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**Peck's Peck**  
**HALF YEARLY SALE OF HOSIERY**

**BEGINNING TO-MORROW—FEBRUARY 7**

**PECK & PECK** call attention to this extraordinary opportunity to purchase their usual high grade hosiery at remarkable price concessions. A few items of especial interest in women's, men's and children's hosiery, also men's scarfs, are listed below, but there are many other very interesting offerings in this sale.

**For Women**—Lot No. 7—Silk Lisle Stockings in black or white. Very good looking and an excellent wearing quality. At 39c a pair, \$2.25 a half dozen. Ordinarily 50c a pair.

**Lot No. 21**—Hand-clocked Silk Stockings, of exceptionally fine quality and handsome appearance. Black or white, with black or white clocks. At \$1.25 a pair.

**Lot No. 65**—Fine Richelieu Ribbed Silk Stockings in smoke, navy, silver, gold, flesh, black, white or bronze, (illustrated.) Also plain Silk Stockings in black or white with hand-embroidered clocks, in black or white. Both of superior quality, very unusual at the price. At \$1.65 a pair, \$9.00 a half dozen. Ordinarily \$2.50 the pair.

**For Men**—Lot No. 91—Good weight Silk Socks. Black and all colors. The very best obtainable at the regular price of \$1.00 a pair. Now 79c a pair.

**Lot No. 35**—Best wearing heavy weight Silk Socks. Black or colors. At \$1.35 a pair, \$8.00 a half dozen. Ordinarily \$2.00 a pair.

English Spitalfields Silk Scarfs in smart and exclusive designs, ordinarily \$2.50, now \$1.50.

All our scarfs, plain and fancy, that were \$1.50 are now 85c each, \$5.00 a half dozen.

**For Children**—Lot No. 9—Children's Ribbed Lisle Stockings. Exceptionally good. Desirable for school wear. In black, white or tan. At 23c a pair, \$1.35 the half dozen.

Send for Special Sales Folder.

**PECK & PECK**  
 EXCLUSIVE HOSIERY

448 Fifth Avenue at 39th St.  
 586 Fifth Avenue at 47th St.  
 New York City

**Many Values Like These**  
**Mark Hathaway's Sale**

It has been our fixed purpose to make this February Sale a fitting climax to our most successful Fall and Winter Season, and we have planned accordingly. The result is apparent in the profusion of special offers. In the Dining and Bed-Room Suites and in the other Library and Living Room Pieces, the price range is as low as indicated by the few pieces illustrated here.

\$21.50  
 \$56.00  
 \$65.00 in Dem.  
 \$39.00

**W. A. Hathaway Company**  
 62 West 45<sup>th</sup> Street, New York  
 "Furniture of the Better Kind."

**VACUUM CLEANERS**  
 Our Annual February Sale of Vacuum Cleaners Is Now On.

**L**ARGEST assortment in the world to select from. The sensational reductions apply to 75 different kinds of Hand Power and Electric Vacuum Cleaners. Every known make of Cleaner is on our price lists.

**NOTHING RESERVED**  
 Note the Following Partial List

HAND-POWER CLEANERS	ELECTRIC CLEANERS
P. & W. Hand-power Long Tube Style Suction Cleaners; guaranteed for 2 years. Former price, \$6.00. Sale price <b>\$2.75</b>	Eureka Electric—Former price, \$40.00. Sale price <b>\$29.50</b>
Duntley Combination Pneumatic Vacuum Cleaner and Carpet Sweepers; very popular. Former price, \$8.00. Sale price <b>\$3.95</b>	Magic Electric—Former price, \$38.00. Sale price <b>\$29.50</b>
Bissel Combination. Was \$9.00. Now <b>\$6.90</b>	Frantz Premier—Former price, \$27.50. Sale price <b>\$22.75</b>
Premier Combination, considered by us to be the best Combination Carpet Sweeper and Vacuum Cleaner sold today. Was \$10.00. Sale price <b>\$6.90</b>	Baby Hoover (motor driven brush)—Was \$40.00. Sale price <b>\$32.75</b>
Twenty Other Kinds of Hand-Power Cleaners at Big Reductions. Send coupon for complete price list.	Western Electric No. 11—Was \$32.50. Now <b>\$26.75</b>

Liberty (also known as Columbia) was \$25, now \$19.75.  
 Ohio was \$30, now \$25.50.

