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# VACUUM CLEANERS

## at 1/2 Price

Any one can now afford a Vacuum Cleaner. On account of business conditions Manufacturers have been almost begging us to buy their goods. One big concern had 1,000 Vacuum Cleaners in stock and they needed money. When they are in that fix they usually come to us. We took the entire lot at a very low price for spot cash, and for a very limited time we will sell them at just half



### \$3.75

The Regular Price Is \$7.50

We had to agree not to advertise the name, but we can say they are a high-grade, efficient hand-power cleaner. During this sale we are selling all electric and other hand-power cleaners at almost wholesale prices. Buy your cleaner NOW; you will never again have such an opportunity. Notice the big reductions.

Hand Power	Regular Price	Sale Price	Electric	Regular Price	Sale Price	
Combination Carpet Sweepers and Vacuum Cleaners.....	Duntley ..... \$9.50	\$5.75	Rapid ..... \$22.50	\$17.75	Magic ..... \$38.00	\$32.75
	Sovereign ..... 12.50	7.75	Frantz Premier, 25.00	22.75	Regina ..... 40.00	34.00
	Domestic ..... 11.50	8.75	Cadillac ..... 30.00	25.75	Sturtevant ..... 47.50	39.75
Long Tube Style, Hand Power:	Everybody ..... \$4.50	\$3.75	Ohio ..... 30.00	26.50	Monarch ..... 75.00	63.50
	Rex ..... 6.00	4.75	Liberty ..... 25.00	22.75	Duntley ..... 125.00	111.00
	Gem ..... 7.50	6.50	Eureka C ..... 40.00	29.50	Bee A ..... 125.00	117.50

When you buy from us you not only save the agents' commission and dealers' large profits, but you are also sure to get absolutely new goods. The above is only a partial list. Call and see the largest assortment of Vacuum Cleaners in the country, or send for complete price list. State whether you have electricity or not. We pay express charges anywhere. Address all mail to Main Office.

### EUREKA SALES "Vacuum Cleaner Shops" WHOLESALE AND RETAIL COMPANY'S

Brooklyn Branch: 529 Fulton St. Over French-Shriner's Shoe Store. Phone 3927 Main.  
Main Office: 131 West 42d St., near B'way. Over French-Shriner's Shoe Store. Phone 6310-6311 Bryant.  
Downtown Branch: Booth 53, Hudson Terminal Concourse, 30 Church St.  
Rochester, N. Y. Branch: 208 Main St., East. Over Hyde Drug Store.

## Opening Exhibition of Beautiful Furniture

### P. D. WRIGHT

Announces

the opening of a permanent exhibit of fine furniture of various styles and periods—an interesting display of decorative possibilities conveniently located in the heart of the shopping and theatre district, close to the leading hotels and easy of access from all transit lines.

ALL STYLES OF FURNITURE particularly bedroom and dining room furniture, all periods woods and finishes.

WRIGHT FURNITURE AT THE RIGHT PRICE

You are invited to visit our handsome new



This artistic Adam Suit, mahogany only, antique brown finish, ten pieces, is only one of the many exceptional values shown.

Price, \$255.00.

SHOW ROOMS: Candler Building, 224 West 42d Street

## We've Made

the name Blyn stand for style, durability, comfort and economy in our Shoes for Men and Women.

In Blyn Plan Nature Shoes for children all these features are prominent—while the comfort feature has been developed to the extreme.



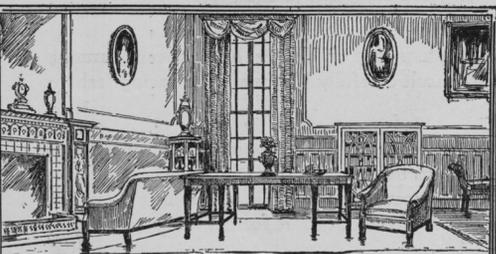
## Red Cross Shoe

Weak ankles and weak arches are caused by undeveloped muscles or overworked and unprotected muscles. Red Cross Arch Support Shoes protect foot muscles without depriving them of the action necessary to the development of foot strength.



We are sole agents in New York and Newark. Red Cross Model 805 1/2. Price \$4.

Newark Store: 689 Broad Street, Opposite Military Park. Mailing Dept: 224 W. 42d St. 3d Fl. West Side Store: 222-224 W. 125th St. East Side Store: 34 Av. & 124th St. 6th Av. & 27th St. 8th Av. near 38th St. Brooklyn Store: 455 Fulton St., opp. A. & S. Factory: 511-519 East 73d St.



