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MISS VIRGINIA FOX BROOKS, With Leo Ditrichstein in "The Great Lover," at the Longacre Theatre. (Photo © by Aime Dupont.)

Mme. Jume FRENCH MODEL GOWNS 500 Fifth Avenue at 42d Street



"MIGNON"

A Charming Reproduction of an Imported Model

Very Special \$15.00

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Colors—Black, Navy, Rose, Gray, Belgian Blue and White

Misses' Sizes: 14 to 20 years Women's Sizes: 32 to 46 size.

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Franklin Simon & Co.

Fifth Avenue, 37th and 38th Sts., New York



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352—Girls' Three Piece Ramie Linen Dress in Rose, Copenhagen, Russet or White. Jumper scalloped at bottom, bell in back. Detachable waist of white French linen, collar and cuffs trimmed with Irish Picot edge; plaited skirt, buttoned to waist. 10 to 16 years. Special 6.95

354—Girls' Hand Embroidered Bloomer Dress in Green or Blue plaid; also Pink, Blue or Russet Plain Chambray. Hand embroidered collar and cuffs; pearl buttons. Detachable bloomers with patch pocket. 6 to 11 years. Special 2.85

356—Girls' Dress of Plain Chambray in Pink, Blue, Green or Tan. Hemstitched collar, cuffs and vestee of white pique; corded tie, pearl buttons; full gathered skirt, two patch pockets. 6 to 12 years. Special 2.85

358—Girls' Hand Smocked Dress of French Plain Chambray in Pink, Blue, Tan or Green. Open front model. Eton collar and cuffs of white pique; novelty cord tie, pearl buttons; plaited skirt. 10 to 16 years. Special 3.75

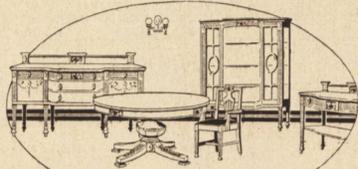
360—Girls' Two Piece Dress of Ramie Linen in Brown, White, Rose or Old Blue; with croch buttons and tailored stitching. Detachable gimp of white mercerized poplin; collar and cuffs hemstitched, linen bow. 6 to 12 years. Special 4.75

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Dresses, Coats, Suits, Blouses, Skirts, Negligees (Also Extra Size Attire.)



Mme. Leonard also specializes in Self-Adjustable Maternity Wear, incorporating a stylish skirt and exclusive inter-breast pads of the model, as well as original designs, to meet every need of the mother-to-be.

Style portfolio sent free. Write Dept. K-16.

The tonic decree of fashion is charmingly portrayed in this elegant gown of superior quality, lastons crepe de chine. Collar, cuffs and set-in belt of fine Venise edge net lace. Sizes 16 years to 44 bust. \$22.50 For Extra-Size Figures this model is especially graceful and becoming. From stock or to your measure (44 to 50 bust). \$27.50



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The modern woman, in her manifold activities, demands a corset adapted to her dancing, her tennis, her riding, her golf, her motoring, even her moments of rest. The miss requires a corset which softly and safely guides the figure into womanly contour.

Corseted Without Realizing It This need is superlatively met by the Bien-Jolie Corsets. The marvelous Grecian-Treco fabric found exclusively in Bien-Jolie Corsets, moves with the body as if it were a part of it, firmly yet gently holding the figure's lines, never losing the beautiful contour of the corset itself.

Bien-Jolie Corsets are designed for sizes from 10 to 36. Qualities from \$3.00 to \$40.00. Sold at the finer stores everywhere.

BENJAMIN & JOHNES, Newark, N. J.

Advertisement for Englander Wit-Edge Bed Spring, featuring a woman holding a bed spring and text describing its benefits.

Advertisement for The Hardman Five-Foot Grand piano, featuring an image of the piano and promotional text.

Advertisement for Belle Story London Feather Co. hats, featuring an image of a woman in a hat and text.

Advertisement for Lane Bryant Maternity Corsets, featuring an image of a woman in a corset and text.

Advertisement for Duro Guaranteed Shirts, featuring an image of a shirt and text.

Advertisement for Bossert Redibill Homes, featuring an image of a house and text.

Advertisement for Baldpate Hair Tonic, featuring an image of a bottle and text.

Advertisement for Treco Elastic Girdle, featuring an image of a woman in a girdle and text.

Advertisement for Sheffield Plate, featuring an image of a teapot and text.

Advertisement for E. J. La Place antique shop, featuring an image of a vase and text.

Advertisement for Minnet & Co. wicker furniture, featuring an image of a chair and text.