

ADVERTISEMENTS.

ERECTOR

The Toy Like Structural Steel

Hello Boys! Here's what you want for Christmas! You will have lots and lots of fun building hundreds of steel models with Erector, the only construction toy with girders like real structural steel. You can build the biggest, strongest and most models with Erector—models of machinery, buildings, bridges, elevators; 500 of them illustrated in three big manuals. It gives twice as many parts for your money as any other. The electric motor (free with most sets) runs the models. It lifts 100 pounds and adds to your fun!

Free Book and Boys' Magazine
Write for free 3 months' subscription to my boys' magazine, Erector Tips, including the big holiday issue in color, brimful of stories, photographs and full details of my \$3000 prize offer of automobile, motorcycle, camping outfits, canoes, skates, etc. I'll send the three issues of *Tips* and my illustrated Book without a penny of charge. Please give dealer's name.

Erector Sets Sold Everywhere, \$1 to \$25
Ask to see the popular Set No. 4 for \$5, which contains 574 parts and motor, builds hundreds of models and comes in handsome oak cabinet.

A. C. GILBERT, President
THE MYSTO MFG. CO., 150 FOX ST., NEW HAVEN, CONN.

ADVERTISEMENTS.

A Choice Christmas Gift

Parfum Lilas de Rigaud

By RIGAUD (pronounced Ree-go), the creator of Mary Garden Perfume

The Spirit of the Lilac Bloom is embodied in a series of perfected Toilet articles.

Lilas de Rigaud Perfume in an artistic cut-glass bottle characteristic of its Parisian origin. 3 sizes: \$1.25, \$2.50, \$3.50.

Lilas de Rigaud Toilet Water, \$3.50
Lilas de Rigaud Cold Cream, \$3.50
Lilas de Rigaud Sachet, 1.50

Lilas de Rigaud Talcum Powder, \$5.00
Lilas de Rigaud Face Powder, \$5.00
Lilas de Rigaud Soap, 1.00

Presentation Set in handsome silk case. Extract, Sachet, Face Powder and Toilet Water, \$9.00 complete.

RIGAUD, 16 Rue de la Paix, Paris.
All Department Stores and Druggists.

ADVERTISEMENTS.

Give Hand Wrought Silver

Hammered by hand out of heavy sheets of solid silver, the smallest piece has a charm peculiarly appealing to those of discriminating taste. A highly appreciated gift is a hand wrought solid silver.

LEBOLT & COMPANY
NEW YORK 534 Fifth Ave. CHICAGO State & Monroe. 514 State St.

Three-in-one Solid Silver Hand Wrought Individual Coffee Service, 3 Pint size. Set, \$22.50, prepaid.

NAPKIN BAND 3 inch size, newest shape. Applied initial (any letter) \$2.50. Free, Prepaid. Each.

ORDERS FILLED SAME DAY.

In "Ye Book of Hand Wrought Silver" are countless other gift suggestions—Send for your copy 7c.

ADVERTISEMENTS.

The Welcome Gift of Rich Mahogany

Gifts that are permanent in the pleasure they give, gifts that are eloquent of Christmas good will—such gifts abound in the Hathaway store. The six that are illustrated are but suggestions. They are fair examples of the character and the broad variety. There is everything in Mahogany from a Candlestick to a Dining Suite, from Book Blocks to Beds, small Tables of many kinds, Mirrors, Congos, Clocks, Chairs, Sewing Cabinets—and all at prices which are impressively low.

W.A. Hathaway Company
62 West 45th Street, New York
"Furniture of the Better Kind"

Mahogany Lamp Base \$15.00 Shade Separate

Foot Stool \$6.00

Tea Wagon \$15.00

Sewing Table \$21.50

Ash Stand \$2.50 Telephone Stand and Chair \$11.50

ADVERTISEMENTS.

Period Furniture

GRAND RAPIDS FURNITURE Direct from Factory.

