

# Yuban's First Anniversary

Just a year ago Yuban was first offered the public

Last November it was first announced that Yuban, the private coffee of the greatest coffee merchants, would be offered to the public.

The moment the announcement appeared, the demand began.

By March — just ninety days later — more Yuban was being used in Greater New York than any other packaged coffee.

Now — at the time of its first anniversary — Yuban is used in more New

York homes than all other high-grade packaged coffees combined.

Today a larger percentage of the people of New York are drinking Yuban than ever before used any one brand of coffee.

Have you tasted it? Have you tried it to see how your family likes it?

Order a package from your grocer today. See why Yuban, the Arbuckle Guest Coffee, so quickly became New York's favorite coffee.

