



INA CLAIRE, WITH THE "ZIEGFELD FOLLIES OF 1915," at the New Amsterdam Theatre. (Photo © Ira L. Hill Studio.)



GROUP OF CONTESTANTS FOR THE GODDESS OF PROSPERITY PRIZE IN THE BILTMORE HOTEL COURT WHERE THE ARTIST JUDGES SAT. They Are, Left to Right: Misses Anna T. Nilsson, Beatrice Tremaine, Dolly Doepel, Grayce Blaggs, Frances Pritchard, and Gladys Benedict.



MISS FLORENCE CASSASSA, WHO IS TO BE THE "GODDESS OF ELECTRICITY AND PROSPERITY." Miss Cassassa, a Brooklyn Girl, the Winner in the Beauty Contest Conducted by the Society for Electrical Development, Was Selected by Eleven Artists From Among Hundreds of Competitors. (Photos © U. & U.)

Lionel de Jersey Harward, of London, a Descendant of Thomas Harward, Cousin of John Harward, Founder of Harvard College, Talking With A. Lawrence Lowell, President of the University. Mr. Harward Has Just Graduated From Harvard Where He Was the Class Poet. (Photo © International News Service.)

### ADVERTISEMENTS.

## Special Mid-Summer Sale

for a limited time, of

# Bohn Sanitor Refrigerators

Here is a great opportunity to purchase one of these splendid Refrigerators at an extremely low price. For a very short time we are making the following special price reductions on 15 of our most popular models:

No.	Regular Price.	Size.	Capacity.	Special Reduced Price.
30	\$17.50	18" x 16" x 30 3/4"	30 lbs.	\$14.00
31	\$20.00	24" x 17" x 33 3/4"	50 lbs.	16.00
11	\$28.00	29 1/2" x 18" x 35 3/4"	60 lbs.	22.40
32	\$30.00	24" x 17 1/2" x 34"	75 lbs.	24.85
12	\$35.00	33" x 19" x 45"	90 lbs.	27.40
12 1/2	\$35.00	29 1/2" x 18" x 49"	90 lbs.	27.40
13	\$40.00	36" x 19" x 49"	125 lbs.	31.50
13 1/2	\$42.50	36" x 19" x 50"	125 lbs.	35.00
33	\$51.00	32" x 23" x 70"	175 lbs.	40.00
13 1/2	\$55.00	36" x 23" x 69 1/2"	175 lbs.	42.50
14	\$55.00	44" x 23" x 69 1/2"	200 lbs.	42.50
15	\$68.00	47" x 25" x 69 1/2"	250 lbs.	55.00

Made in the same factory with the world-famous Bohn Syphon Refrigerator, the Bohn SANITOR rivals the latter in materials and construction. The selected oak exterior cases, the genuine fused porcelain lining (not paint) throughout the food compartments and the remarkable heat-resisting qualities (low ice consumption) are special points of excellence of the Bohn SANITOR.

**FOR YOUR FALL HOMECOMING**—Select now, before these special low prices are withdrawn. On a small deposit we will hold your Refrigerator for fall delivery. If you cannot call, write for our illustrated catalog.

White Enamel Refrigerator Co. of New York, 53 West 42d St.

### ADVERTISEMENTS.

**NOW IS THE TIME TO HAVE YOUR STRAIGHT HAIR MADE WAVY**

My new Electrical Method will make the straightest hair permanently wavy. It is the only known device that imparts a smooth wave to the hair without injuring it.

Guaranteed to remain unaffected by washing or dampness for at least six months or money refunded.

### ADVERTISEMENTS.

## B. CLÉMENT

French Hair Shop,  
17 EAST 35TH STREET, N. Y.

Opp. Altman's. Phone 939 Murray Hill.

### ADVERTISEMENTS.

## Cutex

Makes Manicuring Easy

Smooths away rough, ragged cuticle without bothersome cutting and leaves a perfect outline to the nail. Makes a surprising difference in even neglected nails. Absolutely harmless; contains no acids, 25c. and 50c. at all drug and department stores.

**CUTEX NAIL WHITE** cleans and whitens nail tips, 25c.

**CUTEX NAIL CARE** polishes quickly and does not break, 25c.

### ADVERTISEMENTS.

## TROUT JEWELRY SHOP

Call write or phone for free catalogue, the BLUE BOOK of diamonds, jewelry, silverware, watches, cut glass, etc.

**AT WHOLESALE** Fine Silver Frame PRICES for your one and Spoon, Cutlery, etc. in glass; silk \$3.50

CHAS. L. TROUT CO., 170 W. 4th St., Cor. Maiden Lane, N. Y. 2d floor

### ADVERTISEMENTS.

## INTERNAL BATHS

Are Best Given by the "J. B. L. Cascade" which is the scientific invention of Chas. A. Tyrrell, M. D., the eminent specialist on Internal Bathing for 25 years, and the Cascade is the perfected result of his research and experience. It permanently relieves Constipation, and absolutely prevents Auto-intoxication. Cut this out while you think of it, and call or write for free book, "The What, The Why, The Way, of Internal Bathing," Dept. 175.