ODD Period Pieces Make most acceptable XMAS GIFTS

High Boys, Book Troughs, Muffin Stands, Sewing Tables, Tip Tables, Folding Card Tables, Nest of Tables, Gate Leg Tables, Tea Wagons, Low Boys, Telephone Tables and Chairs, P.O. Stools, Desks, Chairs, etc., in \$4 up and wide variety.

DISCONTINUED PATTERNS at 50% of Regular Prices.

Sheraton, Tudor, Adam, Heppelwhite, Colonial, etc., Dining Room Suites, 10 pieces, \$100 up, regularly \$200 up. Queen Anne, Louis XV, Louis XVI, Sheraton, etc., Bedroom Suites, Mahogany and Walnut, \$75 up; reg. \$150 up.

Set of Photographic Reproductions Mailed FREE.

Manufacturers, **MANGES BROS.** Established 1852.
Main Entrance 115 & 117 WEST 23d ST. and 108 & 110 WEST 24th St., N. Y.

ADVERTISEMENTS.

You ask for my Beauty Secret.

CREME SIMON

The Velvet Complexion Maker is responsible for the beauty you admire. It is ideal in every way.

CREME SIMON, 45c, 75c and \$1.25
POUDRE SIMON (Face Powder) 50c and 75c
SAVON SIMON (Toilet Soap), one size, 50c.

FREE—A handsome and practical CREME SIMON destination mirror sent free for the name of your dealer.

MAURICE LEVY, Sole U. S. Agent, Dept. "H," 15 West 38th St., New York.

ADVERTISEMENTS.

CLÉMENT'S New Creation

TRANSFORMATION SIMPLEX

A revelation to women with straight or thin hair. Transformation Simplex is light and airy, with a perpetual loose wave and cannot be detected. It provides a charming coiffure that is never disarranged or stringy.

I have the most artistic staff of Parisian hair dressers in America. Come and let our work prove it to you with the latest coiffures and the most becoming manner of arrangement.

CLÉMENT'S HENNA GLOREAL
My new discovery for coloring gray hair with powdered herbs, made in all shades. Price \$1.00.

B. CLÉMENT, French Hair Shop, 17 East 35th Street, N. Y. Opposite Altman's. Phone 959 Murray Hill.

ADVERTISEMENTS.

Ambre Royal The Powder of Royalty Paris France

Send 25c for Acquaintance Box

No 51 COLD CREAM SOAP 50c
Finest Toilet Soap in the World.
A New VE-O-LAY Specialties AIDS TO BEAUTY

CREME MEALS 25-60c & \$1.25
NACREINE NAIL POLISH 50c
LIP STICKS 25-75c
MEALS POWDER 50c
TALC (ITALIAN) 50c
AMBRE ROYAL CREAM \$1.25

New Perfumes:
PRELIA \$6.00
NIÖBE \$12.50
ORYANE \$1.50

VIOLET (pronounced VE-O-LAY)
Importing Offices: 71 West 35th St., N. Y.

ADVERTISEMENTS.

The Mayfair "Hello Girl"

The Latest Boudoir Beauty

THIS dainty maiden is the very latest and prettiest idea for home beautification. An original Mayfair novelty. Makes your telephone an ornament instead of an eyesore. She stands 15" high and is beautifully hand-painted. Price \$5.00.

This is only one of hundreds of beautiful, quaint and unusual gifts shown in the

Mayfair Gift Book
This book will prove immensely helpful to all those who appreciate out-of-the-ordinary gifts. A copy will be sent free on request. Send for your copy early, as the edition is limited.

Mayfair, Inc., 637 FIFTH AVE., N. Y. City

ADVERTISEMENTS.

Unusual "Xmas Remembrances"

The illustrations show but a few of the many attractive and "different" gifts to be found in our shop. These *Pretty Little Butterflies* in variegated colors, for the potted plants, are only \$1.00 each. "Dolls" and "Dishes," new dollies for the children, ducky but cheerful, \$1.00 each.

