

ADVERTISEMENTS.

**\$195.00**  
(4 pieces)

THE Bed Room Suite illustrated above is shown in either Solid Mahogany or Antique Ivory Enamel. It is a veritable masterpiece of designing and construction.

The Dining Room Suite is Jacobean, a faithful reproduction in quartered oak of a favorite pattern.

Both are wonderful values at the prices quoted.

The designs we are showing this season in these two departments not only achieve a new standard of attractiveness but afford a variety for selection greater than ever before. All of them are consistent with the Hathaway ideals of both quality and price.

The Hathaway Brochure, illustrating and describing many handsome suites and pieces, will be sent to you on request.

**W.A. Hathaway Company**  
62 West 45<sup>th</sup> Street, New York

**\$390.00**  
(10 pieces)

ADVERTISEMENTS.

**Always remember this fact about your hair**

If there is any condition of your hair you want to improve, if it hasn't enough life or gloss, if there is dandruff or too much oil, never forget that the condition of your hair depends on the condition of your scalp.

**How to keep the scalp healthy**

To keep the scalp healthy and active, shampoo your head regularly in the following way: Rub your scalp fully five minutes with the tips of your fingers to loosen the dandruff and dead skin. Then apply a hot lather of Woodbury's Facial Soap and rub it in, rub it in, rub it in. Rinse thoroughly in gradually cooler water, having the final water really cold. Dry perfectly, then brush gently for some time.

Woodbury's Facial Soap is the work of an authority on the skin and hair. This treatment with it softens the scalp, gently removes the dead skin, keeps the pores active and brings a fresh supply of blood to nourish the hair roots. Try it. See what a delightful feeling it gives your scalp, how alive it makes it feel.

Woodbury's Facial Soap costs 25c a cake. No one hesitates at the price after the first cake.

**Do this today**

Tear out the illustration of the cake below and put it in your purse as a reminder to get Woodbury's Facial Soap and rub it in, rub it in, rub it in. Begin tonight to get the benefits of this skin specialist's soap.

**Woodbury's Facial Soap**

For sale by dealers everywhere.

Made by The Andrew Jergens Co., Cincinnati, New York.

ADVERTISEMENTS.

**THE PRICES**

of Blyn Plan Shoes are for the best of leathers and the best of Shoemaking. There is no charge for the natural shaping that produces absolute comfort and prevents deformity.

**Blyn-Plan**  
Nature Shoe

Patent Colt For Children  
and Gun Metal

Sizes 5 to 8..... 1.75  
8 1/2 to 11..... 2.00  
11 1/2 to 2..... 2.50

Tan Russia Calf  
SIZES TO 11..... 2.00 10c. extra by mail  
11 1/2 to 2..... 2.50 United States.

Button and Blucher Styles

**Red Cross Shoe**

The fashionable Red Cross Shoes for Fall feel easy from first try-on—they need no breaking in. Flexible as a glove, comfortable as a house slipper—they add to the pleasure of dancing or walking.

We are sole agents in Greater New York and Newark.

**Red Cross Model 800 1/2**

**\$4**

Ladies' Patent Colt Red Cross Shoes with cravatte cloth tops; narrow plain toe, flexible welted soles and the new spool heels. A trim new Fall style that yields extreme comfort through long wear.

**Blyn Shoes in Newark**  
New Store in Newark's Shopping Centre,  
**689 Broad Street**  
Opposite Military Park.

Mail Order Dept. 2340 3d Av.

**J. Blyn & Sons**  
GUARANTEE SHOE CO.

West Side Stores: East Side Stores:  
225-224 W. 125th St. 3d Av. & 125th St.  
8th Av. & 27th St. 3d Av., near 54th St.  
5th Av., near 39th St. 162 Bowers by Broome

Brooklyn Stores: 185 Fulton St., opp. A. & S.  
Broadway, near Greene Ave.

Factory: 511-519 East 72d St.

ADVERTISEMENTS.

**Seeks feet**

HOSIERY FOR ALL SORTS OF GOLF, HUNTING, TRAMPING, SHOOTING

The most select of English and Scotch Stockings and Socks for gentlemen and gentlemen, made of the softest and purest of wools to combine comfort and wearing quality. Unusual importations in a great variety of textures and shades.