## The Style of the Brothers Adam

It is shown in its most delightful phases by many of the handsome pieces for the Library, which we are now offering. The classical moulding and delicate fluting so characteristic of the Adam treatment appear at their best. The pieces illustrated well deserve your particular attention, especially in view of the extremely low prices at which we are offering them.

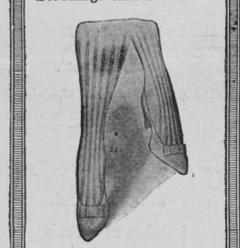


W.A. Hathaway Company, 62 West 45th Street, New York. Furniture of the better kind.



## EARLY SPRING and Light Colored Hosiery

An exceptionally wide range of exclusive designs and colors will be found in the new Spring stock, which includes both imported and domestic Stockings and Socks.



221. Finest French Silk with woven stripes running to the top. White, black and all newest Spring shades. \$7.50 the pair. Selections sent on approval. Catalogue sent on request.

PECK & PECK EXCLUSIVE HOSIERY, 48 1/2 5th Avenue at 27th Street, 38 1/2 5th Avenue at 40th Street, NEW YORK CITY



## QUALITY FIRST

HEEKERS SUPERLATIVE. A strong, rich light that never strains the eyes streams from the "Emeralite" No glare, no shadows. The adjustable shade—emerald green outside, opal inside—is scientifically constructed to throw the light exactly where it is wanted and is easiest on the eyes. Dealers everywhere can supply you. Write for booklet. It prices and pictures in actual colors the thirty handsome styles of "Emeralite" Lamps for office, library, parlor, sickroom, piano and many other uses. H. G. McFADDIN & CO., 56 Warren Street - New York. BE KIND TO YOUR EYES.

## St. Valentine Favors

The sentiment of the day will find apt expression in the thousands of unique and amusing Favors and Novelties we are offering for the St. Valentine's Dinner, Dance or Party. Red silk heart box, heart mirrors, heart thermometers, metal arrows, china cupid, standing or flying positions, novelty valentines, fancy paper cases, dressed kewpies, heart design paper napkins, tally and dinner cards, cupid snapping nozzles, heart seals, and many others that will delight both big and little folks. Lincoln's Birthday also demands a special collection of favors which we offer for inspection. JUST ARRIVED, Mr. & Mrs. TOUCHWOOD. The latest comic novelty, a good luck charm—made up as a watch charm, watch fob, scarf pin, tie clasp, brooch or hat pin. Be the first to display one. B. SHACKMAN & CO., 906-908 Broadway, N. Y. Bet. 20th and 21st Sts. "The Unique Favor and Novelty House"

## 4 Aprons and Dust Cap all \$1

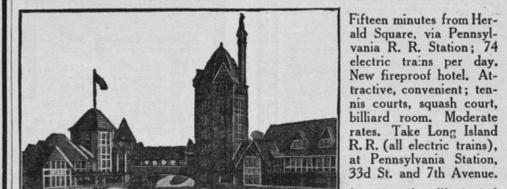


Postpaid from our factory to your home. Dollarset APRONS. Actual \$2 value. "Overall" Apron. "Kitchen Apron." "Dinner Apron." "Bib Apron." "Waist Apron." "Apron Co. American made. Good quality. Durable. Washable. Colors fast. When ordering, please specify color and size. State size and shipping point of destination. Dept. 7. Colors wanted, the complimentary pocket to match. Summit, N. J.

## Period Furniture

GRAND RAPIDS FURNITURE Direct from Factory. Stratford Chaise Longue Special at \$35.50. Regularly \$67. All Hair Filled. In Denim. Selection of colors. For Resting or Reading. Most Comfortable and Luxurious. ODD PERIOD PIECES. In wide variety. Chairs, Desks, Tables, Etc. \$4 up. DISCONTINUED PATTERNS at 50% of Regular Prices. Sheraton, Tudor, Adam, Heppelwhite, Colonial, etc. Dining-Room Suites, 10 Pieces, \$100 up; Regularly \$200 up. Queen Anne, Louis XV, Louis XVI, Sheraton, etc. Bedroom Suites, Mahogany and Walnut, \$75 up; Regularly \$150 up. Cottage Furniture a Specialty. Manufacturers, MANGES BROS., Established 1852. 115-117 WEST 23D ST. and 108-110 WEST 24TH ST., N. Y.

## FOREST HILLS INN



FOREST HILLS LONG ISLAND. Fifteen minutes from Herald Square, via Pennsylvania R. R. Station; 74 electric trains per day. New fireproof hotel. Attractive, convenient; tennis courts, squash court, billiard room. Moderate rates. Take Long Island R.R. (all electric trains), at Pennsylvania Station, 33d St. and 7th Avenue. An attractive, illustrated booklet upon request of the Management, or Room 716, 47 West 34th St., NEW YORK CITY.

