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Hello Boys!

You'll have the "time of your life" with Erector because it builds the biggest, strongest and most models. Erector gives you twice as many parts for your money as any other. Most of the sets contain free the powerful electric motor which runs the models and lifts 100 pounds.



ERECTOR

The Toy Like Structural Steel

Christmas Fun for Boys.—Boys like Erector because of the fun they have with it. Fathers and mothers like it because it has educational value—teaches the principles of construction and engineering.

Erector is the only construction toy with girders like real structural steel. Boys can build realistic models of oil wells, skyscrapers, bridges, machine shops, aeroplanes and hundreds of others. 500 actually pictured in three big manuals.

Buy Erector for Christmas—\$1 to \$25 per set. Dealers everywhere now have it on display. Ask to see the popular No. 4 Set for \$5; contains 571 parts and motor; builds hundreds of models and comes in handsome oak cabinet.

Write for 3 free issues of my boys' magazine, *Tips*, and illustrated Book.

A. C. GILBERT, President
THE MYSTO MANUFACTURING CO.,
 150 Fox St., New Haven, Conn.

ERECTOR TIPS
 \$3,000,000
 Price Contest
 This Auto FREE

Mme. June

FRENCH MODEL GOWNS
 500 Fifth Avenue
 A GROUP OF
PARISIAN BLOUSES
 Specially Priced
 Admirable As Christmas Gifts



CACHOUS
 Truly Parisian—a copy model.
 Special \$2.95

Notice the dainty collar and the very ultra sleeves. It is made of very fine all silk Crepe de Chine; its lines form the charming silhouette of MME. JUNE'S Famous Blouses.
 Colors—White, Flesh, Rose, Maize.
 Sizes 32 to 44.

SANS SOUCI
 A charming replica of a very exclusive Paris Blouse.
 Special \$5.00

Made from a very fine imported Georgette Crepe. Modest collar and dainty double-frill of radium lace. Front closed with four pearl buttons.
 A dainty and most effective addition to any trousseau.
 Colors—White, Flesh, Maize, American Beauty Pearl Grey.
 Sizes 32 to 46.

ALSACE
 A very captivating Blouse; a delightful example from one of the most famous French Ateliers.
 Special \$5.00

Fashioned from an exquisite quality of all silk Georgette Crepe. Novelty collar falls in very graceful folds outlined with dainty embroidery. Enchanting new sleeve effect.
 Colors—Navy, Flesh, American Beauty, Brown, Pearl Grey.
 Sizes 32 to 44.

MIGNON
 A Stunning Individual Blouse
 Special \$2.95

Made from dainty, luxurious Silk, a true copy of the famous "Pussy Willow" Silk. High wide box pleat on either side. Chic pocket and novelty collar which may be worn open or closed; perfect fitting. Clever tailored sleeves. You'll wonder at the value.
 Colors—White, Flesh, Rose, Maize.
 Sizes 32 to 46.

Mail Orders Carefully Filled.

XMAS SALE OF VACUUM CLEANERS

THE very best "useful" Xmas gift you can make is a Vacuum Cleaner. Last year many waited until the last minute to purchase, and the result was we were "sold out" on several of the popular makes, and many were disappointed. We have made heavier purchases this year for the Xmas sale, but nevertheless we advise early purchases. We can give you better service now, and a small deposit will insure having the kind of cleaner you want delivered when you want it.

HAND-POWER CLEANERS

P. & W. Hand-power Long Tube Style Suction Cleaners; guaranteed for 2 years. Former price, \$6.00. Sale price **\$2.75**

Duntley Combination Pneumatic Vacuum Cleaner and Carpet Sweepers; very popular. Former price, \$8.00. Sale price **\$3.95**

Bissel Combination. Was \$9.00. Now **\$6.90**

Premier Combination, considered by us to be the best Combination Carpet Sweeper and Vacuum Cleaner sold today. Was \$10.00. Sale price **\$6.90**

Twenty Other Kinds of Hand-Power Cleaners at Big Reductions.

Send coupon for complete price-list.

ELECTRIC CLEANERS

Eureka Electric—Former price, \$40.00. Sale price **\$29.50**

Magic Electric—Former price, \$38.00. Sale price **\$29.50**

Frantz Premier—Former price, \$25.00. Sale price **\$21.75**

Baby Hoover (motor driven brush)—Was \$40.00. Sale price **\$32.75**

Western Electric No. 11—Was \$32.50. Now **\$26.75**

Liberty (also known as Columbia) was \$25, now **\$19.75**.
 Royal was \$30, now **\$25.00**.
 Cadillac was \$30, now **\$24.75**.
 Monarch was \$75.00, now **\$65.00**.
 Duntley was \$85.00, now **\$69.00**.

