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The Story of YUBAN

The Private Coffee of the Greatest Coffee Merchants



NEW YORK
Arbuckle Bros.
 ARBUCKLE BROTHERS

The Private Coffee of the Greatest Coffee Merchants
 Now Offered the Public

Yuban is the coffee which, for years, was selected by members of the Firm of Arbuckle Bros., for their personal and gift use. At Christmas, with all the coffees of the world from which to choose, this coffee was always the one sent out to business associates and friends. It produces the choicest, most delicious cup of coffee that can be secured, *regardless of cost.*

It has been so enjoyed for its distinctive character, its fine flavor and rich, aromatic fragrance, that it will no longer be confined to private distribution, but is now offered through grocers, *only in this sealed package.*

Absolute Uniformity
 If you have been buying bulk coffee and have had difficulty in securing the exact blend each time, the absolute uniformity of Yuban, both in flavor and strength, will delight you. It never varies, and it is only through years of study and experience in coffee that so delightful a coffee as Yuban can be developed.

Carefully Protected
 Bulk coffee absorbs odors as quickly as does butter, and its fresh flavor is so readily impaired. To preserve the individuality of its flavor, Yuban is never sold loose, but is always packaged in airtight containers, sealed across the top. Be sure you see the Arbuckle signature and that the seal is unbroken.

Arbuckle Bros.
 Guaranteed by Arbuckle Brothers. New York, U. S. A.

HAVE you tasted it? Read the story on the back of the package. From all the coffees of the world, Yuban was selected for the private use of the greatest coffee merchants.

Order a package from your grocer today—the price is the same as that of ordinary coffees.