CHAS. A. TYRRELL, M. D., 134 West 56th St., NEW YORK CITY.

### ADVERTISEMENTS.

## Rebuilder of Gowns

All your last season's frocks can be successfully rebuilt after the fashions of to-day.

**REBUILDING OF GOWNS** as carried out by me means a creation from something you may have thought worthless. Prices reasonable.

**HOMER**  
11 1/2 W. 37th St., N. Y. Tel. 5265 Greeley.

### ADVERTISEMENTS.

## THE HALL

Glen Cove, L. I.

within commuting distance of New York. Private Beach. No mosquitoes. Tennis, golf, boating, bathing, fishing. Absolutely Fireproof Wing. Private Bath.

Now Open. References. Telephone 256 Glen Cove.

### ADVERTISEMENTS.

## Preserve Your Baby's First Shoes

Our process makes them indestructible and imperishable. We cast them in either fine silver, plate, or brass, and gold \$5.00 finish or stately bronze for \$2.00

Send for illustrated leaflet T. P. 1

Address Baby Shoe Dept., Kathon Bronze Works, 201 Fifth Ave., New York.

### ADVERTISEMENTS.

Reliable

Detachable "Wisconsin" Row Boat Motors \$50 to \$80

Yacht tenders Rowboats Yacht supplies Water Craft Co.

Phone Cort 551, 221 Fulton St., N. Y.

### ADVERTISEMENTS.

## FOR LIMB TROUBLES

Non-Elastic Laced Stocking VARICOSE VEINS, Weak Ankles or any Limb Troubles. SANITARY, as they may be washed or boiled. COMFORTABLE, made to measure. No elastic; adjustable; laces like a legging. COOL, light, NO RUBBER. Price, \$2.00 each, or two for same limb, \$3.50. Call or write for self-measurement Blank No. 4.

Limb troubles helped by our original methods. SPECIAL PRICES ON ARTIFICIAL LIMBS.

N. Y. Corlies Limb Spec. Co., Inc., 140 West 42d St., New York. Phone Bryant 2131

### ADVERTISEMENTS.

## Kayser Silk Gloves

More sold than all other silk gloves combined

© Julius Kayser & Co.

### ADVERTISEMENTS.

## Zobright

WATERPROOF NAIL ENAMEL

Imparts a lasting satin finish and brilliant lustre. Delicately fragrant. Prevents nails from becoming brittle. Fills white cake, pink cake, and flexible Buffer, 25c. (At all good stores.)

**"CUTICOFF" TRIAL SET, 25c.**

Complete trial of the Miller Non-Cutting System of Scientific Manicuring.

Mignon Pocket Set, \$1

In handsome Leather Case. (Miller Manicure Sets mailed postpaid. Remit to us.)

THE MILLER MFG. CO., 23 Elm Street, New York.

### ADVERTISEMENTS.

To Perspire freely is healthy and necessary. "It" does not check perspiration, but effectively and completely destroys all offensive odors arising from perspiration or other bodily causes. It is delicate, refreshing, healthy, antiseptic, and absolutely harmless. Will not irritate the most sensitive skin.

**Cream or Powder—25c.**

At all Good Stores.

De Meridor Company, Selling Agents, Newburgh, New York.

### ADVERTISEMENTS.

Fine Davenport, best upholstery, in Denim, \$62, reduced from \$95.

NATHAN GREENBERG, INC., 2236 Broadway, 502 Columbus Ave., Cor. 84th St., Schuyler 8841.

### ADVERTISEMENTS.

## ARTISTIC DENTISTRY

In all its perfected details: porcelain work a specialty. Restoration of shade, shape and general appearance of natural teeth accomplished. Modern scientific methods used.

DRS. M. & H. SCHLESINGER, 1208 Times Bldg., 42nd St., & W. 4th St. Phone—Bryant 572.

### ADVERTISEMENTS.

## AVOID THAT BREAKDOWN Take Wincarnis Regularly

Wincarnis, the famous English Tonic, recommended by over 10,000 physicians. Pleasant, Palatable. Easily Digested.

### ADVERTISEMENTS.

## JACK'S

JACK'S IMPROVED PEDICURE SHOES LEAD IN FASHION. Give Complete Relief From Foot Troubles. HIGH AND LOW SHOES.

Estab. 1880. 495 6th Av. Bet. 29 & 30 Sts.

### ADVERTISEMENTS.

## CATHOSCALP

By keeping the scalp clean and healthy, the hair roots remain vigorous, growth of hair is promoted, dandruff is eliminated, itching is prevented, and the natural beauty of the hair preserved. Cathoscalp does this. Use it and be convinced. Send 50c or \$1.00 for small or large bottle. Trial size 10c. Interesting circular.