Send today for complete price list. Our enormous purchases from manufacturers enable us to buy "right" and our plan of selling

**DIRECT TO YOU** saves you the big commissions usually paid to agents, canvassers and small dealers. In addition to saving you money we give you service part of

**FREE TRIAL OFFER**  
 Special attention to out-of-town mail orders and inquiries for information. We pay all Express Charges. Send coupon now.

In connection with above sale of new Cleaners we are having a sale on agents' samples, shop-worn, and used Cleaners. These Cleaners will be sold only to customers calling at our 424 St. offices. Prices as follows:  
 Arnold Electric was \$35, now \$7.  
 Richmond Electric was \$35, now \$10.  
 Eureka Electric was \$35, now \$13.  
 Frantz Premier Electric was \$35, now \$12.  
 And many others, all fully guaranteed.  
 We Rent, Repair, and Exchange All Makes of Cleaners.

**Muenzen Specialty Co.**  
 131 W. 42d St., One Flight Up.  
 Between Broadway and Sixth Ave.  
 Phone 6310-6311 Bryant.

Downtown Branch, Hudson Terminal, Concourse, 30 Church St.  
 Booth 53.

**"For the Woman who cares"**

My Lady knows that intelligent care of the skin means retention of the youthful bloom and charm of a beautiful complexion and dainty hands. For this purpose nothing equals

**PLEXO CREAMS**  
 INCOMPARABLE

These two essential creams are scientifically prepared to be used in conjunction with each other. They will produce results obtainable in no other way.

**Greaseless Cream** Cleansing Cream  
 Protects the skin from chaf and wind burn; imparts to the complexion the velvety bloom of youth.

**Incomparable** for ridding the pores of all impurities; will give the pure, clear complexion of perfect beauty.

**PLEXO EVENING WHITE**—Imparts that soft, pearly white tone to arms, throat and shoulders. Unsurpassed for the evening toilette and dance. DOES NOT RUB OFF and absolutely defies detection. Easily applied with a damp sponge. An absolutely harmless cream. 5c Per Tube. At Drug and Department Stores.

**"Quality Furniture"**  
 ESTABLISHED 1862

This artistically carved Louis XVI. 5-Piece Bed Room Suite in Antique Ivory on solid Mahogany.

Consisting of Dresser 44 inches wide, Gentleman's Wardrobe 38 inches wide, Dressing Table 43 inches wide with triplicate French plate mirrors, Twin Beds with panels of cane or wood. The drawer works and backs are finely finished in genuine mahogany, dust proof construction. Five pieces at **\$325.**

COMPARE QUALITY OF THIS SUITE WITH OTHERS ADVERTISED.

**Joseph L. Herschmann**  
 Bet. 36th & 37th Sts. 625-627 Sixth Avenue, N. Y. Phone 444 Greeley.

**Lysol**

The Time Tested Antiseptic Disinfectant and Germicide

Used for years in every hospital in America. Its use in the home keeps sickness away. Diluted with water, it is highly successful as personal douche. 3 sizes: 25c, 50c, \$1.00. For sale everywhere. Look for round bottle with name "Lehn & Fink" across label.

**Lehn & Fink**  
 New York

**ST. VALENTINE'S DAY**

ARE YOU GIVING A PARTY? DO YOU WISH TO DECORATE YOUR TABLE IN THE TENDER SPIRIT OF ST. VALENTINE?

We have a very pretty display of Favors and Novelties and Table Decorations for the occasion.

Red Heart Candy Boxes	Metal Arrows	China Cupids
Pretty Valentines	Paper Napkins	Dressed Kewpies
Tally Cards	Fancy Ice Cases	Heart Doylies
Dinner Cards	Salted Nut Cases	Wishbones
Snapping Mottos	Silver Novelties	Fancy Hats

Extensive Variety at Moderate Prices

**B. SHACKMAN & CO.,** 906-908 Broadway, N. Y. Bet. 20th and 21st Sts.  
 "The Unique Favor and Novelty House"

**CRÈME SIMON**  
 The Velvet Complexion Maker

Made by J. Simon & Co., Paris, France. Is responsible for the beauty you admire. It is ideal in every way.

