

A letter addressed to the Secretary, 430 Marbridge Building, corner Broadway and 34th St., New York City, will bring photographic views, list of members from many States, and full particulars.

## English Tea Wagon



Special at \$17.50. Regular Price, \$26.50. All Cuban Mahogany, strongly built and exquisitely finished in every particular. Has a removable glass serving tray with brass handles—size, 18 x 24 inches.

This handsome piece is more than merely useful. It is indispensable to the woman who entertains.

W. A. HATHAWAY COMPANY, 62 W. 45th St., New York. "Furniture of the Better Kind."

**BOWLING GREEN STORAGE & VAN CO.**  
28 BROADWAY, NEW YORK.  
Trans-Atlantic and Inland Removals.  
HOUSEHOLD EFFECTS AND FINE GOODS STORED AND FORWARDED IN STEEL VANS NEW FIREPROOF WAREHOUSE 150 WEST 65th ST.

### New Fireproof Storage

For Household Furniture Clean, Separate, Locked Rooms.  
248, 250, 252 West 65th St. Local, Domestic and Foreign Removals in Wheel and Lift Vans.  
**BOWLING GREEN STORAGE & VAN CO.**  
18 Broadway, New York Telephone Broad 3450.

## PEARLS

Special Offering for this week  
A graduated rope of Frederic's scientific pearls, having the same weight and delicate cream tint of the genuine, including a dainty sterling silver clasp, set with fine artificial diamonds.  
Regularly Sold at \$50.00  
Special \$35.00  
Send for new booklet illustrating ropes of Frederic's pearls, with clasps of platinum, set with genuine diamonds, sterling silver emeralds, rubies, or sapphires.  
ADDRESS MAIL ORDERS 5A WEST 37 ST., NEW YORK  
**Frederic's**  
JEWELER AND PEARL MAKER  
Stores at 479 Fifth Av., at 41st St. 1 West 34th St. Opp. Waldorf-Astoria, New York.

### Blun-Plan

Nature Shoe  
Patent Colt Children and Gun Metal  
SIZES 5 to 8 ... 1.75  
8 1/2 to 11 ... 2.50  
11 1/2 to 2 ... 2.50  
Tan Russia Calf 10c extra by mail  
5 to 11 ... 2.00 anywhere in the  
11 1/2 to 2 ... 2.50 United States.  
"They Feel Like Nothing On."  
Blun-Plan Nature Shoes for growing feet.  
If they were in universal use we wouldn't have to talk to you about them.  
They ought to be—a child's feet without them are not properly clothed.

### Red Cross Shoe

The snug fitting Red Cross model bends with the foot as a fine glove bends with the hand.  
Red Cross patent tannage gives you the sole protection necessary for comfortable walking without the stiffness that causes chafing and soreness.  
In New York and Brooklyn at Ten Blun Stores only. Fashionable Fall Boots \$4.00.  
**J. Blun & Sons**  
GUARANTEE SHOE CO.  
West Side Stores: East Side Stores:  
222-224 W. 125th St. 30th Av. & 122d St.  
6th Av. & 27th St. 30th Av. & 28th St.  
8th Av. & 39th St. 162 Bowers, nr. Broome  
Brooklyn: 485 Fulton St. opp. A. & S. 17th St. bet. Park & Elmy Sts.  
Stores: Broadway, near Greene Ave.  
Factory: 511-519 East 72d St.

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An Inspiration in Perfume  
The Latest Creation.  
Wonderfully fascinating, dainty and permanent. Also Face Powder, Toilet Water, Talcum, Poudre de Riz and Sachet of the same odor.  
THAIS is produced in the laboratory of OAKLEY, Perfumer for nearly a century. Send 10 cents for sample bottle of the extract, just to try it.  
**OAKLEY & CO.**  
Dept. 1  
18 East 17th St., New York.  
For sale at E. Altman & Co., Lord & Taylor, Stern Brothers, Jas. A. Hart & Son, Jas. McCrery & Co. (34th St.), and all first-class department and drug stores.