No. 42 Scotch Golf Sock in subtle plaids of Lovats and Grays, \$2.50 the pair.

No. 43 Hand-made Scotch Golf Hose with fancy tops. In colors of the prevailing mode, \$3.50 the pair.

No. 44 White English Derby Ribbed Tennis Sock of Pure Australian wool. Plain, \$1.00. With self or colored accents, \$1.50 the pair.

No. 45 Ladies' Scotch White Ribbed Golf Hose with turn-over tops in blue, rose or purple, \$3.50 the pair.

No. 47 Scotch Wool Ribbed Stockings in Oxford, lavat, and heather mixtures. Also in black, white, blue, green or purple, \$3.00 the pair.

No. 44 Pure Siletland Wool Golf Hose. Soft and comfortable. In gray or brown mixtures, \$5.00 the pair.

No. 45 Hand Clocked English Wool and Lestro Sock. In Oxford or heather mixtures, \$1.50 the pair.

**PECK & PECK**  
EXCLUSIVE HOSIERY

4th Fifth Avenue at 30th Street  
388 Fifth Avenue at 50th Street  
NEW YORK CITY

ADVERTISEMENTS.

**"Quality Furniture"**

An exceptional opportunity to secure at a reasonable figure a truly distinctive, luxurious, three-piece suite for your living room or library.

An Artistic Adam Design.

In Solid Mahogany, Beautifully Carved.

Frames are of Genuine Mahogany beautifully carved. The backs and seats are upholstered in Hair Moss covered in Blue Striped Denim, at **\$115.00**

Covered in tapestry..... at **\$139.00**

**Joseph L. Herschmann**  
625-627 Sixth Avenue, N. Y.  
Bet. 36th & 37th Sts. (Established 1862.) Phone 444 Greeley.

**Hallowe'en Favors**

Our large and interesting display of standard Favors for Hallowe'en adds to the enjoyment of both hosts and guests; and in addition we have numerous odd little favors and novelties that cannot be found elsewhere.

Black Cats, Lanterns, Comics, Witches, Devils, Mirrors, W. F. D. Little Favors to put in cakes, Paper Hats, Masks, Noise Makers, Tally Cards, Diner Cards, Ice Cases, Nut Cases, etc. We also have our usual collection of beautiful Novelties and Favors for dinners, dances, parties, and other festive occasions, all displayed in an attractive manner in our conveniently located and well-lighted store.

**B. SHACKMAN & CO.** 906-908 Broadway, N. Y. Bet. 20th and 21st Sts.  
"The Unique Favor and Novelty House"

**Woodbury's Facial Soap**

For sale by dealers everywhere.

Made by The Andrew Jergens Co., Cincinnati, New York.

**Blyn & Sons**

GUARANTEE SHOE CO.

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Brooklyn Stores: 185 Fulton St., opp. A. & S.  
Broadway, near Greene Ave.

Factory: 511-519 East 72d St.

**VAN RAALTE**  
Veils

"At All Good Shops"

Made in America

Be sure you have a veil for every hat and every gown. Be sure they are all Van Raalte Veils. They stretch without tearing, will wash, and outwear three ordinary veils. Your favorite shop has a good assortment. Ask to see them.

For Your Protection—this little white ticket is on every yard. Look for it.

**VAN RAALTE MAKE**

For Your Protection—this little white ticket is on every yard. Look for it.

**Vacuum Cleaners**

At Reduced Prices

We buy in large lots, direct from the factories for spot cash and sell direct to the consumers at greatly reduced prices. Note the following prices on Electric Cleaners and the number of Profit Sharing Certificates with each purchase:

**Magic and two \$5.00 Certificates..... \$34.50**  
**Eureka (Model B) & two \$5.00 Certificates 29.50**  
**Frantz Premier "one" " " " 23.75**  
**Rapid "two" " " " 21.00**

Big Ben, Ohio, Monarch, Cadillac, Apex and other popular makes at big reductions. The Profit Sharing Certificates greatly reduce the cost of your cleaner. We give them all cleaners.

Hand and power sweeper cleaners from \$4.50 up. Don't buy any cleaner until you get our prices. You not only save money if you purchase from us but you can also have the benefit of our advice in making a selection which is important as price does not always determine value.

