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**Three Notable Specials at Hathaway's this week**



**SOLID MAHOGANY TABLE**  
Used as a Library Table or to place back of Davenport. Closed, 22x43 inches. Open, 22x66 inches. Special at **\$39.50**

In every department of our business you will find the standard of values correspondingly high—furniture exquisite in design and perfect in construction, at prices which are unequalled elsewhere. The Hathaway Brochure, illustrating and describing a number of handsome pieces, will be sent on request.



**BLOCK FRONT DESK**  
In solid mahogany, 42 inches wide and 41 high. Automatic lid support. Drawer pulls of solid cast brass. Special at **\$90.00**

**SOLID MAHOGANY DESK**  
Its lines are remarkable for their simple strength and dignity. 40 1/2 inches high and 39 wide. Regularly \$52.00. Special at **\$39.50**

**W.A. Hathaway Company**  
62 West 45<sup>th</sup> Street, New York

**Your Children's**  
future foot health (perhaps bodily health and success) depend on the shoe you buy them now.

Don't trust the growing feet in any but perfectly shaped shoes—Blyn-Plan Nature Shoes. They cost no more than ordinary shoes.

**Blyn-Plan Nature Shoe**  
Patent Colt For Children and Gun Metal

Sizes  
6 to 8..... 1.75  
8 1/2 to 11.. 2.00  
11 1/2 to 2.. 2.50

**Tan Russia Calf**  
SIZES  
5 to 11.. 2.00  
11 1/2 to 2.. 2.50

10c. extra by mail anywhere in the United States.

**Red Cross Shoe**  
For Women

**The Shoe of Style and Comfort**  
No other comfort shoe has Red Cross style. No other fashion shoe gives you Red Cross comfort.

The flexible sole gives you proper sole protection, combined with freedom of movement and buoyancy of step.

We are sole agents in Greater New York and Newark.

**Red Cross Model 800 1/2**  
at \$1.35  
\$7.50 the 1/2 doz.

We will give our customers the benefit of an unusual occurrence which allows us to offer a limited quantity for this week only.

**PECK & PECK EXCLUSIVE HOSIERY**  
445 Fifth Avenue at 24th Street  
388 Fifth Avenue at 48th Street  
NEW YORK CITY

**Secure Feet**

**ESPECIALLY REDUCED**

Exquisite heavy weight black silk stockings. Made to sell for \$2.00.



at \$1.35  
\$7.50 the 1/2 doz.

We will give our customers the benefit of an unusual occurrence which allows us to offer a limited quantity for this week only.

**PECK & PECK EXCLUSIVE HOSIERY**  
445 Fifth Avenue at 24th Street  
388 Fifth Avenue at 48th Street  
NEW YORK CITY

EST. 1892 **FURNITURE OF DISTINCTION** EST. 1892

**Our 23d Annual November Sale**

Our 23 years of success in the furniture field is due to the fact that we have constantly carried the markets' best and latest products—both in design and quality. You are cordially invited to inspect our elaborate showing.

This four-piece selected figured mahogany Bed Room Suite—Early Georgian period. Regular price \$450. Special November sale price..... **\$340**



49-51 W. 23d St. **Geiger & Braverman** Bet. 5th & 6th Aves. Furniture Company

**Vacuum Cleaners At Reduced Prices**

We buy in large lots from factories for spot cash, and sell to the consumers at greatly reduced prices. Note the following prices on Electric Cleaners and the number of Profit Sharing Certificates with each purchase:

Magic and two \$5.00 Certificates..... \$34.50  
Eureka (Model B) and two \$5.00 Certificates..... 29.50  
Frantz Premier "one"..... 23.75  
Rapid "two"..... 21.00  
Big Ben, Ohio, Cadillac, Apex and twenty other popular makes at big reductions. The Profit-Sharing Certificates greatly reduce the cost of your cleaner. We give them with all cleaners.