## SHORT VAMP SHOES

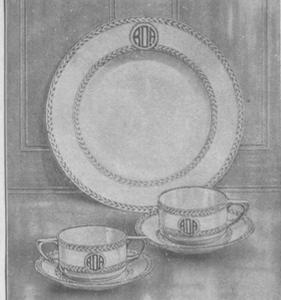
JACK'S Improved Models attain the highest degree of comfort and Fashion. Exclusive designs for every occasion.  
Write for Catalogue 8.  
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495 6th Ave.  
Bst. 29th & 30th Sts.  
11 West 34th St., Opp. Waldorf

### Rebuilder of Gowns

If your old suits are slightly worn and out of season, let me alter them for you. At a reasonable expense I can really do wonders with gowns you may consider worthless.  
Also ARTISTIC GOWNS for all occasions made from your own material to suit your individuality.  
**Homer**  
11 1/2 W. 37th St., N. Y. Tel. 3205 Greeley.

### PARFUM SEDUCTION

An exclusive perfume for the woman.  
**GELLE FRERES, PARIS.**  
1 1/2 oz. bot., Fancy Carton, \$1.65 postpaid  
SPECIAL—Send 10 cents for tam of our wonderful cards, scented with the delightful Parisian Parfums Seduction.  
**GELLE FRERES,**  
162 West 23d St., near 6th Av., N. Y.



## Gold and Silver Encrusted China

We are displaying a special holiday assortment of gold and silver encrusted service plates, selected as rare examples showing the expert workmanship of our skilled China decorators, who decorate original designs by hand exclusively to order. Our assortments of Imported English and Limoges China and Crystal are equally attractive and our prices moderate.

## Special Christmas Sets

- 6 Service Plates, gold encrustations ..... \$18.00
- 6 Service Plates, silver encrustations ..... 36.00
- 12 Service Plates, silver encrustations ..... 15.00
- 12-Piece Crystal Sherbet Set, with monogram ..... 12.75
- 12-Piece Crystal Cocktail Set, with monogram ..... 16.50
- 24-Piece Crystal Complete Service, with monogram ..... 84.50
- 7-Piece Limoges Salad Set, with monogram ..... 9.45
- 14-Piece Limoges Coffee Set, with monogram ..... 15.95
- 14-Piece Limoges Chocolate Set, with monogram ..... 21.95
- 34-Piece Breakfast Set, with monogram ..... 35.50
- 33-Piece 5 o'Clock Tea Set, with monogram ..... 34.75
- 50-Piece Luncheon Set, with monogram ..... 41.50
- 100-Piece Complete Dinner Service, with monogram ..... 67.50

## Monogram or Crest

We decorate these sets individually with either gold, silver or meissen colors, also monogram or crest of your own or original design. Unequaled for beauty and durability. All open stock. Call at our store or write for our Catalog "De Luxe," with estimate.

**Art China Import Company**  
P. 47 West 36th St., Between 5th and 6th Aves.

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MAISON  
INFANTS' WEAR EXCLUSIVELY  
No. 8 E. 46th St., New York.  
(Opposite THE RITZ-CARLTON)

Daintily different gifts for the little one.

Everything for the infant, from "first appearance" to the age of four. Booklet sent out of town inquirers.

A Basket from Toyland  
A clever assortment of original foreign toys—a jolly, bell-bedecked Clown with every part "movable"; a Christmas Trumpet; an irresistible Roly Poly; a real and lovable little Rag Doll; a "Stiefel" Indestructible Doggie that's always on the alert; and an entertainingly clever, washable Indestructible Picture Book. They're all in a white enameled wicker basket, tufted silk cushion lining—choice of pink, blue, or white. Regularly Priced \$7.50

An Exclusive Josef Novelty 6.25  
GIFT BASKET, Complete  
To any address in the United States.  
By clever, washable Indestructible Picture Book. They're all in a white enameled wicker basket, tufted silk cushion lining—choice of pink, blue, or white. Regularly Priced \$7.50