We sell some makes of cleaners on easy terms. Send for complete price list and state whether you have electricity or not. Mail orders and letters of enquiry from out-of-town will receive special attention. We pay express charges.

**EUREKA SALES CO.**  
**VACUUM CLEANER EXPERTS**

Brooklyn Store: 131 West 42d St. Phone 3337 Main.  
Between B'way and 6th Av. Address: Mail to Dept. E. Phone 624-6241 Bryant.

Downtown Branch: Booth 53 Hudson Terminal—Commerce—30 Church St.

**Whitcomb Beds**

This is a single brass bed of unusually graceful proportions. Very attractive when used as twin beds. Made in our own factory and in every respect up to the well-known Whitcomb standard of value and excellence.

Brass Beds from \$16 up  
Enamel Cribs, \$5.75 up  
Bedding—Mattresses remade

**The Whitcomb Metallic Bedstead Co.**  
34th & Madison Avenue  
Factory, Shelton, Conn.  
Philadelphia, Pa. 78 & 80 Washington St.

**More Beautiful Than Ever!**  
**"CEYLONA"**  
Pearl Necklaces

**\$5**

Fortunately for our friends, we placed an order for this new shipment of "Ceylona" Pearl Necklaces before the war began. Otherwise the price would be much higher. You positively cannot match one of these necklaces in a specialty shop for less than \$20. Uniform or graduated for your choice, ranging in length from 14 to 22 ins. Mounted with novel rhinestone clasps and with clasps of solid gold.

**GREENHUT'S**  
JEWELRY COMPANY  
100 N. 5th St. (at 10th St.)

**PARKER'S**  
METHOD OF  
**HAIR TREATMENT**

Quickly cleanses the scalp of dandruff and other imperfections; will keep it in a clean and cool condition; promotes the growth of healthy, abundantly rich hair, and makes it dressy and fluffy. Valuable for dry, harsh, stiff, and brittle hair.

Personal consultation given individual cases without charge.

**JANE COWL SAYS**  
Dear Mr. Parker: I thank you for the most beneficial treatment my hair has ever had. All good wishes to you.

Don't Envy Luxurious Hair!  
You can have it yourself. The open secret is PROPER stimulation. PROPER nourishment, not merely to the scalp, but to the hair, as well as the roots. If your hair falls, is short, thin, looks lifeless, and you want to be assured of a wealth of glossy hair—whatever it is—do try DR. FRANK PARKER'S "HAIR TREATMENT".

Send today for free booklet "T. on Care of the Hair—How to Get and Keep It."  
**Frank Parker** Hair and Scalp SPECIALIST  
51 West 37th Street, N. Y.

**VAN RAALTE**  
Veils

"At All Good Shops"

Made in America

Be sure you have a veil for every hat and every gown. Be sure they are all Van Raalte Veils. They stretch without tearing, will wash, and outwear three ordinary veils. Your favorite shop has a good assortment. Ask to see them.

For Your Protection—this little white ticket is on every yard. Look for it.

**VAN RAALTE MAKE**

For Your Protection—this little white ticket is on every yard. Look for it.

**Period Furniture**

GRAND RAPIDS FURNITURE—(Direct from Factory)

**Italian Renaissance Table**

In Italian Oak. Beautifully carved on Top, Sides and Legs. Size of Top 36x20. Has full length Drawer. Special at **\$32** REGULARLY \$65

**DISCONTINUED PATTERNS at 50% of Regular Prices.**

Sheraton, Tudor, Adam, Hepplewhite, Colonial, Etc. Dining-Room Suites, 10 pieces, \$100 up; Regularly \$200 up. Queen Anne, Louis XIV., Louis XVI., Sheraton, Etc. Bedroom Suites, Mahogany and Walnut, \$75 up; Regularly \$150 up; Old Period Pieces, Chairs, Tables, Desks, etc. \$4 up.

**Manufacturers, MANGES BROS. Estab. 1852.**  
115-117 WEST 23D ST. and 103-110 WEST 24TH ST., N. Y.

**A Garden Full of Tulips for \$1.00**

75 Tulip Bulbs, all first size, taken from 25 named varieties, for \$1.00.

**PLANT THIS FALL.**

These Tulips have been selected from 25 of the most beautiful varieties, embracing all the colors that are to be found in this splendid class of Spring blooming bulbs.