30 Other Kinds Electric Cleaners at Big Reductions.

We carry the largest assortment of Vacuum Cleaners in the world. We not only sell at less than others, but we also give you service. Part of our service consists in advising you impartially. Some cleaners are exceptionally good, others are medium, and still others are by comparison very poor. Our advice, if followed, insures your getting the best makes of Cleaners.

Send for our Free Trial Offer, which explains our policy of Money Back, If Not Satisfied.

The Cleaners advertised above are, of course, all brand new goods. We pay express charges anywhere. Special attention to out-of-town mail orders and inquiries for information. Fill out and mail the coupon today.

In connection with above sale of new Cleaners we are having a sale on agents' samples, shop-worn, and used Cleaners. These Cleaners will be sold only to customers calling at our 42d St. offices. Prices as follows:

Arnold Electric was \$35, now **\$7**.
 Richmond Electric was \$35, now **\$10**.
 Eureka Electric was \$35, now **\$11**.
 Frantz Premier Electric was \$25, now **\$12**.
 Magic Electric was \$38, now **\$13**.
 Duntley Electric was \$15, now **\$3**.
 And many others, all fully guaranteed.

We Rent, Repair, and Exchange All Makes of Cleaners.

Muenzen Specialty Co.

131 W. 42d St., One Flight Up. Phone 6310-6311 Bryant.

Downtown Branch, Hudson Terminal Concourse, 30 Church St.

P. S.—On account of this sale our 42d Street Store will be open every evening until 9 P. M. up to Xmas.

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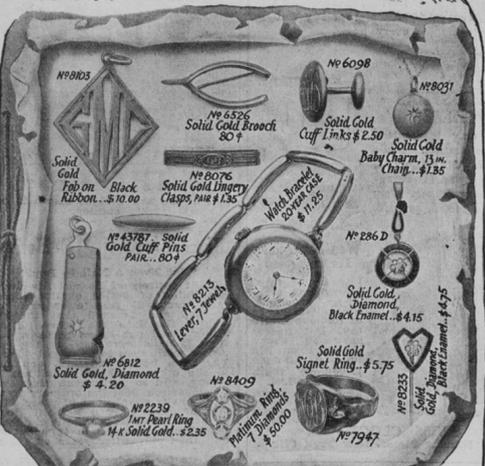
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WASHINGTON HEIGHTS
 (HEART OF THE BRONX AND YONKERS)

The Only Charge Account Furniture House in Greater New York
 Specializing in Cash Store Quality.

XMAS GIFTS WORTH WHILE

Christmas gifts will be quickly and comfortably selected from the wonderful variety to be found in either of our three out of the high rent district stores. The low prices as well as our easy terms will interest those who desire inexpensive but useful gifts.

Solid Mahogany Hand-carved Lamp, 28" high, two lights, including 18" silk shade, in your choice of color, complete. **\$9.98**

Mahogany Gate Leg Table, with drawer, hand-somely finished, useful as well as ornamental, special. **\$14.98**

Solid Mahogany English Tea Wagon, strongly built and hand-somely finished, with removable serving tray and rubber tire wheels; special. **\$13.98**

Martha Washington Work Table, made of solid mahogany, handsomely finished, three drawers, with compartment tray in top drawer; very good value. **\$12.98**

Three Big Stores—Low Rent Prices.

AMSTERDAM AV. COR. 148th ST. THIRD AV. COR. 163rd ST. YONKERS 16-18 WARBURTON AV.

James McCreery & Co.

34th Street 5th Avenue

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Practical Holiday Gifts



Attractive Blouse in Crepe de Chine, with bands of Society Satin; embroidered, and hemstitched; yoke back of satin. White or Pink. Special, **6.50**

Blouse of All-over Lace in the new jacket effect, with underbodice of shell pink satin; smart touches of satin on collar and cuffs. Special, **5.00**

Exquisite Hand-embroidered Georgette Crepe Blouse in White, Flesh and Maize, elaborately trimmed with filet lace. Special, **5.75**

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 New York, Opposite Ritz

Specialists in Purchasing Family Jewels and Silver

both Modern and Antique. Also Pearls, Emeralds, Diamonds, Rubies, and Pearl Necklaces.