CATHOSCALP COMPANY LIBERTY, N. Y.

### ADVERTISEMENTS.

## WILLIAM BIRNS, Hand-Made Furniture and Bedding Specialist

105 W. 37 St. Phone 7 6255 Greedy 1292

### ADVERTISEMENTS.

## WINDOW BOXES

Installed Complete LANDSCAPE AND GARDEN WORK

Advice given without cost. Write or phone.

Plant Craftsman 16 EAST 33rd STREET Phone 123 Murray Hill Out of Town Orders Solicited.

### ADVERTISEMENTS.

## KEEP DRY DRESS SHIELDS

For sale by all LEADING DEPARTMENT STORES

Every Pair Guaranteed Send 25c for sample pair.

Manufactured by J. J. BEVERLE MFG. CO., 5th & Berry Sts., B'klyn., N. Y.

### ADVERTISEMENTS.

## Vacuum Cleaner Shop

POSITIVELY 70 DIFFERENT STYLES OF ELECTRIC AND HAND POWER CLEANERS AT WHOLESALE PRICES.

Special attention to mail orders.

Send for complete price list No. 19.

Muenzen Specialty Co., 151 West 42d St.

### ADVERTISEMENTS.

## THE EAGER INTERNAL BATH APPLIANCE

is Neglected Man's Safe Health; Anti-Poisons Create Disease Within. Because you do not keep your Colon Clean. Your Large Intestine is the offender. To clean it, you need the Eager Colton Cleanser. Price \$6. Combination its all standard rubber bags, \$3.50. Send 2c stamp to Dept. T for illustrated booklet. Eager Colton Cleanser Co., 737 Washington Ave., B'klyn., N. Y., Tel. Prospect 6109.

### ADVERTISEMENTS.

## The Whitcomb Metallic Bedstead Co.

Brass and Enamel Beds and Cribs, Bedding—Mattresses remade.

34th & Madison Ave.

### ADVERTISEMENTS.

## AYVAD'S WATER-WINGS

Learn to Swim by One Trial For Sale Everywhere

Plain, 25c. Fancy, 35c.

AYVAD MAN'G CO., Hoboken, N. J.

### ADVERTISEMENTS.

## ANTIRIDES KARA

A new preparation for the tiny lines around the eyes and the relaxed muscles of the throat. Sent on receipt of price, \$1.50. Made and sold only by

**MME. HELENE**  
548 FIFTH AVENUE, 10 Alice Maynard's Store, Scientific French Treatments, \$2.00. Booklet.

### ADVERTISEMENTS.

## CONSPICUOUS NOSE PORES

—how to reduce them

The 12-page wrapper around every cake of Woodbury's Facial Soap gives a specific treatment for reducing enlarged pores. Get a cake at your dealer's and start this beneficial treatment today.

For sale by dealers everywhere

### ADVERTISEMENTS.

## Geiger & Braverman Furniture Company

49-51 W. 23d St. \$7.25 Special.

### ADVERTISEMENTS.

## Conspicuous Nose Pores

—how to reduce them

The 12-page wrapper around every cake of Woodbury's Facial Soap gives a specific treatment for reducing enlarged pores. Get a cake at your dealer's and start this beneficial treatment today.

For sale by dealers everywhere

### ADVERTISEMENTS.

## New Scientific PEARLS

withstand the most severe wear, can be washed and cleaned without the slightest fear of injury

THE POWDER OF ROYALTY

Incomparable French Face Powder, \$1.75 the box. 6 delicate tints. Send 25c for Acquaintance Box of 5 Violet products.

Frank M. Prindle Co., 71 W. 35 St., N. Y.

### ADVERTISEMENTS.

## Pirie MacDonald Photographer of Men.

576 FIFTH AV. COR. 47th St.

### ADVERTISEMENTS.

## Furniture of Distinction

Hall or Reception Chair \$7.25

Beautifully carved high back chair. Finished in antique mahogany. You will greatly appreciate its distinctiveness. Armchair to match, \$9.75

We would be pleased to have you view the display of truly distinctive furniture shown on our six floors.

Geiger & Braverman Furniture Company 49-51 W. 23d St. \$7.25 Special.

### ADVERTISEMENTS.

## Highest Prices Paid

For Ladies' and Gentlemen's Discarded Clothing, Furs, Fine Evening and Street Costumes.

Diamonds, Jewelry, and Silverware.

Call or address

**M. NAFTAL** Tel. Bryant 670, 69 West 45th St.

### ADVERTISEMENTS.

## Studio closed July 3rd until Sept. 13th.

**PIRIE MACDONALD** Photographer of Men. 576 FIFTH AV. COR. 47th St.