The One Dollar Shop Inc.
8 East Thirty-seventh Street, New York

This charming Hanging Flower Vase in pastel shades has black handle and rim. Size 12 in. high x 1 1/2 in. across handle. \$5.00

Many other attractive articles for the embellishment of the home—on display in our shop.

GRAHAM AND LITTLE
Formerly Mastick & Graham.
Interior Decoration
8 EAST THIRTY-SEVENTH STREET, NEW YORK

ADVERTISEMENTS.

Specialists in Purchasing Family Jewels and Silver both Modern and Antique. Also Pearls, Emeralds, Diamonds, Rubies, and Pearl Necklaces.

S. WYLER DUTCH SILVER

17 East 35th Street, New York, Opposite Ritz

ADVERTISEMENTS.

INTERNAL BATHS

Are Best Given by the "J. B. L. Cascade"

Are the scientific invention of Chas. A. Tyrell, M. D., the eminent specialist of New York City. Dr. Tyrell has specialized on Internal Bathing for 25 years, and the Cascade is the perfected result of his research and experience. It permanently relieves Constipation, and absolutely prevents Auto-Intoxication. Cut this out while you think of it, and call or write for free booklet, "The What, The Why, The Way, of Internal Bathing." Dept. 175.

CHAS. A. TYRELL, M. D.
134 West 66th St., NEW YORK CITY.

ADVERTISEMENTS.

Empress Hair Remover Superfluous Hair

cannot be permanently removed. It may be dispelled without irritating the skin, and its future growth retarded, by the occasional use of a liquid compound of soothing oils, harmless and antiseptic. 50c. and \$1.00 per bottle. Trial bottle 25c. from manufacturer.

Empress Hair Tonic
A pure, harmless preventive for Scalp Itching and Falling Hair, which will stimulate the growth of New Hair. 50c. per bottle.

Empress Dandruff Remedy
Removes Dandruff whether Scaly or Moist. If used occasionally keeps the Scalp Clean and Healthy by stimulating the vitality of the roots of the hair and thereby promotes the growth of new hair. 50c. per bottle. At all leading Department & Drug Stores.

Descriptive Leaflet on Request
EMPERESS MFG. CO.
367 West 30th St., N. Y.

ADVERTISEMENTS.

Plant Stand, \$11. Stained, \$12.50

Specially fitted with Self Watering Flower Box, which conduces to the luxuriant growth of plants. Plant stand is 20 inches long and 12 inches wide. Plant box is 12 inches deep.

The Gentle Art of Giving
With so many things to give at Christmas and so many tastes to please, successful giving has become an art indeed. You may feel sure that at Minnet's you will find gifts that are both artistic and useful. What greater tact could one display than to give, with thought, something that is really useful? Send for Catalog.

MINNET & CO Mfrs.
Lexington Avenue, New York
Between 40th and 41st Streets

Riverview Chair, \$7. Stained, \$8.
Specially priced for Xmas. This is a handsome, roomy chair. The seat measures 20 inches square. It is hand woven of imported willow.

ADVERTISEMENTS.

This "Mechanical Valet" Is a Useful Gift for a Smart-Dresser!

PADDINGTON TANTS-PRESSER

WORKS WHILE YOU SLEEP

3-in-1 Heatless, Trouser-Presser, Stretcher and Hanger. For sale by all stores, such as Wanamaker, Lord & Taylor, Stern and Gabel. Use it ten days; money refunded if not satisfactory. Send for Illustrated Booklet and our Trial Offer. **PADDINGTON SALES & MFG. CO., 244-46 E. 52d St., New York.**

ADVERTISEMENTS.

GENUINE Pearl Pendant \$2.98 WITH SOLID GOLD CHAIN

This genuine Pearl Pendant, with solid gold neck chain, will be forwarded on receipt of your order for 20 days. The pendant will be forwarded in a suitable push lined box.

Send for our Illustrated Catalogue de Luxe, No. 1, showing a complete line of Diamond Jewelry.