Plant near your home—in your garden or back yard. The beautiful blossoms in a multitude of brilliant colors and shades will make April a Spring month worth while.

75 Tulip Bulbs, Finest Mixed, \$1.00.

Cut out this advertisement and enclose with dollar bill, stamps or money order or present at our store this splendid collection of Tulip Bulbs, for only \$1.00, prepaid to your home anywhere in the United States, with our 1914 Fall Catalogue.

**Stump & Walker Co.**  
10-32 Broadway Street, NEW YORK

**4 APRONS and DUST CAP—All for \$1**

Sent postpaid direct from our factory to your home. Stylish, well made. All washable materials.

1. Percale, plaid; pink, blue, lavender and black.  
2. Percale, neat black figures on white grounds.  
3. Amoskag Chambray, neat blue checks.  
4. Amoskag Chambray, pink, blue and lavender, trimmed with white binding.  
5. Percale, neat black figures on white grounds.

SET A-1  
AMERICAN APRON CO., SUMMIT, N. J.

**French Sample Hat Shop**  
11 West 34th St.

Opposite the Waldorf. Take Elevator to 5th Floor.

**French Model HATS**  
Always One Price **\$5**

Values \$10 to \$15

Direct from Europe

Our new and especially attractive creations will be shown Monday.

Tell Your Friends  
To Take Elevator & Save \$10

**MODERN DANCES**  
TAUGHT PRIVATELY

One-Step  
Waltz Hesitation  
Fox-Trot La Fuciana  
Polka Bresilienne  
Lu Lu Fado La Russe  
Maxixe Bresilienne  
Half and Half  
Tango Argentine

Rates no higher nor lower than instruction given demand.

Call—Telephone—Write  
(C) 1914  
**G. Hepburn Wilson, M. B.**  
"Master of the Modern Dance."  
Thorley Building  
FIFTH AVENUE  
N. W. Cor. 46th St. Tel. Bryant 6321.

**Clayell Bros**

Have Beautiful, Lustrous, Fluffy Hair.

If your hair has lost any of its original lissiteness, it need cause you no worry, for now it is possible to obtain any effect in hair-dressing by having one of our transformations.

They are made of Superior, Soft and Wavy French Hair—are light, cool and comfortable—can be combed and brushed—set skillfully made on a fine net to allow the hair to fall naturally the same as it grows.

We have the largest and best establishment of its kind in the city, and offer you the very best services in Massaging and Manicuring, Hair Dressing, Hair Dyeing, and Scalp Treatment.

12-14 West 37th Street, New York  
Telephone, Green 4191-4214

**The Toilet Cream**  
Par Excellence  
**Poinciana Cerate**

"The Pride of Palm Beach."

It nourishes the tissues; it prevents and immediately relieves the effects of wind and sunburn. Poinciana Cerate will not grow hair and will not injure the most delicate complexion.

Put up in jars for 50c, \$1.25 and \$2.50, and tubes for 25c. At your Dealer or by Mail. Satisfaction guaranteed or money refunded.

Send Stamp for Sample to  
**G. B. MERRIAM, Lake Placid, N. Y.**

**French Sample Hat Shop**  
11 West 34th St.

Opposite the Waldorf. Take Elevator to 5th Floor.

**French Model HATS**  
Always One Price **\$5**

Values \$10 to \$15

Direct from Europe

Our new and especially attractive creations will be shown Monday.

Tell Your Friends  
To Take Elevator & Save \$10

**For the Bride**

Imported China and Crystal

**CLUB PLAN**

No Wedding Gift can please the bride more than a set of beautiful and serviceable Imported China decorated in pure gold with her monogram.

Our Special CLUB PLAN enables you to purchase these Sets on small monthly payments. Write for Catalogue Designs and Estimates.

**ART CHINA IMPORT CO.**  
Dept. F, 47 West 36th St., New York (Bet. 5th and 6th Aves.)

**INTERNAL BATH**

Gives Prompt Relief to Constipation Without Drugs

The Eager Intestine Cleanser (a syringe operated relief without medicine, without any harm) will relieve your bowels. You want the best. WE HAVE IT. Investigate before buying any other. We challenge comparison.

