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You can make your skin what you would love to have it

Your skin like the rest of your body is continually changing. Every day, in washing, you rub off dead skin. As this old skin dies, new forms.

This is your opportunity—make this new skin what you would love to have it by using the following treatment regularly.

Make this treatment a daily habit

Just before retiring, rub in gently a warm water lather of Woodbury's Facial Soap—until the skin is softened, the pores opened and the face feels fresh and clear. Rinse in cooler water, then apply cold water—the colder the better—for a full minute. Whenever possible, rub your face for a few minutes with a piece of ice. Always dry the skin thoroughly.

Use this treatment persistently for ten days and your skin will show a marked improvement. Use Woodbury's regularly thereafter,

and before long your skin will take on that greater loveliness which the steady use of Woodbury's always brings.

Woodbury's Facial Soap costs 25c. a cake. No one hesitates at the price after their first cake.

Do this today

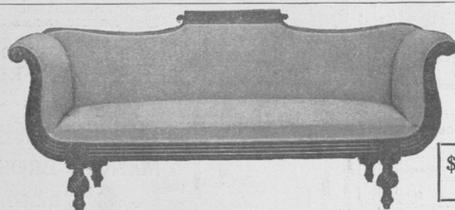
Tear out the illustration of the cake below and put it in your purse as a reminder to get Woodbury's. Tear out the cake now. Take it to your druggist or toilet counter today. Begin tonight to get the benefits of this facial soap.

Woodbury's Facial Soap

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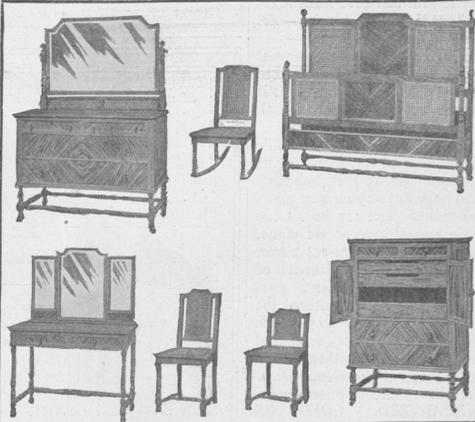
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