L-W-SWEET & CO.
170 Broadway, New York

ADVERTISEMENTS.

IMPROVE YOUR APPEARANCE By Covering your Bald Spot with a Wig or Toupee. Protect yourself against Catarrh and Neuralgia; fit and match guaranteed. Perfect. Send for Booklet.

A. WALTER SOLOMON.
Without Toupee, 729 6th Av., N. Y. Wearing Toupee.

ADVERTISEMENTS.

L. M. HIRSCH Sample Shoe Co.

Satin Pump, turn sole, 2-in. Louis XV. heel, all colors... \$3.00

Silk Hosiery to Match, 95c.

Send for Booklet with illustrations of new Fall and Winter Models. 404-406 Sixth Ave., N. Y. Bet. 24th & 25th Sts.

ADVERTISEMENTS.

CHRISTMAS FAVORS

Everything to decorate Table, Tree and Room. We carry the little things that give the touch of Christmas. We advise our friends to make an early selection. A few of the things we carry—Holly and Mistletoe, Sprays, Nut and Ice Cases, Jack Horner Pieces, Snapping Mottoes, Place Cards, Tally Cards, Tinsel, Snow, Garlands, Bells, Miniature Favors for small trees, Noise Makers, Hats, Cornucopias, Ribbon, Cords, Santa Clauses, Stockings filled with toys, Candle Holders, Candles, Seals, Tags.

SPECIAL:—Hotels, Cafes, Restaurants, who are interested in New Year's Favors should surely see our immense assortment of Fun Making Favors.

B. SHACKMAN & CO. 906-908 Broadway, N. Y. Bet. 20th and 21st Sts.

ADVERTISEMENTS.

I RE-BUILD YOUR FIGURE

FAT is not good flesh—why carry it? Get back to normal—enjoy a graceful, comfortable, healthy figure, free from complacency. Write for booklet.

MME. AMLE
REDUCING TREATMENT used under the direct supervision of the wife of a physician. No medicine, no dieting—only a scientific reduction of flesh from 20 to 40 pounds in 6 weeks with modern methods and appliances. Charges moderate. Write for particulars, or telephone 838-Plaza.

Madam AMLE, 30 West 51st St., N. Y., near 5th Av.

ADVERTISEMENTS.

Why Have Gray or Faded Hair?

HENNA DORÉAL

New French Discovery which is composed of pulverized Henna and Herbs, provides a natural coloring. Not affected by previous dye. Will not stain scalp or rub off. All shades, easy to apply.

Price, Postpaid, \$1.10. Blond Henna for lightening hair which has grown dark. Price \$2.00.

Sold and applied by **B. PAUL, Hair Coloring Specialist,** 38 W. 38th St., N. Y. Phone Greeley 790.

ADVERTISEMENTS.

Ship's Bell Clock \$17.50 8-Day Jeweled Movement.

This clock has a mahogany base so arranged that it can be removed and the clock hung up in a boat cabin in summer. This clock makes a very unique and desirable gift for a man. Our exhibition of clocks contains many suggestions for Holiday gifts. Call and see it. Catalog 10, showing 101 and describing many other clocks and watches, sent on request.

Wm. H. Enhaus & Son
Jewelers Since 1847.
31 John Street New York

ADVERTISEMENTS.

FOR FASHION and Relief From Foot Troubles **Jack's Improved Pedic Arch Shoes**

Our Only Store 495 6th Ave. Bet. 29 & 30 Sts. Est. 1880.

JACK'S

ADVERTISEMENTS.

"DOMES OF SILENCE" 10c FOR FOUR

Make your furniture glide. Save rugs, carpets, floors and furniture. Name inside cover. At all dealers or direct from us.

DOMES OF SILENCE CO.
17 State St., New York

ADVERTISEMENTS.

"Flowers in windows, bright and gay. Chase the gloomy days away!"

