AMERICAN IDEALS INSPIRED BY FRENCH IDEAS—Madame Homer.

Photos. By Bangley & Merrill

HOMER conception of an evening gown of white satin, with tunic of black net edged with lace. Rose colored sash draped on skirt. Cost of such a gown, $85.

HOMER conception of reception or afternoon gown of velvet, lace bodice. Tunic of French net, edged with lace. Cost of such a gown, $100.

The Homer Establishment (11½ W. 37th St.) where the mode is merged into the personality.

The Homer Conception of Gowning

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My little booklet "T" explains how I combine Parisian ideas with Homer ideals at prices that are reasonable.

May I send it to you?

11½ West 37th Street New York.

Display of Original Ideas in Gowns Beginning Sept. 14.

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HOMER conception of an evening gown, white silk net over flesh colored satin, with blue sash, spiral draped. Cost of such a gown, $125.

Photos. By Bangley & Merrill

HOMER conception of an afternoon dress in either taffeta or silk. New Skirt effect with ruffles of same material. Cost of such a dress, $75.

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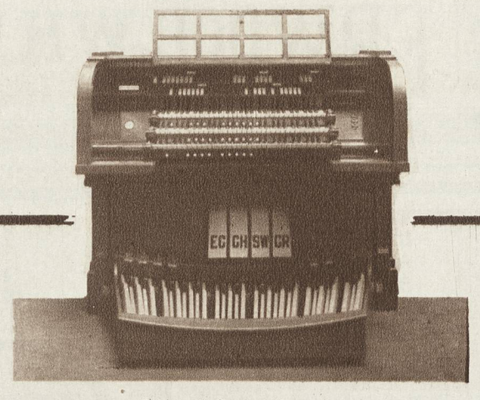

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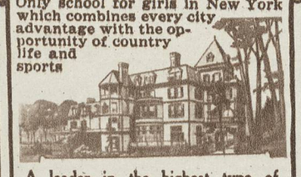

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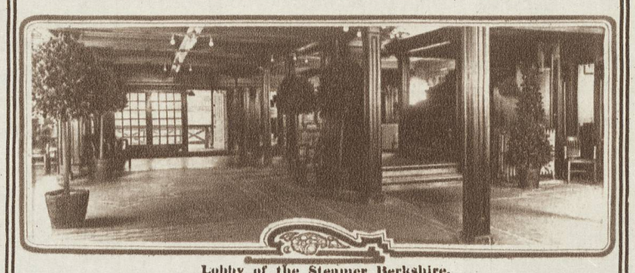

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