CRÈME SIMON, 45c, 75c, \$1.25.  
 POUDRE SIMON (Face Powder), 40c and 75c.  
 SAVON SIMON (Toilet Soap), One Size, 50c.

At All Good Dealers.

**FREE**—A hand-practical CRÈME SIMON diminution mirror sent free for the name of your dealer.

**MAURICE LEVY,** Sole U. S. Agent, Dept. "CH," 15 West 38th St., New York.

**Hand Wrought Silver**

In buying "Lebolt" Hand Wrought Silver, you make your purchase direct from the maker and designer, and economize accordingly. Made of sheets of Solid Silver, a highly appreciated gift is a hand wrought solid silver

**CANDLE-STICK** of Individuality. Left, 7 3/4 in. high; very massive; singly or pairs. Each \$30.00. Right, 8 in. high; elegant pattern; singly or pairs. Each \$20.00.

In "Ye Booke of Hand Wrought Silver" are countless other gift suggestions. Send for your copy to-day.

**LEBOLT & COMPANY**  
 NEW YORK 534 Fifth Ave. CHICAGO State & Monroe.

**A Garden Full of Gladioli for \$1.00**

The Gladioli is one of the most satisfactory flowers grown because it blooms continuously when it is cut and put in water, just as well as when in the ground.

There is no reason why every family cannot enjoy this grand flower. For the simple reason that it is as easy to grow as the potato.

You can have them in bloom from July to frost if you plant a few bulbs each month from April to July.

For only ONE DOLLAR we will send 75 Bulbs of our Grand Prize mixture, which covers every conceivable shade in the Gladiolus kingdom.

Last year we sold thousands of these bulbs and have received numerous testimonials as to their merits.

**ORDER YOUR BULBS NOW** so as to have them to plant when you begin making your garden.

Simple cultural directions in package. Cut out this advertisement and enclose with Dollar Bill, Stamps or Money Order, or present at our Store and secure this splendid collection of Gladiolus Bulbs for only \$1.00, prepaid to your home anywhere in the United States, with our 1916 Spring Catalogue.

**Shwapp & Walter Co.**  
 30-32 Barclay Street, New York.

**As The Foot is bent so it will grow.**

Blum Plan Shoes give the feet freedom to grow right and the protection to keep them from growing wrong. Yet they cost no more than ordinary shaped shoes of equal quality.

**Blum Plan**  
 Patent Colt For Children and Gun Metal

Sizes: 5 to 8 ... 1.75  
 8 1/2 to 11 ... 2.00  
 11 1/2 to 2 ... 2.50

Tan Russia Calf  
 Sizes: 5 to 11 ... 2.00  
 11 1/2 to 2 ... 2.50

10c extra by mail anywhere in the United States.

Our Fulton Street (Brooklyn) Store is now located at 442-444 Fulton Street (Old Milkman Building), Opp. Bridge, near Hoyt Street. Across the street from our old store.

Newark 689 Broad Street  
 Store Opposite Military Park

**Blum & Sons**  
 GUARANTEE SHOE CO.  
 Mail Order Dept. 2240 3d Av.

West Side Stores East Side Stores  
 222-224 W. 125th St. 3d Av. and 122d St.  
 6th Av. & 27th St. 5d Av., nr. 86th St.  
 8th Av., nr. 39 St. 102 Bowery, nr. Broum.

Brooklyn 175 W. bet. Park and Ellery Sts.  
 Stores: 442-444 Fulton St., on Bridge St. Broadway, near Greene Ave.

Factory 511-519 East 72d St.

**8-DAY BANJO CLOCK, \$6.75**

Delivered Prepaid.

The clock that greets the homes of our grandparents, made famous by Edw. K. Willard. Originated over a century ago, its beauty and usefulness, combined with adaptability as a hanging clock for any room, keep it in constant favor.

**MAHOGANY CASE**  
 8-day time, 16 3/4" high, 4" dial. Decorated glass panels. Brass side pieces and Eagle top. \$6.75.

Beautifully illustrated 68-page catalog showing 191 clocks of different designs, sent upon request.

**W. H. ENHAUS & SON**  
 Jewelers Since 1847  
 31 JOHN ST., N. Y.

**Dale's Free Service Will Help You**

choose the right fixture to round out the decorative scheme of your home. Our period designs are a thematic. Our reputation is based upon the exclusiveness of our period designs and the quality of our fixtures.