S. WYLER
 DUTCH SILVER

Prepare for the gloomy days and plant now your **STARTED BULBOUS PLANTS** in your window garden. We offer SPECIAL to bloom: IN DECEMBER & JANUARY:

18 Lilies of Valley, \$1
 10 Rom. Hyacinths, white \$1
 12 Paperwhite Narc. \$1
 12 Golden Sun, yellow \$1
 12 JANUARY-FEBRUARY
 12 D'ble Dai'dils, yellow \$1
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 18 Scillas, blue L. of the Valley \$1
 24 Gory of the Snow \$1
 24 Purple, purple, Mam. \$1
 24 Crocus, yellow, Mam. \$1
 24 Crocus, mixed, M. \$1
 18 Allium Neapolitanum \$1
 All started, sure to bloom, to bring Spring into the home when snow is covering the ground. Fibre for planting free with every order.

If you want half of the quantities (36), go ahead, but don't delay ordering. There will be a rush. Everybody knows this is the chance to make one's window a very carnival of all shades and color amid luxuriant green foliage for months to come and at small cost. Delivered free. Cash with order. Unusual Christmas Gifts.

Herrmann's, 140 E. 34th St., New York.

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GRAF'S "HYGLO"
 Reg. U. S. Pat. Off. NAIL POLISH

GIVES your nails a brilliant, transparent, lasting polish, delicately perfumed, daintily tinted, and absolutely waterproof. Send for your generous FREE sample of HYGLO Powder. Powder-form retails at 25c. Cake-form retails at 50c. On sale everywhere.

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 Size of a 6c. Piece
 10 Ruby Jewels

10K Gold Watch with 1/10-14K Bracelet, complete. **\$11.00**
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SHORT VAMP SHOES

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Here's a shoe that makes your foot look smaller. You can wear it and be sure it's the latest style. Send for Catalog T.

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Highest Prices Paid For Ladies' and Gentlemen's fine used mitts or slightly used Evening and Street Gowns, Furs, etc. Also Diamonds, Jewelry and Silverware bought and sold.

Call or address **MME. NAFTAL,**
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By wearing one of Dr. Jeanne A. B. Walter's famous rubber garments for men and women a few hours a day this is accomplished by perspiration.

Chin Reducer. \$2.00
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FAT is not good flesh—why carry it? Get back to normal—enjoy a graceful, comfortable, healthy figure, free from corpulence ills, with the **MME. AMLE** **REDUCING TREATMENT** used under the direct supervision of the wife of a physician. No medicine, no dieting—only a scientific reduction of flesh from 20 to 40 pounds in 6 weeks with modern methods and appliances. Charges moderate. Write for particulars, or telephone 938-1124.

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335 Candle Power, 10c for 80 hours. Highest award Inter. Exposition, Winner Gold Medal "Safety First" Expos. Endorsed by leading Eye Specialists.

Daylight's Greatest Competitor

Ideal Xmas Gift for your country as well as city friends. Half million now giving perfect satisfaction. Free demonstration in your home.

The Powerlight Mfg. Co.
 Showrooms—543 Broadway, N. Y. C. Phone Spring 927.

Stop Scalp Itching and Falling Hair by a Pure, Harmless Preventative which will stimulate the growth of New Hair.

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A new preparation for the tiny lines around the eyes and the soft, relaxed muscles of the throat. Sent on receipt of price, \$1.50. Made and sold only by **MME. HELENE**, 546 FIFTH AVENUE. In Alice Maynard's Store. Scientific French Treatment. \$2.00. Booklet.

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 Avoid the continuous jolts and jars that cause fatigue. Wear **O'Sullivan's Rubber Heels**.

An Odd House Plant surely blooming in a few weeks, growing with absolutely no care in dishes of soil and water. These wonderfully odd plants produce clusters of fragrant silvery white flowers and make a beautiful house decoration from the time the plants start to bloom. Send for our wonderful color and directions. **Gardiner & Sons Co., Troy, N. Y.**

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Useful Christmas gift, cylindrical metal calendar. Shows days, dates and holidays from 1910 to 1940. Carried in pocket, fits any pencil. Nickel, 25c. Demi-Round, 50c. Special prices in dozen lots.

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THE best that a man shaves off every morning is "removed" permanently. No pain, no depilatory, no electric needle, no scars. Physician's investigation solicited.

LUTELY HARMLESS. IMMEDIATE RESULTS.

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Your Name Embossed with Gold Letters On Real Classy Pencils

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Gowns, Suits and Dresses **REMODELLED**. Shop Waists and Gowns Refitted. Suits cleaned, pressed and made into latest styles. First-class dry cleaning.

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Undesirable hair on face positively removed with root; no electricity, pain or poisonous drugs. Absolutely harmless. Write or call for free demonstration. **MME. BERTHE**, 12 W. 40th St., N. Y.