



EMMY DESTINN, Metropolitan Opera Prima Donna, Who is to become an American Citizen. (Photo © by Mishkin.)

RICHARD CROKER AND HIS INDIAN BRIDE at Their Cottage at Palm Beach. (Photo © by Underwood & Underwood.)

Vogue

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*a tiny fraction of your loss on one ill-chosen gown

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The great French couturiers, unmindful of the war that rocks the world around them, are holding their regular Spring openings. All through the season Vogue's splendid staff of Paris correspondents will gather for your benefit everything authoritative and new.

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Never has Vogue's unique value been so universally recognized as in the past six months of uncertainty. And this value will approach its very highest point in the next few weeks, when every one is asking, "What shall we wear this Spring?"

To answer this very important question, don't fail to consult Vogue's

Forecast of Spring Fashions

and the great series of special fashion numbers that follow it.

Read the list of these numbers—given above—and see whether you are willing to do without Vogue another season.

Or, rather, see whether you can afford to do without it—when its cost to you for a whole half year, twelve big numbers—is only the tiny fraction of the loss so often experienced on a single ill-chosen hat or gown.

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