## SETH THOMAS CLOCKS

This Style, Mahogany or Oak Cases

Hour and 1/2 hour Strike. \$25.00  
Cathedral Bell, height 10 1/2 in., width 20 in. \$25.00

Delivered anywhere. Write for Illustrated Catalogue.  
**W. H. ENHAUS & SON,**  
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## Corset Hospital

Corsets cleaned, altered and repaired equal to new. Moderate prices.  
Out-of-town patrons may send them by mail.  
La Reine Corsets and Brassiers fitted by experts. Front Lace Corsets Our Specialty.  
Lady of Quality  
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Prepared to any part of U. S. for \$1.00  
Made of the only imported material that reproduces the soft "velvety" appearance of the natural violet, delicately perfumed, tied with silk cord and tassel and packed in daintily decorated box. Suitable for evening or street wear.  
Send \$1.00 to-day by P. O. money order, registered mail or Ex. M. O.

## The Daveeny Co.,

169 Decatur St., Brooklyn, N. Y.

## Phong-Fat Co.

ORIENTALISTS,  
25 W. 36th St., N. Y. C.,  
DIRECT IMPORTERS OF  
Chinese and Japanese Goods.

Announce their new shipments of HOLIDAY GOODS from the Far East. Latest creations of Oriental craftsmen. You are cordially invited to view the UNIQUE IMPORTATIONS. Booklet of "Holiday Suggestions" mailed free upon request.  
Branches, San Francisco, Los Angeles, Cal.

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Our Fall wholesale season is just over, and we will sell you our sample Coats & Suits—made to please the most discriminating buyers for big stores—at less than wholesale prices. Coats, fur trimmed brocades, peramas, and mixtures.  
Suits, \$9 up. Coats, \$5 to \$25  
Sample Cloak & Suit Co.  
1204 BROADWAY,  
Near 29th St. Over Shlanes'

## What is a Home Without a Child and a Cuckoo Clock?

All prices reduced on account of New Low Tariff.  
We only sell guaranteed goods or exchange. Everything tested and tried before shipped.  
CUCKOO CLOCKS  
Large variety from \$2.35 up to the finest wood hand-carving.  
WEATHER-HOUSES  
Best assortment in everything. This large guaranteed weather-house we sell at our place for 60 cents, or by Parcel Post prepaid, 20 cents more.  
REPAIRS  
of CLOCKS done promptly.  
SWISS CLOCK COMPANY,  
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## A PRACTICAL AND USEFUL GIFT RITE AUTO VANITY CASE

Pat. No. 1077093.  
THE Newest, Visions—Novelty. A self-feeding Auto-Puff in a pretty, compact Rite Ivory case with reducing mirror. The improved case is practical and a useful gift.  
Sold in Toilet Goods Dept. of leading Department and Drug Stores everywhere.  
If your dealer cannot supply you, send 50c to Dept. C.  
**RITE SPECIALTY CO.,**  
35 West 38th St., New York.

## THE RELIABLE CHIN STRAP

Reduces double chin and sagging cheeks. Others more expensive but the Reliable gives satisfactory results.  
7c postage prepaid. Order by mail. Money order preferred. Send measurements from ear-top to ear-top, measuring under chin.  
Address **THE RELIABLE CO.,**  
Room 523 Long Acre Building, New York City.  
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contains just enough Henna to give lustre without altering the shade. Use once weekly as a tonic. It does not change the color of any shade of hair. In boxes, 60c., at all stores. Send 25c. for Bijou Box asst. samples. Prichard & Constance, Dept. T. 49 W. 23d St., N. Y.

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Fans & Tortoise Ware REPAIRED—REFINISHED—RELINED to original condition at low cost.  
Diamond Jewelry Remodeled & Reinsured. Old Gold, Silver, Diamonds, Pearls, Beads.  
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