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# Franklin Simon & Co.

Fifth Ave., 37th and 38th Sts., N. Y.

SPECIAL SALE FOR FEBRUARY

*New Spring Models*

## Girls' Washable Dresses

No. 26—**Hand-embroidered Smocked Dress** of French chambray, in pink, blue or tan, box-plaited open-front model, smocked in front, hand-embroidered white galatea collar and cuffs, finished with tie. 6 to 12 years. *Value $4.75* **2.75**

No. 28—**Girls' Jumper Dress** of French ramie linen, in white, copenhagen, rose or russet, guimpe of white French linen, collar and cuffs scalloped and hand-embroidered, jumper of ramie linen, hand-embroidered wide belt of material; gored skirt. 8 to 15 years. *Value $9.75* **7.50**

No. 30—**Girls' Dress** of French ramie linen, in white, copenhagen, rose or leather, button-front model, collar and cuffs hemstitched, novelty buttons, gored skirt with tunic, plaits front and back, belt of material with pockets. 10 to 15 years. *Value $6.95* **4.50**

**"CORRECT DRESS" Style Book**

Illustrating everything in ready-to-wear apparel for women, misses, girls, men, young men, boys, children and infants.

**Mailed out-of-town upon application to Dept. "E"**

*Mail and Telephone Orders Promptly Filled. Phone 6900 Greeley.*

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Made in U. S. A.

"TRELLIS"—a new veil of charm and distinction. Sure to become the wearer—bound to be the envy of all who see it. Trellis designs at all good shops.

Remember, Van Raalte Veils
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—outlast three ordinary veils

Write for "Miladi's Veil"—a style booklet which tells how to wear and care for veils.

E. & Z. VAN RAALTE
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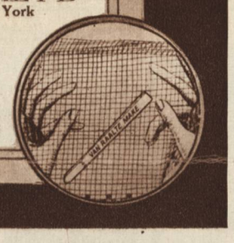

*For your protection this little white ticket is on every yard. Look for it!*

# "If I could only get strong"

Many a woman of rich natural gifts and charming accomplishments is obliged to stand aside while the treasures of domestic happiness and popular homage are showered upon her inferiors—because they are strong and she is weak.

Is this a picture of *your* condition?

Bodily strength, health and beauty are *not* to be found in *drugs*.

If you would have a well-nourished body; a light, youthful step; a clear, sparkling eye; and that buoyant vivacity of spirit which knows neither weariness nor depression, you must be strong. And to be strong, you must have the foods which your system demands.

Wincarnis is a liquid food; there are no drugs in it.

It contains just three ingredients:

*Extract of Beef, Extract of Malt, and a specially selected wine noted for its tonic properties.*

These ingredients are combined by an original process which retains and enhances their health-giving properties in a palatable and easily digestible form.

Wincarnis is not a new, untried preparation. It has been successful and popular in England for more than thirty years.

Over 10,000 physicians have recommended it *in writing*.

It is especially valuable in cases of anaemia, debility, insomnia, nervous exhaustion or prostration and general physical weakness—particularly during convalescence from illness of any nature.

You can satisfy yourself of the merits of Wincarnis, Free. Sample bottle with 24-page booklet, "How to Get Well," sent for 10 cents, to cover cost of packing and forwarding—the sample itself is Free.

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Send me the free trial bottle of Wincarnis and your booklet, "How to Get Well." I enclose 10 cents (coin or stamps) to cover cost of packing and forwarding.

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1-A. N. Y. Times, Feb. 7.

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So strong are these buttonholes that the chance of "runs" is eliminated.

This new Kayser invention lengthens the life of the exquisite Kayser Stockings, and saves beautiful hosiery from ruin by rips and "runs."

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**"Kayser"**

**But-i-nol Silk Stockings**

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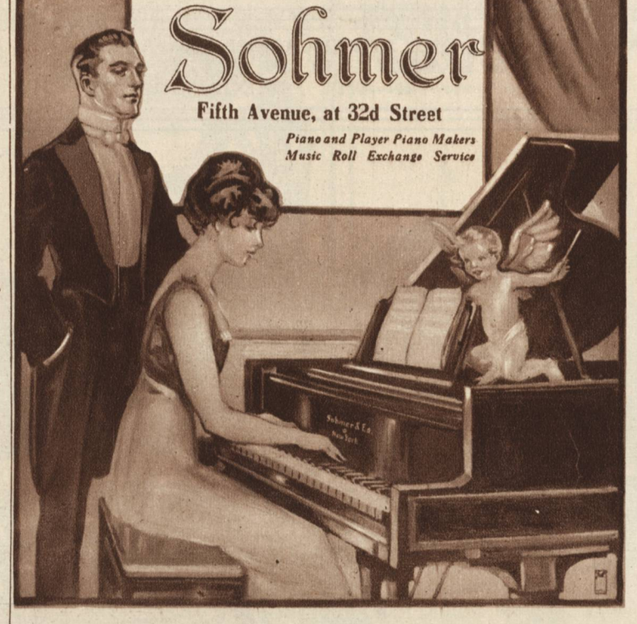

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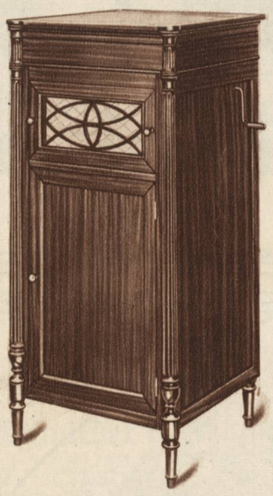

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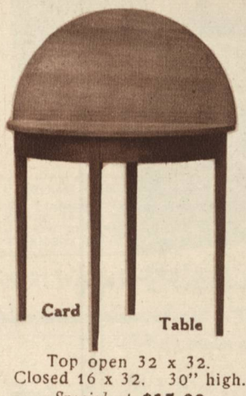

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