**Rich Parlor** designs and the quality of our fixtures. Selling direct from the factory enables us to bring our prices 30% to 35% below those of retailers.

Write for Booklet, "Lighting the Home."

Dr. better still, call at our showrooms.

**Dale Lighting Fixture Co.**  
 111 West 13th St., NEW YORK.

**Dame Fashion Decrees**

That you should show those alluring arms—show them simply and gracefully bare in the evening and with but a filmy face shield for the daylight hours.

Which means, of course, a forearm and underarm as smooth and soft as your cheek.

For decades famous beauties have been using No. 4711 Depilatory as the easiest and safest method for removing superfluous hair—just as you, too, will find it eminently satisfactory for attaining a skin clear and smooth and free from hair.

If you or your friends have been vainly endeavoring to eliminate hair growth by cutting, you will doubly enjoy No. 4711 Depilatory.

Made and guaranteed by the manufacturers of the other world-famous

**TOILET PREPARATIONS.**

No. 4711 Depilatory comes in one size only—an attractive 3-inch bottle, complete with orange-wood spatula for mixing and applying, and full directions for use. The price per bottle is 5c at your favorite dry goods store or druggist.

**Mulhens & Kropff,**  
 25 WEST 45TH STREET, NEW YORK.

**Why Have Gray or Faded Hair?**  
**HENNA D'OREAL**  
 New French Discovery

which is composed of pulverized Henna and Herbs, provides the only harmless coloring in the world. Not affected by previous dye. Will not stain scalp or rub off. All shades, easy to apply.

Price, Postpaid \$1.10. Price, \$2.00.

Blond Henna for lightening hair that has grown dark. Sold and applied by

**B. PAUL, Hair Coloring Specialist,**  
 38 W. 38th St., N.Y. Phone Greeley 790

**REDUCE YOUR DOUBLE CHIN**

in one month as others have done. Supporter holds sagging chin muscles in natural position during sleep. Snoring prevented. Light, durable, washable. Free leaflet, or send \$1. Cotton Appliances: \$2. Linen. Cera M. Davis, Dept. A, 30 E. 42d St., N. Y. C.

**TROUT JEWELRY SHOP**

Japanese 2 1/2 in. Call, write or phone Rose Gold, 3 Dia. for free catalogue. monds, 10K Solid the BLUE BOOK of Gold, \$12.25; 14K silverware, watches, Solid Gold, \$19.00, cut glass, ivory, novelties. You save one-third AT WHOLESALE PRICES. Thousands of splendid jewelry gifts for Birthdays, Prizes, Grad- \$1 to \$10 usions, Weddings, etc.

**CHAS. L. TROUT CO.**  
 170 B'way, Cor. Maiden Lane, N. Y. 2nd floor. Phone Oriental 4-1111. Open to 6 P. M., Saturdays included.

**Reduce Your Flesh**

BY wearing one of Dr. Jeanne A. B. Walter's famous rubber garments for men and women a few hours a day. This is accomplished by perspiration.

Frown Eradicator. \$2.00  
 Chin Reducer. 2.00  
 Neck and Chin Reducer. 3.00  
 Bust Reducer. 5.00  
 Abdominal Reducer. 6.00

Also Union Suits, Stockings, etc. Write for Booklet.

**Dr. Jeanne A. B. Walter,**  
 Inventor and Patentee,  
 353 Fifth Av., N. Y. Cor. 34th St., 3d door East.

**Fatigue Wrecks Health**

Save your strength. O'Sullivan's Heels of New Live Rubber absorb the shocks that wear you out.

**ZIP**  
 REGISTERED U.S. PAT. OFF.  
 IT'S OFF  
**HAIR ON FACE**

Body or under arms positively removed with root. No electricity, pain nor poisonous drugs. Absolutely harmless. Write for particulars; free demonstration at Mme. Berthe, 12 West 40th St., New York.

**Mulhens & Kropff,**  
 25 WEST 45TH STREET, NEW YORK.

**"ARTBRONZ" PRODUCTS**

Book Rocks, Boulder Lamps, Ash Trays, Paper Weights, Statuary, Portables.

Catalog illustrating almost 200 Art Subjects Free on request.

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 501 Fifth Avenue, New York

**Shwapp & Walter Co.**  
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