**HAND-POWER CLEANERS**  
Combination Carpet Sweepers } Duntley..... \$5.75  
and Vacuum Cleaners..... } Domestic..... \$8.75

Other Hand-Power Cleaners from \$4.50 Up.

Don't buy any cleaner until you get our prices. You not only save money if you purchase from us, but you can also have the benefit of our advice in making a selection, which is important, as price does not always determine the value.

We sell more vacuum cleaners than any other dealer in the country, and for that reason our stock is always new and up-to-date. This is important.

We must sell some makes of cleaners on easy terms. Send for complete price list and state whether you have electricity or not. Mail orders and letters of enquiry from out-of-town will receive special attention. We pay express charges.

**EUREKA SALES CO. VACUUM CLEANER EXPERTS**

Brooklyn Store: 529 Fulton St. Phone 3937 Main.  
WHOLESALE AND RETAIL: 131 West 42d St. Between Eway and 6th Av. ADDRESS MAIL TO DEPT. E. Phone 6310-6311 Bryant.  
Downtown Branch: RETAIL ONLY: Booth 33 Hudson Term 1-Concourse, 30 Church St.

**Ladies' Patent Colt Red Cross Shoes** with cravette cloth tops; narrow, plain toe, flexible welted soles and the new speed heels. A trim new Fall style that combines extreme fashion with absolute comfort.

**Blyn Shoes in Newark**  
New Store in Newark's Shopping Centre, 689 Broad Street Opposite Military Park.

**J. Blyn & Sons** Mail Order Dept. 2340 3d Av. GUARANTEE SHOE CO.

West Side Stores: East Side Stores:  
222-224 W. 15th St. 3d Av. at 123d St.  
6th Av. & 27th St. 3d Av. near 86th St.  
8th Av. near 39th St. 162 Boverly nr. Broome

Brooklyn Stores: 48 Fulton St. opp. Broadway, near Greene Ave.  
Factory: 511-519 East 72d St.

**VAN RAALTE Veils**

"At All Good Shops" Made in America

NO little touch means more to a woman's appearance than a fine veil. Be sure yours are all Van Raalte Veils. Of finest silk, dainty yet durable, they are a delight to the woman of fine taste. Ask for them at your favorite shop.

**VAN RAALTE MAKE**

For Your Protection—this little white ticket is an every yard. Look for it.

**You Prove It**

We say to you with all the emphasis at our command that the choicest flour in all the world is

**Hecker's FLOUR**

Supremely good  
For bread—biscuit—cake—pastry—all household uses.  
The proof is in the baking.  
You prove it—it is worth while.  
**At All Good Grocers.**

HECKERS' CREAM OATMEAL—REALLY THE CREAM OF THE OATS



**Solid Mahogany Muffin Stands.**  
Retailed at Manufacturer's Prices.

These artistic and useful novelties delight all who see them. We have many varieties in plain and all varieties of inlays.

We would suggest your seeing these pieces for yourself and also many other charming novelties that we have on exhibition in our show rooms.

Our Booklet "T" will be sent free on request.

**Louis Hessler,**  
"Quality Furniture Novelties"  
630-632 Columbus Ave., Between 90th & 91st St. Telephone Riverside 312.



**MOOD Announce New "Ready-to-Wear" Department**

For years known as the source of the most artistic Meas, and as a house which has, through the originality of its designs, greatly influenced American styles, MOOD make the above announcement, which will be indeed welcomed by those who have wished for "MOOD Individuality" at nominal prices.

Dainty Dancing Frocks, Suits of superb "line" and of the most advanced modeling. Gowns, blouses and luncheon, all enhanced by MOOD touches and MOOD fit, are offered as low as

**\$35.00**

The reputation of the establishment is an assurance of the value of these offerings. A satisfactory selection is best made certain by an early call.

In the Order Department made Corsets and Corset Specialties, including the famous Bust and Hip Reducers, are known to a clientele which is country-wide. Booklet sent free.

Hats for Street and Dress Wear also on exhibition.