## A Whitcomb Brass Crib—Special \$29

This brass crib sells regularly for \$36. For the coming week it is specially priced at \$29. In bright or satin finish. High sliding side. Whitcomb Enamel Cribs as low as \$5.75. The Whitcomb Metallic Bedstead Co., 34th & Madison Avenue. Factory, Shelton, Conn. Philadelphia, Boston. 1719 Chestnut St., 90 Washington St.

## Furniture of Distinction

Est. 1892. FOR February you will find very notable price reductions throughout our entire establishment. We have 6 floors devoted to the "truly distinctive" in Dining Room, Living Room, Bedroom Suites and Odd Pieces. "SOLID COMFORT" chair, upholstered in fine Denim in a variety of designs and colors. Originally \$28. Now \$19. Goods will be held for future delivery if so desired. FOUR POST BED. Solid Mahogany. Full size or single. Originally \$28. Now \$19. 49-51 W. 23d St. Geiger & Braverman Furniture Company. Bet. 5th & 6th Aves.

## FASHION Spring Models Ready

Exclusive Designs in New Putty Color Kid Oxfords. Jack's Improved Pedic Arch Shoes. Price, \$9.00. 495 6th Ave., Bet. 29th and 30th Sts. Our Only Store. RELIEF. Conspicuous Nose Pores—How to Reduce Them. The 12-page wrapper around every cake of Woodbury's Facial Soap gives a specific treatment for reducing enlarged pores. Get a cake at your dealer's and start this beneficial treatment today. For sale by dealers everywhere.

## The Mending Shop

The original mending and remodeling shop of New York City. Trade Mark. Gowns, Suits and Dresses REMODELED. Experienced workers on Lingerie garments. Satisfaction guaranteed. Special department for darning and mending. Shop Waists and Gowns refitted. Suits cleaned, pressed and made into latest styles. First-class dry cleaning. MISS H. REDDING COUGHLIN. Phone 189 Mad. Sq. 20 W. 31st St.

## Our Annual Sale

Seth Thomas Clocks. Odds and Ends. Discontinued Patterns and few fine CHIME CLOCKS. Liberal reductions from REGULAR PRICES. Write for Special price list of Bargains. Wm. H. ENHAUS & SON, JEWELERS, EST. 1847. 31 John St., N. Y. C.

## Highest Prices Paid

For Ladies' and Gentlemen's Discarded Clothing, Fur, Fine Evening and Street Costumes. Diamonds, Jewelry, and Silverware. Call or address M. NAFTAL, 69 West 45th, Tel. Bryant 670.

## LONG SANG TI

Chinese Curio Co., Ltd. Importers of Chinese Works of Art. 323 Fifth Avenue, N. Y. Near 33d Street. Established 1902. Send for 1915 booklet.



## CRÈME DE NUIT

"Above all, keep beauty." CRÈME DE NUIT RIVIERA. A skin food and tissue builder which is also a remarkable aid and safeguard toward clear and beautiful complexion. Devised by famous physician specialist. Money refunded if not satisfactory. In glass jars, 75c and \$1.50. Catalog on request. PARFUMERIE RIVIERA PARIS. Fifth Ave. 450 New York.

## REDUCE YOUR FLESH

By wearing Dr. Jeanne Walter's Famous Medical Rubber Garments a few hours a day. Dr. Jeanne Walter's Rubber Garments for Men and Women will reduce the flesh on any part of the body. SPECIAL BUST REDUCER, \$5.00. Chin Reducer, \$2.00. Neck and Chin Reducer, \$3.00. Write today for further particulars. DR. JEANNE WALTER, Inventor and Patentee. Dept. T. S., 45 West 34th St., New York.



## Parfum des Fees

THE LATEST IN FRENCH PERFUMERY. Made in concrete form and put up in an elegant polished casing to fit into the Opera bag, pocket, book, fan, bag or purse. Indispensable in traveling. 75c and \$1.50. FRANK M. PRINDLE & CO., 71 W. 35th St., NEW YORK.

## The Powder of Royalty

Ambre Royal. Incomparable French Face Powder. \$1.75 the box. 6 delicate tints. Send 25c for Acquaintance Box of 5 Violet products. Frank M. Prindle Co., 71 W. 35th St., N. Y.

## FATIMA

THE TURKISH BLEND CIGARETTE. "Distinctively Individual" 20 for 15c.



Mrs. Appeland. Offers attractive Mid-Winter Models. Linen Sport-Suits, Skirts, Blouses and Gowns. THE CAMBRIDGE BUILDING, 234 FIFTH AVENUE. Entrance, West 38d Street, Opposite Waldorf-Astoria, NEW YORK.