Complete outfit, \$2; the combination, \$3; fit any size. Send for FREE Booklet. **EAGER COLON CLEANSER CO.**  
737 Washington Ave., Brooklyn, N. Y. Tel. Prospect 6160.

Buy Goods Made in America.

**SETH THOMAS CLOCKS**  
100 Years Made in U. S. A.

Not Merely ACCURATE TIMEKEEPERS but one of the most IMPRESSIVE FURNISHINGS for your HOME.

Mahogany Case with Marqueterie inlay 8 Day Strike. Height 10 inches 5 inch Dial.

As Illustrated Price **\$6.00**

**W. H. ENHAUS & SON,**  
JEWELERS  
31 John Street, N. Y. C.  
Write for Catalogue.

Telephone 8323 Cortlandt. Established 1847.

**Maison De Luxe**  
Broadway at 92d St.

Presents  
**The Bobe Blouse**  
Washable Society Satin

Charming in its simplicity. Note particularly the piping and buttons of black velvet and smartness of collar which hugs the neck almost to chin—then stands straight out at sides. May be had in all sizes. Color—White, piped with Black, and Navy or Black piped with White Velvet.

Booklet "T" showing many other charming Blouses and Neckwear Pieces, free on request.

Special \$5.00 at

**Rebuilder of Gowns**

If your old suits are slightly worn and out of season, let me alter them for you. At a reasonable expense I can really do wonders with gowns you may consider worthless.

Also ARTISTIC GOWNS for all occasions made from your own material to suit your individuality.

**HOMER**  
11 1/2 W. 37th St., N. Y. Tel. 5265 Greeley.

**Victor Specialty Shop**  
Our Steam-Proof Boots and beautiful Ladies' rest rooms make our store the ideal place for purchasing Victor goods.

EASY TERMS  
Write for Latest Catalogue  
**Silas E. Pearsall Co.**  
16-18 W. 46 St., Just west of 5th Ave.

**Why Not Have Your STRAIGHT HAIR Made Wavy?**

My new Electrical Method will make the straightest hair beautifully wavy, being the only device that imparts smooth wave to the hair without injuring it. Guaranteed not to be affected by washing and to last six months, or money refunded. Price \$10 up.

**HAIR COLORING, Henna Process.**

**CLÉMENT**  
French Hair Shop  
17 EAST 35TH STREET, N. Y.  
Opp. Hudson. Phone 929 Murray Hill.

**"FRIEND OF MIDDLE-AGE"**  
**PÂTE GRISE**

All women rightfully dread the terrible aging of the hands, the fine wrinkles around eyes and mouth. "PÂTE GRISE" will remedy this in a few applications. "Gardenia Cream" and "Gardenia Bloom" are beauty builders in the truest sense. "Sachets de Fleurs" for the face bath. \$2.00 each, the four \$7.00. Booklet on request.

**AURORA SPECIALTIES CO.**  
Dept. C, Lowell, Mass.

**In the Shopping District**

Equipped for cleaning, repairing and alterations on all makes of corsets.

**CORSET HOSPITAL**

Prices moderate and work promptly attended to. Stock Corsets and Brassieres fitted. Exceptional designs in Negligees at very moderate prices.

**MY SPECIALTY**  
Copying your favorite Imported or Domestic Corset at moderate prices.

**ALONSO**  
500 5th Ave., N. W. Cor. 42d Street. Phone 673 Bryant.

**Lady of Quality**  
CORSET SHOP

LA REINE AND ELSO Front and Back Lace Corsets at Special Prices.

**CORSET HOSPITAL.**  
CLEANING, REPAIRING, AND ALTERING AT MODERATE PRICES.

233 Fifth Ave., N. E. Cor. 27th St.  
Second Floor.  
N. W. Cor. 42d St., 500 Fifth Ave., Opp. Library, 2d Floor

**Scientific Dentistry**

has removed the fear of excessive pain in treatment. Permit us to make you acquainted with the latest and most approved methods.

**DRS. M. & H. SCHLESINGER.**  
1208 Times Bldg., 424 St. & B'way.  
Phone Bryant 372.

**Eugene**  
Builder of HATS  
at MOOD'S  
THE UNUSUAL at \$10