**MOOD** 30 West 39th St. Phone 1742 Greeley

**Leonard's**

NOW ON SALE Tailored Suits, Coats, Wraps, Street and Evening Gowns, Dinner Dresses, etc., in original and distinctive Fall Models. All garments made on the premises.

A Special Department—extra large sizes for Stout Figures.

2107—Attractive satin dress with splendid lining. Girdle has colored beading in front, high collar of white batiste and long set-in sleeves. Price \$22.50

Catalog T and order blanks sent out of town on request.

Mme. Leonard's Self-Adjustable Maternity apparel, scientifically and hygienically designed, gives maximum support and comfort. If interested write for Catalog T.M.

24 West 39th St., Near 6th Ave., New York. Phone Greeley 4534.

**WOODBURY'S Facial Soap**

For Sale by Dealers Everywhere. The Andrew Jergens Co., Spring Grove Avenue, Cincinnati, O.

**Do this today—now!**  
Tear out the illustration of the cake below and put it in your purse as a reminder to use Woodbury's. Tear out the cake now. Take it to your druggist or toilet counter today. Begin tonight to get the benefits of this Facial Soap.

**Begin this treatment tonight**  
Just before retiring, dip your washcloth in very warm water and hold it to your face. Now take the cake of Woodbury's Facial Soap, dip it in the bowl of water and rub the cake itself over your skin. Leave the slight coating of soap on for a few minutes until the skin feels drawn and dry. Then dampen the skin and rub the soap in gently with an upward and outward motion. Rinse the face thoroughly, first in tepid water, then in cold. Whenever possible, rub the face with a piece of flannel. Always dry carefully.

Use this treatment persistently for ten days and your skin will show a marked improvement—a promise of that greater smoothness and finer texture that the steady use of Woodbury's always brings.

Woodbury's Facial Soap costs 25c a cake. No one hesitates at the price after their first trial.

**Woodbury's Facial Soap**

For Sale by Dealers Everywhere. The Andrew Jergens Co., Spring Grove Avenue, Cincinnati, O.

**Do this today—now!**  
Tear out the illustration of the cake below and put it in your purse as a reminder to use Woodbury's. Tear out the cake now. Take it to your druggist or toilet counter today. Begin tonight to get the benefits of this Facial Soap.

**Solid Mahogany Muffin Stands.**  
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Our Booklet "T" will be sent free on request.

**Louis Hessler,**  
"Quality Furniture Novelties"  
630-632 Columbus Ave., Between 90th & 91st St. Telephone Riverside 312.



**Clayell Bros**

Have Beautiful, Lustrous, Fluffy Hair.

If your hair has lost any of its original luster, it need cause you no worry, for now it is possible to obtain any effect in hair-dressing by having one of our transformations.

They are made of Superior, Soft and wavy French Hair—are light, cool and comfortable—can be combed and brushed—are skillfully made on a fine net to allow the hair to fall naturally the same as it grows.

We have the largest and best establishment of its kind in the city, and offer you the very best services in Massaging, Manicuring, Hair Dressing, Hair Dyeing, and Scalp Treatment.

12-14 West 37th Street, New York  
Telephone Greeley—4191-4192

**Period Furniture**

GRAND RAPIDS FURNITURE—(Direct from Factory)

"Something Different"

**Chippendale Corner Closet**  
Solid Mahogany. Fits any corner.  
Special at **\$45**  
REGULARLY \$90.

**DISCONTINUED PATTERNS**  
at 50% of Regular Prices.

Sheraton, Tudor, Adam, Heppelwhite, Colonial, etc. Dining Room Suites, 10 pieces, \$100 up; Regularly \$200 up.  
Queen Anne, Louis XIV, Louis XVI, Sheraton, etc. Bedroom Suites, Mahogany and Walnut, \$75 up; Regularly \$150 up.

**ODD PERIOD PIECES, \$4 up**  
Chairs, Tables, Desks, etc.,

Established 1852. **MANGES BROS. Manufacturers.**  
115-117 WEST 23D ST. and 108-110 WEST 24TH ST., N. Y.