Heed the old saw! Plant now our Starlet Bulbs, 18 for \$1.00, Prepaid, and your sunny window will be a mass of Lilies of the Valley, Yellow Jonquils, red, white and blue Hyacinths, Blue Arabian Gent Flower and luscious Green foliage for months to come. Plant them in fibre, furnished free with every order received during December. Extra fibre 10 cts. per doz. Come to us or cut this out and send \$1.00 and your address to

Herrmann's Seed Store, 140 E. 34th St., N. Y.

ADVERTISEMENTS.

The "Exceptional School"

G. HEPBURN WILSON, M. B.
American Authority on Modern DANCING
FIFTH AVENUE, NEW YORK
Thorley Building, N. Y. City, 40th St.
Telephone BRYANT 6321

All the Season's Newest Dances Taught

Three Step Globe Trot
Exposition Waltz
National One-Step
National Fox Trot
Waltz Center, etc.

Our tuition does not merely teach steps, it develops Dancing Ability and Individuality.

Terms Most Reasonable. Send for "The Dance." Our beautifully illustrated booklet in color, treated booklet in color.

© 1914 Write for information Teachers' Normal Course.

ADVERTISEMENTS.

Cammeyer—NEW YORK
381 Fifth Avenue
Exclusive Footwear
For Men, Women and Children
Catalogue on Request.

ADVERTISEMENTS.

Fine Davenport, best upholstery, in Denim. \$62, reduced from \$95.

NATHAN GREENBERG, INC., 2236 Broadway. Schuyler 4736. Schuyler 8841.

ADVERTISEMENTS.

I CURE FROSTBITTEN Feet permanently by free electrical treatment. The only effective method.

Dr. Ley will thoroughly examine your feet and advise the best method of curing your foot troubles. NO CHARGE. Write for booklet.

DR. ALFRED C. LEVY, DR. CHIROPODIST, Strand Theatre Building, 6'way at 47th St.

ADVERTISEMENTS.

Interior Decorating—Novelties—Gifts—Favors—Bridges—Prizes—Trousseau Accessories.

SPECIAL ORDERS SHOP
20 West 39th Street, New York
Telephone Greeley 2410.

ADVERTISEMENTS.

THE SHEFFIELD SILVER SHOP SHEFFIELD PLATE IN EXCLUSIVE PERIOD DESIGNS WEDDING AND CHRISTMAS GIFTS

ROBERT FITCH, 295 Fifth Avenue, GUERNSEY, NEW YORK. JUG. \$3.50

ADVERTISEMENTS.

THE "NESTOR" LOTION "Comb your hair the wrong way and make it grow naturally curly." A new discovery of great importance. DO NOT let your baby's hair grow straight and lifeless. Save her the trouble of curling with grow-up-lotion. Use the "Nestor" treatment the straightest child's hair can be made to grow naturally curly.

Price One Dollar 15 mos. later Write to C. NESTLE CO., Hair Specialists and Original Dispensers of Permanent Hair Waves, 48 South Molton St.

ADVERTISEMENTS.

"I Like That Dress So Much" You've Often Said, with a Sigh. Let me create a new gown from your favorite old frock. I specialize in mourning trousseau.

Mrs. Wilson's Mending Shop
Formerly with Mrs. Osborne Co.
444 PARK AV., NEAR 57TH ST.

ADVERTISEMENTS.

Conspicuous Nose Pores—How to reduce them

The 12-page wrapper around every cake of Woodbury's Facial Soap gives a specific treatment for reducing enlarged pores. Get a cake at your dealer's and start this beneficial treatment today. For sale by dealers everywhere.

ADVERTISEMENTS.

REDUCE YOUR DOUBLE CHIN

After one month of strengthening chin muscles effect will be achieved. Prevents SNORING, Promotes Natural, Healthful Breathing. Free explanation, or send \$1 for Cotton Appliances, \$2 Linen. Light, durable, washable. Get it now. Davis, Dept. A, 30 E. 42 St., N. Y. C.