



Serve the coffee the greatest coffee merchants offer their own guests

Suppose you should be entertained by the world's greatest coffee merchants. Would you not enjoy trying the coffee they served? Their private coffee is no longer reserved for guests and friends. It can now be obtained from your own grocer.

To have this important detail of *your* luncheon an unusual success, serve Yuban. Your guests will be quick to appreciate the qualities which make Yuban the choice of the world's Greatest Coffee Merchants—everyone notices at once its wonderful flavor.

Don't put it off any longer. Order a package to-day.

YUBAN