**CAN YOU WEAR A 16, 36 or 38 Size?**

We are wholesalers and have no further use for the samples from which we sold this Fall's stock to large retail stores. We will sell our samples at ridiculously low prices and save you a tidy little sum on your Fall suit or coat.

**\$9.75 to \$25**

**SAMPLE CLOAK & SUIT CO.**  
Near 29th St. Over Shanley's.  
1204 BROADWAY

**STITCH AT THIS TIME MEANS ECONOMY!**

Now is the time to think of your fall and winter wardrobe. Especially so since war has practically suspended dealings with foreign houses and there are many women left without gowns and frocks.

Before making hasty purchases, consider first the economy of having a few of your last year's suits and gowns remodeled. Years of experience has taught me how to make old frocks look like new. I remodel gowns, suits and dresses, using your own materials if desired.

A department for all kinds of darning and reweaving. Remodeling evening gowns a specialty.

**THE MENDING SHOP**  
the original mending shop of New York  
MISS MILDRED COULWIN  
22 West 31st Street, New York  
Telephone 189 Madison Square

**A Garden Full of Tulips for \$1.00**

75 Tulip Bulbs, all sizes, taken from 25 named varieties, for \$1.00.

**PLANT THIS FALL.**

These Tulips have been selected from 25 of the best varieties in a multitude of brilliant colors and shades will make April a Spring month worth while.

Plant near your home—in your garden or back yard. The beautiful blossoms in a multitude of brilliant colors and shades will make April a Spring month worth while.

75 Tulip Bulbs, Finest Mixed, \$1.00.

Cut out this advertisement and enclose with dollar bill, stamps or money order or present at our store and secure this splendid collection of Tulip Bulbs, for only \$1.00, prepaid to your home anywhere in the United States, with our 1914 Fall Catalogue.

**Stump & Walker Co.**  
3-32 Barclay Street New York.

**The Whitcomb Welded Corner**

This bed is of the Biltmore type, 1,250 of this design being made in our factory for the palatial Biltmore Hotel.

The welded corner, a new feature in brass beds, originated in The Whitcomb Factory. This is one of many new designs.

**Brass Beds from \$16 up**  
**Enamel Cribs, \$5.75 up**  
**Bedding—Mattresses remade**  
**The Whitcomb Metallic Bedstead Co.**  
34th & Madison Avenue  
Factory, Shelton, Conn.  
Philadelphia  
1710 Chestnut St. 78 & 80 Washington St.



**Rebuilder of Gowns**

If your old suits are slightly worn and out of season, let me alter them for you. At a reasonable expense I can really do wonders with gowns you may consider worthless.

Also **ARTISTIC GOWNS** for all occasions made from your own material to suit your individuality.

**HOMER**  
113 1/2 W. 37th St., N. Y. Tel. 5265 Greeley.

**Lady's Quality CORSET SHOP**

LA REINE AND ELSO Front and Back Lace Corsets at Special Prices.

**CORSET HOSPITAL.**  
CLEANING, REPAIRING, AND ALTERING AT MODERATE PRICES.

233 Fifth Ave., N. E. Cor. 27th St. Second Floor.  
500 Fifth Ave., Opp. Library, 2d Floor

**GLASSBERG'S Stylish SHORT VAMP SHOES**

IN THE HEART OF NEW YORK

3 STORES

511 6th Ave., near 31st St.  
225 West 42d St., near Times Sq.  
58 3d Ave., near 10th St.

Send for illustrated Catalogue T. Mail Orders Carefully Filled.

**In the Shopping District**

Equipped for cleaning, repairing and alterations on all makes of corsets. Prices moderate and work promptly attended to. Stock Corsets and Brassieres fitted. Exceptional designs in Negligees at very moderate prices.

**MY SPECIALTY**  
Copying your favorite Imported or Domestic Corset at moderate prices.

**ALONSO**  
500 5th Ave., N. W. Cor. 43d Street. 6th Floor.

**Poinciana Cerate**

"The Pride of Palm Beach"  
Greatest good complexion—satisfaction guaranteed—money back.

25c, 50c, \$1.25, \$2.50  
At Your Dealer or by Mail. Send stamp for sample to

**C. B. MERRIAM**  
Lake Placid, N. Y.

**ARTISTIC DENTISTRY**

In all its perfected details. Modern and most approved scientific methods used. Porcelain work a specialty. Consultation cordially invited.

**DRS. M. & H. SCHLESINGER**  
1208 Times Bldg., 42d St. & B'way. Phone Bryant 572.

**THE "Exceptional" School**  
Mr. G. Hepburn Wilson, M. E.  
The American Authority on Modern Dancing.  
FIFTH AV., NEW YORK  
Therby Bldg.  
N. W. Cor. 48th St.

Unquestionably superior Expert nature. 68,000 private pupils last season means not only a World record, but it marks a distinct advance from the ordinary school.

Dancing ability is more important than a New Dance. Mr. Wilson teaches all the New Modern Dances, but the principal consideration of each lesson is to develop and improve your general dancing ability. This is what you want. This is why you should come to Wilson.

Call, write or phone (Bryant 6321) for interesting literature on "FALL AND WINTER STYLES of Modern Dancing," by Mr. G. Hepburn Wilson, M. E.

**THE SHEFFIELD SILVER SHOP**

SHEFFIELD PLATE IN EXCLUSIVE PERIOD DESIGNS FOR BIRTHDAY, WEDDING, AND CHRISTMAS GIFTS.

**GUERNSEY JUB. \$3.50**

**ROBERT FITCH,**  
295 Fifth Avenue, Bet. 30th & 31st Sts., NEW YORK.

**Artistic Dentistry**

In all its perfected details. Modern and most approved scientific methods used. Porcelain work a specialty. Consultation cordially invited.

**DRS. M. & H. SCHLESINGER**  
1208 Times Bldg., 42d St. & B'way. Phone Bryant 572.

**CORLISS LACED STOCKINGS FOR LIMB TROUBLES**

**VARICOSE VEINS.** Weak Ankles or any Limb Troubles. **SANITARY**, as they may be washed or boiled. **COMFORTABLE**, made to measure. No elastic adjustable; laces like a legging. **COOL, light, porous.**

**ECONOMICAL.** Cost \$1.50 each, or two for the same limb, \$2.50, postpaid. Send for self-measurement blank No. 4.

Consultation FREE.

**N. Y. Corliss Limb Spec. Co., Inc.,** 140 West 42d St., New York. Phone Bryant 2151

**REDUCE YOUR FLESH**

Wear my famous medicated rubber garments a few hours a day and your superfluous flesh will positively disappear.

**Dr. Jeanne Walter's**  
Famous Medicated Rubber Garments for Men & Women. **SPECIAL BUST REDUCER, \$5.00.** Will reduce your flesh on any part of the body. Write today for further particulars.

**Dr. JEANNE WALTER,**  
Dept. T. S., 45 West 34th St., New York  
Inventor and Patentee.



**THE SHEFFIELD SILVER SHOP**

SHEFFIELD PLATE IN EXCLUSIVE PERIOD DESIGNS FOR BIRTHDAY, WEDDING, AND CHRISTMAS GIFTS.

**GUERNSEY JUB. \$3.50**

**ROBERT FITCH,**  
295 Fifth Avenue, Bet. 30th & 31st Sts., NEW YORK.

**Fall Gaiter Boot**  
Patent and dull lumps. \$7  
Fawn and gray buck tops.

**I. MILLER**  
15 West 42nd Street  
1554 Broadway

**MYSTIC CREAM**

Takes the Burn out of Sunburn in Summer. Marvelous for chapped hands in Winter. Keeps the skin soft and smooth the year around. At all Drug and Department Stores, 25c.

Samples mailed on request.

**ODGEN PHARMACY,**  
Middletown, N. Y.

